

## **CAI Performance Additives has launched a solution to the odor issues plaguing recycled PP**

**BOSTON, MA, April 19 2021 –**

CAI Performance Additives has announced its solution for the bad odors which limit the use of recycled PP (rPP). The additive is called LDV1035T.

CEO, Richard Marshall, said, “ rPP poses challenges due to odor and other problems caused by volatile organic compounds (VOCs). Polypropylene is lagging other resins in its reuse, and bad smell is one of its limitations. We are excited to offer the new additive solution in North America to compounders.”

Mr Marshall added, “We sell only specialty additives. So LDV1035T is exactly the type of product we love to share with our compounding customers. It is unique and much needed. Our customers have excellent permanent removal of these unwanted organics from the compounded rPP.”

“As with many polymer standards, the automotive industry has led the way in measuring VOCs and requiring their suppliers to control the VOC content in the resins. But there are many applications outside of automotive which suffer from complaints of smell or unwanted surface blooming.”

Features include:

- Low loading for great odor control outcomes for rPP
- Also Effective for talc filled virgin PP, and other polyolefins such as TPO or PE
- No additional equipment investment – compound via traditional techniques
- No negative influence on the mechanical and optical properties of the compound
- Excellent permanent odor and emission reduction
- Qualified according to automotive standards
- Applications in consumer and industrial uses of rPP

**Media enquiries:** Torey McCleskey, COO, +1 518 572 8572, [torey@CAIadditives.com](mailto:torey@CAIadditives.com)

### **About CAI Performance Additives**

*Speciality is our speciality. It is all we do.*

CAI Performance Additives LLC was founded to provide specialty additive solutions to polymer processors in North America. With facilities in Massachusetts and logistics across North America, the company provides solutions to customers processing engineering thermoplastics, both virgin and recycled plastics. It is the sole supplier of leading additives, and its principals have more than 13 years in the polymer additives industry.