

PRESS RELEASE

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Long-time employee of REDWAVE Austria takes over operational business in US subsidiary

Martin Weiss, Global Sales Manager and Expert for Metal Recycling becomes new COO of REDWAVE Solutions US LLC

REDWAVE was established in Austria in 2004 and is representing the recycling and waste processing division and associated sensor-based sorting technology. It quickly became apparent that there was great potential for REDWAVE sensor-based sorting machines in America. Therefore, the opening of the office was a necessary step and is now located in Atlanta.

Stefan Steiner took over the operative business of REDWAVE Solutions US on an interim basis and has since not only strengthened the American location but has also created a reliable and motivated team. After an intensive four and a half years in the USA, Mr. Steiner takes on a new field of responsibility at the Austrian headquarters. He will expand international business areas as well as strengthen and further promote the service and support area. "I am very honored by this vote of confidence from the management, and I will put my full commitment into achieving our goals!", says Mr. Steiner on his new role.

While Mr. Steiner has been preparing for his next challenge, all the necessary steps have been taken to choose the best possible successor who can step into his footsteps. As of July 1st 2021, Martin Weiss became Chief Operating Officer for the US subsidiary. He says: "In my past responsibilities at REDWAVE, I was working in different departments. This versatile knowledge gives me confidence for this honorable new position. I am excited and look forward to adding more value to the team and appreciate the trust for this opportunity from the management."

Martin Weiss is ready to take over a team, which includes administration, sales and marketing and a factory trained technical staff responsible for service and maintenance with over 80 years of combined experience in the field of electromechanical engineering and installation monitoring.

He will continue to strengthen the American location, and this also includes to focus on the sustainable development of REDWAVE Solutions US as a nationwide reliable company for innovative and economical solutions in the recycling, waste treatment and mining industries. This has already been achieved with success stories and multiple sold single sorting machines and turnkey plants for the metal, glass, plastics, paper, mixed waste and RDF markets. Especially the entry into the metal recycling market was a huge success with over 100 REDWAVE XRF/C machines sold and should be expanded to include all other applications in the areas for glass sorting, plastics sorting, paper sorting, mixed waste sorting and the processing of refused derived fuel. Furthermore, with more

than 20 years of experience in plant building, the US subsidiary plans to push this area of expertise even further by providing the know-how and skills for business partners in North America.

REDWAVE – COMPANY DETAILS:

REDWAVE is your reliable partner for profitable solutions in the recycling and waste industry. It supplies groundbreaking and economic sorting plants for recyclables as well as turnkey waste treatment plants. Furthermore, REDWAVE is a leading manufacturer of sensor-based sorting machines with a sturdy industrial design which achieves high performance and quality recovery of materials. REDWAVE does not stop at the sensor level but provides the complete machine taking the responsibility for the sorting result. It also focuses to have its own software and hardware knowledge in house as this gives their clients the required flexibility and allows them to continuously develop their products and react quickly on market and customer needs.

REDWAVE operates worldwide and headquartered in Austria. It maintains branch offices in Germany, China, Singapore and the US.

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