



SB 343 (ALLEN) OPPOSE

The organizations listed above are **OPPOSED** to SB 343- As Amended (Allen)

- SB 343 is **MORE** than just a labeling bill.
- SB 343 establishes stringent criteria for what can be considered recyclable, SB 343 creates a definition of “recyclable” which will have impacts on all future legislation related to the circular economy and recycled content mandates.
- SB 343 includes labeling restrictions for packaging and products, creating more labeling complexity and increasing confusion for consumers.
- Products with long standing recycling regimes - such as e-waste and batteries - and products covered under voluntary product stewardship programs, will be prohibited from making recyclability claims and communicating with consumers on the available methods for recycling these products via existing California recycling infrastructure. **This will harm recycling and recovery.**
- Materials collected outside curbside systems will have to meet even stricter requirements than materials collected curbside, causing even less to be recycled.
- SB 343 directly will conflicts with labeling requirements in 29 other states, Japan and the EU.

VOTE NO