



For Immediate Release:

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Green Impact, a leader reclaimer in PET Thermoforms recycling with operations in Cd Juarez, MX and Vernon, CA has signed on December 2020 an agreement with RIISA, a PET bottle reclaimer that imports a large volume of PET curbside bales from the US to its operation in Monterrey, MX. The main purpose of their joint commitment is to recover all of the PET thermoforms that traditionally other bottle reclaimers discard in a mix bottle bale. Additionally, this collaboration will provide data necessary to help several industry work groups understand the best way to recover PET thermoform from the waste stream.

During 2020 an industry group in which Green Impact participated and lead by RRS executed phase 1 of a study to uncover data on thermoform recycling. A Phase 2 of the study will include pilots on how to recover thermoforms at different locations including PET bottle reclaimers. With over 1.5 billion pounds of thermoforms discarded every year, the opportunity to divert plastics from landfill and collaborate with the circular economy is the main goal to the company's effort.

RIISA (Recuperaciones Industriales Internacionales S.A. de C.V.) Has 10 years operating in Plastic Recycling and a total of 34 years in Recycling with its main operation in Monterrey, MX and recovery yards in Mazatlan Pachuca and Silao. Its PET facility is installed on 200,000 square feet with a total annual capacity of 43,000,000 lbs. of bottle flake that's mostly sold into the US market. RIISA currently imports around 50 truck loads a month of bottle bales from the US.

Since it started operations in 2019, Green Impact has been actively participating in ways to unlock supply of thermoforms in parallel to the traditional curbside collection. Through partnerships like Ridwell in the North West, RIISA as well as the company participation in NAPCOR, APR and the US Plastic Pact, and its involvement in legislative actions in the state of CA and TX, Green Impact shows its commitment to its long-term vision of expanding its business model through North America.

Green Impact is a US Plastic Pact Activator and is working together with other activators to reach the target goals outlined in the recently published Roadmap. Taking action to ensure that PET non-bottle rigid packaging has a minimum of recycling rate of 50% will be our main focus on the years to come.

RIISA and Green Impact will be sharing in the upcoming days, 6 months of data in sorting experience to some of the Industry work groups mentioned above with the intention of having other bottle reclaimers join the same effort to recover this valuable stream. The data will show percentages of thermoforms recovered from US curbside coming from diverse Material Recovery Facilities from Texas and Arizona mainly.

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