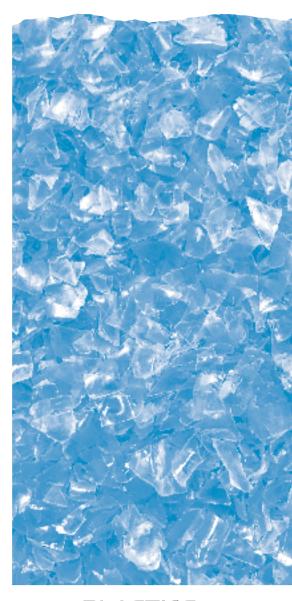
RESOURCE RECYCLING, INC. 2022 MEDIA KIT







RESOURCE RECYCLING

E-SCRAPNEWS

PLASTICS RECYCLING UPDATE

BOOST YOUR BRAND AT ONE OF OUR INDUSTRY-LEADING EVENTS

Resource Recycling, Inc. produces three critical industry conferences annually. We offer sponsorship, exhibiting and advertising opportunities that provide your organization with a cost-effective way to promote your products and services, establish your brand, build new business relationships, and secure your position as a leader in the industry.

PLASTICS

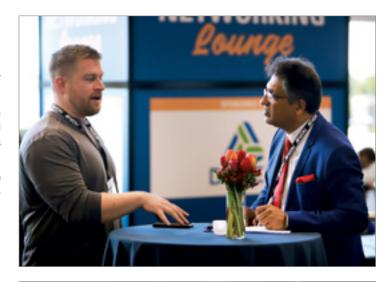
MARCH 7-9, 2022 • NEAR WASHINGTON, D.C.

The Plastics Recycling Conference is the focal point for the increasingly complex and international plastics recycling industry.

The event, the largest in the sector, brings together more than 2,000 leaders representing plastics reclaimers, equipment manufacturers, brand owners, brokers, government agencies and sustainability businesses from around the globe to deepen connections.

Package pricing is available for companies sponsoring/exhibiting at the Plastics Recycling Conference and attending meetings held by the Association of Plastic Recyclers.

FOR THE LATEST INFORMATION ON SPONSORSHIP OR EXHIBITING, VISIT PLASTICS RECYCLING COM.



RESOURCE RECYCLING CONFERENCE

AUGUST 15-17, 2022 • AUSTIN, TEXAS

The Resource Recycling Conference is the must-attend conference for the recycling industry's most influential policy leaders, CEOs and government officials. The conference is the only national event dedicated to municipal materials recovery.

FOR THE LATEST INFORMATION ON SPONSORSHIP OR EXHIBITING, VISIT RRCONFERENCE.COM.



E-SCRAP CONFERENCE

SEPTEMBER 19-21, 2022 • NEW ORLEANS

The E-Scrap Conference brings together industry groups and organizations, electronics scrap processors, generators of e-scrap, electronics manufacturers, end users of recovered materials, scrap buyers and brokers, recycling business managers, and waste haulers.

It is the biggest event in electronics reuse and recycling, with around 1,200 attendees.

FOR THE LATEST INFORMATION ON SPONSORSHIP OR EXHIBITING, VISIT E-SCRAPCONFERENCE.COM.





2022 EDITORIAL CALENDAR

ISSUE	FEATURES	BONUS DISTRIBUTION	INSERTION DATE	ARTWORK DUE
JAN	Organics Processing Sortation Technology Glass Recovery	US Composting Council Conference Reverse Logistics Association Conference	DEC 15	DEC 17
FEB	MRF Improvements Trucks and Transport Paper Markets	Plastics Recycling Conference Southeast Recycling Conference	JAN 19	JAN 21
MAR	Metals Recovery Contamination Strategy Size Reduction Innovation	ISRI Convention & Exposition	FEB 23	FEB 25
APR	Plastics Markets MRF Efficiency Recycling Policy Update	Waste Expo	MAR 23	MAR 25
MAY	Outreach Insight Paper Sortation The Circular Economy		APR 20	APR 22
JUN	Facility Safety Sustainable Materials Management Trends in Aluminum		MAY 18	MAY 20
JUL	Annual Equipment Buyers' Guide Go to resource-recycling.com/advertise to make sure you're listed!		JUN 22	JUN 24
AUG	Local Program Success Electronics Recycling Plastics Strategy	Resource Recycling Conference E-Scrap Conference	JUL 20	JUL 22
SEP	Baler Spotlight Community-MRF Connections Beyond Curbside		AUG 24	AUG 26
ОСТ	OCC Recovery Data/Measurement Global Recycling		SEP 21	SEP 23
NOV	Commercial Recycling Bolstering Reuse MRF Profitability	WasteCon	OCT 19	OCT 21
DEC	Future of Recycling Latest on Balers Mastering Markets		NOV 18	NOV 21

Resource Recycling is distributed at large trade shows and association conferences. Shows known at press time are listed. Head to resource-recycling.com/advertise and download the digital media kit for an updated list of bonus distribution. Editorial topics and distribution are subject to change due to unforeseen circumstances.



EFFECTIVE AND ECONOMICAL

Our low rates and strong readership make Resource Recycling a very cost-effective advertising buy. All display ad rates are commissionable to recognized advertising agencies at 15 percent.

CONTACT ADVERTISING DIRECTOR RICK DOWNING

Phone: 440.257.6453 Fax: 440.257.6459

E-mail: rickdowning@oh.rr.com

GET YOUR COMPANY FEATURED IN OUR ANNUAL BUYERS' GUIDE resource-recycling.com/advertise

FULL PAGE, FOUR-COLOR SPECIAL POSITIONS

Inside front cover \\ Page 1 or page 3 Inside back cover \\ Back cover

6x \$2790

12x \$2460

For other positions, add 10 percent on space and color costs.

FOUR-COLOR RATES

Display Ads	1x	3x	6x	12x
Full page	\$2,940	\$2,570	\$2,255	\$1,985
2/3 page	\$2,555	\$2,260	\$1,970	\$1,750
1/2 page island	\$2,325	\$2,080	\$1,825	\$1,645
1/2 page standard	\$2,140	\$1,860	\$1,715	\$1,560
1/3 page	\$1,730	\$1,580	\$1,460	\$1,355
1/4 page	\$1,570	\$1,440	\$1,310	\$1,240
1/6 page	\$1,420	\$1,305	\$1,195	\$1,125

BLACK & WHITE RATES

Full page	\$2,260	\$1,890	\$1,575	\$1,305
2/3 page	\$1,875	\$1,580	\$1,290	\$1,070
1/2 page island	\$1,645	\$1,400	\$1,145	\$965
1/2 page standard	\$1,460	\$1,180	\$1,035	\$880
1/3 page	\$1,050	\$900	\$780	\$675
1/4 page	\$890	\$760	\$630	\$560
1/6 page	\$740	\$625	\$515	\$445

See page 10 for information on file requirements and ad dimensions.

SUBSCRIBER PROFILE FOR RESOURCE RECYCLING MAGAZINE Source: Resource Recycling June 2021 BPA Brand Report GOVERNEMENT AGENCIES MAY 2021 QUALIFIED CIRCULATION: Recycling and Composting Businesses 6,035 45.2 OTHERS ALLIED 2,942 TO THE FIELD Government Agencies 22 Others Allied to the Field 1,868 14 RECYCLING & Waste Haulers and Other Waste Services 1,312 9.8 WASTE COMPOSTING HAULERS Waste Generators 751 5.6 BUSINESSES Organizations and Trade Associations 458 3.4 WASTE **TOTAL** 100.0% 13,366 GENERATORS For the six-month period ending June 2021, Resource Recycling's **ORGANIZATIONS &** average qualified circulation was 15,531 (BPA June 2021 Brand Report) TRADE ASSOCIATIONS

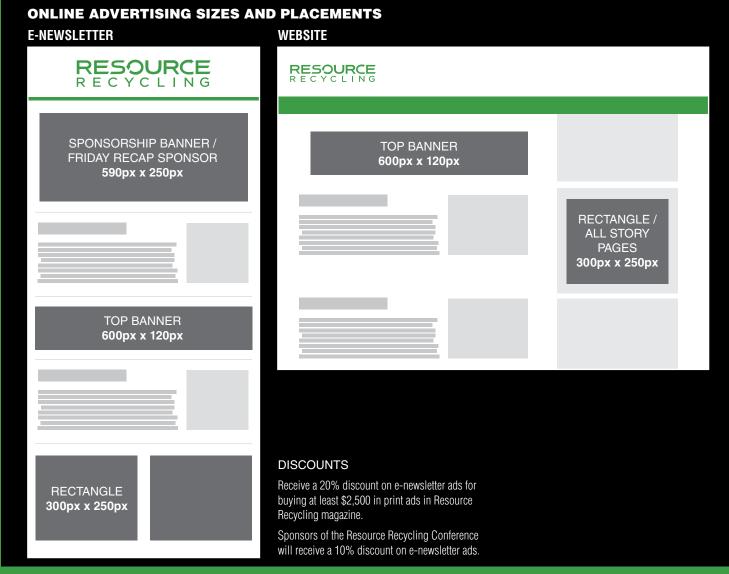


ONLINE ADVERTISING OPPORTUNITIES

The Resource Recycling weekly e-news is delivered to **over 28,000 in-boxes each week**, linking industry decision-makers to our must-read reports on the latest recycling news and trends. A variety of ad opportunities are available within the e-news email itself as well as on the stories housed on our website.

CONTACT AD DIRECTOR RICK DOWNING (RICKDOWNING@OH.RR.COM) FOR ALL THE DETAILS.

ONLINE ADVERTISING RATES Display ad 4 weeks 12 weeks 24 weeks 48 weeks Sponsorship Banner \$2.860 \$7.315 \$13.745 n/a Top Banner \$1.435 \$3.655 \$6.865 n/a \$915 \$2,330 Rectangle \$4,370 \$8,195 All Story Pages \$3,480 \$8,880 \$16,630 n/a **NEW Friday Recap Sponsor*** \$3,655 \$6,865 \$1,435 n/a



^{*}The Friday Recap email currently goes to around 5,000 readers, and this list is growing as the newer product continues to gain traction.



CONTACT ADVERTISING DIRECTOR RICK DOWNING

Phone: 440.257.6453 Fax: 440.257.6459

E-mail: rickdowning@oh.rr.com



ADVERTISE IN THE ANNUAL ISSUE OF E-SCRAP NEWS

nsertion date: August 17 Artwork due: August 19

RATES

Display ads	Four color	Black & white
Full page	\$1,630	\$1,120
1/2 page island	\$1,325	\$815
1/2 page standard	\$1,205	\$695
1/3 page	\$1,090	\$580
1/4 page	\$1,045	\$535
1/6 page	\$980	\$470

See page 10 for information on file requirements and ad dimensions.

information is available at e-scrapconference.com.

E-SCRAPNEWS

All Story Pages

ONLINE ADVERTISING OPPORTUNITIES

The E-Scrap News weekly e-news is delivered to over 14,000 in-boxes each week, linking industry decision-makers to our must-read reports on the latest recycling news and trends. A variety of ad opportunities are available within the e-news email itself as well as on the stories housed on our website.

CONTACT AD DIRECTOR RICK DOWNING FOR ALL THE DETAILS AT RICKDOWNING@OH.RR.COM

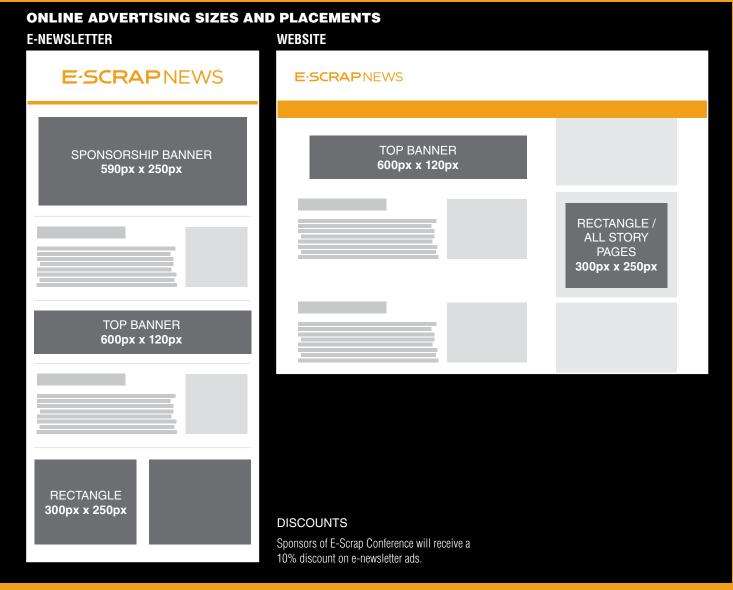
\$3,480

ONLINE ADVERTISING RATES Display ad 4 weeks 12 weeks 24 weeks 48 weeks Sponsorship Banner \$2.860 \$7.315 \$13.745 n/a Top Banner \$1.435 \$3.655 \$6.865 n/a Rectangle \$915 \$2,330 \$4,370 \$8,195

\$8,880

\$16,630

n/a





More information is available at plasticsrecycling.com.

CONTACT ADVERTISING DIRECTOR RICK DOWNING

Phone: 440.257.6453 Fax: 440.257.6459

E-mail: rickdowning@oh.rr.com

ADVERTISE IN THE ANNUAL ISSUE OF PLASTICS RECYCLING UPDATE

Insertion date: February 9 Artwork due: February 11



RATES

Display ads	Four color	Black & white
Full page	\$1,630	\$1,120
1/2 page island	\$1,325	\$815
1/2 page standard	\$1,205	\$695
1/3 page	\$1,090	\$580
1/4 page	\$1,045	\$535
1/6 page	\$980	\$470



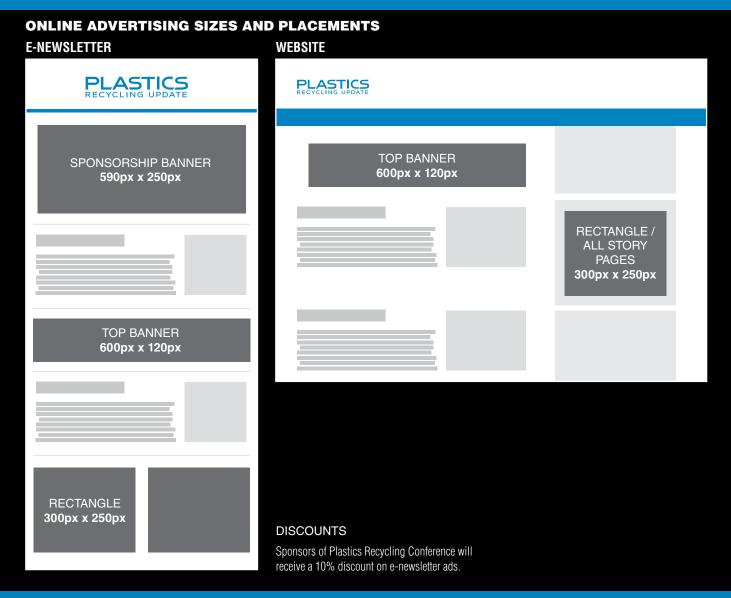
ONLINE ADVERTISING OPPORTUNITIES

The Plastics Recycling Update weekly e-news is delivered to over 21,000 in-boxes each week, linking industry decision-makers to our must-read reports on the latest recycling news and trends. A variety of ad opportunities are available within the e-news email itself as well as on the stories housed on our website.

CONTACT AD DIRECTOR RICK DOWNING FOR ALL THE DETAILS AT RICKDOWNING@OH.RR.COM

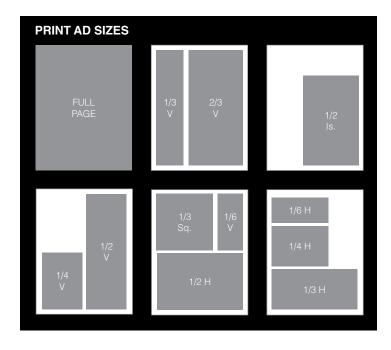
ONLINE ADVERTISING RATES

Display ad	4 weeks	12 weeks	24 weeks	48 weeks
Sponsorship Banner	\$2,860	\$7,315	\$13,745	n/a
Top Banner	\$1,435	\$3,655	\$6,865	n/a
Rectangle	\$915	\$2,330	\$4,370	\$8,195
All Story Pages	\$3,480	\$8,880	\$16,630	n/a



PRINT AD FILE PREPARATION

PRINT AD SPECS	Width	Height
Full (include 0.125" bleed)	8.375"	10.875"
2/3 vertical	5"	10"
1/2 island	5"	7.5"
1/2 standard vertical	3.625"	10"
1/2 standard horizontal	7.5"	5"
1/3 vertical	2.375"	10"
1/3 horizontal	7.5"	3.125"
1/3 square	5"	5"
1/4 vertical	3.625"	5"
1/4 horizontal	5"	3.625"
1/6 vertical	2.375"	5"
1/6 horizontal	5"	2.375"



Please prepare your ads to the following specifications to ensure quality reproduction and to avoid additional costs.

ACCEPTED FILE TYPES

PDF: Must be high resolution (300 DPI) with all fonts and images embedded in file. Files should be saved using "Highest Quality Print" or "Press" settings. Crop marks are not needed except in full page ads (more information about full page ads below).

TIFF: Must be high resolution (300 DPI or greater)

If you must send as AI or EPS, please make sure all links and fonts are supplied or are embedded.

INFORMATION REGARDING FULL PAGE ADS

Material intended to bleed must be furnished with a minimum of 0.125" image area beyond the trim. Final trim size is 8.375" \times 10.875" All important copy or logos should be placed 0.5" from all sides of trim, to allow for shifting during printing process.

If a full page ad is submitted without bleeds, a white border will be placed on all four sides of ad.

COLOR INFORMATION

Please make sure your ads are CMYK. We do not print spot colors. Spot colors must be converted to CMYK (process color). Spot colors not converted and used with transparency effects may not print as expected.

When using large fields of black in a full-color ad, please use a rich black build instead of only 100% black (i.e., C20/M20/Y20/K100).

GETTING YOUR FILE TO US

EMAIL (PREFERRED):

Send your print ad file to tori@resource-recycling.com. Include your company name, ad size, and which publication your ad will appear in. Files up to 20 MB can be sent as email attachments.

DROPBOX:

Files can also be sent using DropBox by sending a link to the DropBox folder to tori@resource-recycling.com.

DIGITAL AD FILE PREPARATION

ACCEPTED FILE TYPES: GIF, JPG, PNG

RESOLUTION: 72 DPI COLOR PROFILE: RGB only

ANIMATION: Animation not supported

CLICK THROUGH URL: Must be included when creative files are submitted EMAIL: Send your digital ad file to Donna Downing at downassoc2@oh.rr.com.

ADDITIONAL ADVERTISING OPPORTUNIES FOR ALL PUBLICATIONS

EQUIPMENT/PRODUCT SHOWCASE

A marketplace for promoting equipment for sale, recovery materials wanted, parts and maintenance services – you name it!

ELECTRONICS RECYCLING SHOWCASE

A section for electronics scrap recycling. Feature your brokerage or processing services and equipment for this fast-growing recycling industry sector.

PLASTICS RECYCLING SHOWCASE

A special section dedicated to plastics recycling. Ideal for buyers and sellers of scrap plastics, plus equipment manufacturers and dealers that serve processors.

PROFESSIONAL SHOWCASE

Market your consulting and professional services as well as composting businesses and agencies.

CLASSIFIED ADVERTISING Text-only ad

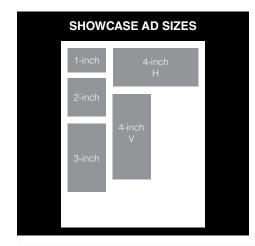
maximum.

Just \$35 for the first 25 words and 75 cents per word thereafter. 100 word

To receive a quote on your ad, simply fax it to Rick Downing at 440.257.6459, or send by email to: rickdowning@oh.rr.com.

SHOWCASE RATES* AND SPECS		1x	6x	12x (or monthly)
1-INCH	4-Color	\$150	\$140	\$130
2.25" x 1.25"	B&W	\$75	\$65	\$55
2-INCH	4-Color	\$225	\$205	\$185
2.25" x 2.25"	B&W	\$150	\$130	\$110
3-INCH 2.25" x 4"	4-Color	\$300	\$270	\$240
	B&W	\$225	\$195	\$165
4-INCH	4-Color	\$375	\$335	\$295
2.25" x 5" or 5" x 2.25"	B&W	\$300	\$260	\$220

^{*}Cost per column inch, max 4 column inches (not agency commissionable).



FREQUENCY DISCOUNTS					
1x to 5x	6x to 11x	12x			
\$75	\$65	\$55			
150	140	130			
	1x to 5x \$75	1x to 5x to 11x \$75 \$65			

GENERAL POLICIES

AGENCY COMMISSION

Advertisers and their advertising agencies are jointly responsible for payment of all insertions. Recognized agencies are allowed 15 percent on space reservations and color only, based on supplying digital material and the account being paid within 30 days.

PAYMENT TERMS

Net 30 days past due accounts will be billed 1.5 percent interest per month. Five percent discount for prepayment is allowed. Production charges are not included in the advertising rates. Resource Recycling, Inc. reserves the right to require payment in advance from advertisers that have not made payments on time. For the Professional Services and Classified sections, payment in advance is required.

SHORT RATES AND REBATES

If, within a 12-month period from the date of first insertion, advertisers do not use the number of insertions on which their billings have been based, the rate applicable for the amount of space actually placed will apply retroactive to the first insertion. Advertisers will receive a rebate if they have used sufficient additional insertions to warrant a lower rate.

CANCELLATIONS

No cancellations accepted after the closing deadline. Advertiser must pay full charges for the space.

PUBLISHER'S COPY PROTECTIONS AND DISCLAIMER CLAUSE

Advertisers and advertising agencies assume liability for all content of advertisements printed, as well as assume responsibility for any claims or expense arising therefrom made against the publisher. No discriminatory advertising is accepted. Advertisements may not simulate the publication format. Furthermore, the publisher may place the word "advertisement" on copy that could appear to be editorial matter. The publisher is not liable for delays in delivery and/or nondelivery in the event of any condition beyond the control of the publisher.

RESOURCE RECYCLING, INC.

resource-recycling.com/advertise

ADVERTISING OFFICE

(For all advertising orders, sales and service except artwork)

RICK DOWNING

rickdowning@oh.rr.com 440.257.6453 Phone | 440.257.6459 Fax

Rick Downing & Associates 6075 Hopkins Rd. | Mentor, OH 44060-2207

PUBLISHING OFFICE

(Send only advertising artwork and press releases)

ads@resource-recycling.com 503.233.1305 Phone | 503.233.1356 Fax

Resource Recycling, Inc. P.O. Box 42270 Portland, OR 97242-0270