

For Immediate Release

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Date

Coastal Wire Company Launches a new Two-Ram Wire Strapper for the Recycling

Industry.

Georgetown, SC - Date Coastal Wire Company is excited to announce the launch of the MDC 24-7 Two- Ram Wire Strapper in collaboration with Cranston Machinery Company.

The recycling industry has not seen a competitive choice for a Two-Ram, Wire Strapping machine for over five years. However, after almost two years of research, design, and engineering efforts, Coastal Wire and Cranston Machinery are introducing an easily maintainable and long lasting machine that will provide a competitive product to the market. “We have been servicing wire tie machines for years now, and manufacturing wire for the recycling industry for over 42 years so who’s better than Coastal Wire to design a wire strapper for this market. Given our outstanding customer service and exceptional technical expertise as well as our knowledge of the environment under which these machines operate, customers have literally begged us to come out with another option to offer to the industry.,” says Pete Tollmann-Vice President of Sales for Coastal Wire. “I have never seen so many people at tradeshow come forward and ask for another option. The release of the MDC 24-7 not only creates a competitive market, but allows customers to have a choice when acquiring a wire tie machine. Now companies can shop with confidence with Coastal Wire especially given the solid reputation from Cranston machinery who has been designing and manufacturing strapping machines since 1923. Given the new design concepts that Coastal Wire’s Equipment department have introduced, along with the reputation and experience of Cranston Machinery,

we feel we will be bringing to market the strongest and most durable machine the industry can buy.”

John E. Bagley, Vice President of Equipment Services, currently runs the Equipment division at Coastal Wire and has played a large role in the design of the MDC 24-7. He has been with Coastal Wire for over 5 years, and servicing strapping machines and wire tie equipment for over 22 years. John states “I felt that the current equipment in the field was lacking ease of maintenance, and with the introduction of additional digital electronics, it cut the longevity of machines already in the market down, causing future, unexpected expenses for companies. The biggest issue we see in the field is lack of maintenance on the machines, so we wanted something that doesn’t need a whole lot of daily maintenance and will outlast the current machines in the market. If you’re looking for a low maintenance and long lasting machine, we helped design it and Cranston built it!

Product Availability

The MDC 24/7 is available now for pre order and will be showcased at the Waste Expo this year in Las Vegas in booth 2343.

For more information, press only:

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