

WEIMA America announces new Chief Executive Officer

Growth and success within the manufacturing sector have prompted WEIMA America to strengthen its leadership team internally. These changes will allow the company to better meet the needs of its current and future customers.

A solid foundation for growth

WEIMA Maschinenbau, GmbH, was founded in Ilsfeld, Germany in 1980. The company began its size reduction legacy in the wood industry and quickly introduced machinery for other industries. In 1999, a North American presence was established in Fort Mill, South Carolina. Thus, WEIMA America was born.

Since its founding over two decades ago, the North American market has seen booming growth. The American population continues to invest in clean energy and recycling processes nationwide. As the company has grown, so has its leadership.

Stronger together: the WEIMA leadership

Madison Burt has been a member of the leadership team of WEIMA America, Inc. for over a decade. He is currently serving within the role of Vice President of Sales and Marketing. To continue to facilitate the exponential growth the company is seeing, Burt will step into the role of Chief Executive Officer beginning January 1, 2022.



SHREDDING + COMPRESSING

A graduate of Mississippi State University, Burt has an extensive background in engineering. His career in size reduction began in the hammermill industry, which led him to join the WEIMA sales team in 2002.

"After more than 25 years in the size reduction industry, I am thrilled to have been offered to lead WEIMA's North American team. I see a bright future for WEIMA and look forward to continuing the momentum we have built."

Madison Burt, CEO-elect of WEIMA America, Inc.

Forward momentum during transition

As Burt shifts into his new role as CEO, Jeremy Boggs will assume the role of National Sales Manager. His presence in the sales department has been an integral part of WEIMA's growth since 2007. His skillset lends itself well to overseeing the intricacies of the sales and engineering processes that take place prior to the shipment of a machine to a customer's facility. For this reason, Boggs is an excellent fit.

The WEIMA team is optimistic about the uptick in recycling initiatives nationwide and is thrilled to be a part of that important process both now and long into the future.

About WEIMA:

More than 40,000 machines sold worldwide! WEIMA has been manufacturing robust shredders, briquetting and drainage presses for the disposal and processing of all types of waste for more than four decades. Our machines include single-shaft shredders, four-shaft shredders, cutting mills, briquette presses, packaging and draining presses. The popular blood orange machines are used in the wood, plastics, paper, packaging, metal and waste-to-energy industries.

Made in Germany. Built for the world.

Shredders, briquette and drainage presses from WEIMA are exclusively made in Germany and come from production plants in Saxony-Anhalt and Baden-Wuerttemberg. Every year, more than 300 employees work on around 1,200 customer solutions from around the globe. We have long-standing sales and service locations in the USA, Poland, India and China. More than 80 representatives supplement this global presence.

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Permalink to WEIMA's official press release:

<https://weima.com/us/weima-america-announces-new-chief-executive-officer/>

High resolution imagery can be found here for download:

<https://weima.canto.global/b/OG08K>

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