

Schupan Promotes Nick Kronsbein to President of Schupan Recycling

WIXOM, MI – Schupan (<https://www.schupan.com>) is pleased to announce the promotion of Nick Kronsbein to President of Schupan Recycling, the company's beverage container recycling business unit.

Nick is a veteran of the industry with deep expertise in Michigan and Iowa's bottle deposit systems. He has served as Vice President of Schupan Recycling since 2021, overseeing business development and critical plant infrastructure projects. Before joining the Schupan executive team, Nick served as Vice President and General Manager of UBCR, LLC—a joint logistics venture between TOMRA North America and Schupan—starting in 2012. His long-standing relationships with over 600 retailers, wholesalers, and distributors have been essential to the company's success in managing efficient container deposit laws.

"A company's prosperity is often predicated by the depth of its talent," said Tom Emmerich, COO of Schupan, regarding Nick's impact on the company. As President, Nick will continue to lead the beverage container recycling division's long-term growth strategy and deliver sustainable material solutions for partners and Michigan and Iowa residents.

Nick holds a Bachelor of Science in Accounting from Michigan State University and an MBA in Finance from Walsh College.

About Schupan

Since 1968, this family-owned company has championed sustainability and innovation. Schupan is a leader in sustainable materials management and manufacturing, providing recyclable resources for global markets. Its mission is to positively impact communities and uphold transparency in low-carbon aluminum sourcing.