

**For Release Immediate release
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Coastal Wire Company name Jason Hendrix as Chief Executive Officer.

Georgetown,SC— 06/02/2021 — Today June 2nd 2021 Coastal Wire announces that Jason Hendrix is named CEO and President of Coastal Wire. Jason Hendrix former CFO and President has been pinned as the New Chief Executive Officer by the Board of Directors and Founding owner Jan Cowart. Jason Most recently has had the title of President and CFO since October 2019. Jason Hendrix has been employed with Coastal Wire as the Chief Financial officer since 2004 and has been a valuable contributor to Coastal Wires growth over the last several years.

“It is always wonderful to be able to promote from within confidently. We are excited to see Jason Hendrix take the helm of Coastal Wire now as the CEO. He has already demonstrated his exemplary leadership and strategic thinking skills. We believe he is exactly the leader the business needs moving forwards. -Holly Cervini, Board Chair.”

“I am honored that the ownership of Coastal Wire has put their trust and confidence in me to lead the company through its next phase of growth. Since joining Coastal Wire in 2004, it has been my pleasure to serve in various roles within the company all of which have prepared me to take on this leadership role. At its core, however, Coastal Wire is about the incredible employees who run the company, the wonderful customers we have an honor to serve, and the vendors who support us day-in and day-out. My goal is to continue to nurture these strong relationships with employees, customers, and vendors alike while taking Coastal to new levels of performance”- Says Jason Hendrix.

About the Company:

Coastal Wire was founded in 1978 By Michael Coward and currently owned by Janice Coward, Michaels wife, in his passing along with both his Daughters Holly Cervini and Juliette Wendel. Coastal Wire primarily manufactures and distributes Baling wire for the recycling Industry in South Carolina and most recently Launched their first two ram Wire strapper named the MDC 24/7 in Michael Coward's honor using his three initials in the name of the Strapper.

For more information, press only:

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