

New Way Trucks Bestowed With Best New Business Award In Prentiss County, Mississippi

Booneville, MS (September 25, 2020) – Readers of the Booneville Banner Independent newspaper have voted New Way Trucks as Prentiss County’s Best New Business in the publication’s annual Readers’ Choice Awards. The newspaper’s 7,200 readers cast their ballots each August for awards in a wide array of categories, and New Way was bestowed with the Best New Business award. New Way is the first manufacturer in the award’s roughly 40-year history to receive this honor.

New Way Trucks began its operations in Booneville in January after last fall’s announcement of plans to invest more than \$2.5 million and bring more than 100 well-paying new jobs to a new production facility in the Prentiss County Industrial Park. The company recently celebrated the first completed Sidewinder XTR™ automated side-loader rollout and—based on current estimates—expects to surpass its investment goal by nearly \$1 million this year.

“We’d like to thank the people of Prentiss County and the readers of the Banner Independent for welcoming New Way to the community. Receiving such an honor is a testament to the remarkable team we’ve developed in Northeast Mississippi,” said Mike McLaughlin, CEO of New Way Trucks. “We’re looking forward to the great things we’ll continue to do together right here in Booneville.”

The Best New Business Award is just the latest recognition the company has received for its work in the region. The Prentiss County Development Association (PCDA) awarded New Way with its 2020 Industry of the Year Award for “contributions made to the economy of Prentiss County in the areas of employment, investment, and community support.” PCDA went on to mention that New Way “provides area residents with opportunities for a higher quality of life.”

New Way is firmly committed to expanding in Booneville and is looking forward to a long and fruitful relationship with the community.

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About New Way

New Way Trucks is the cornerstone brand of the McLaughlin Family Companies, a diversified portfolio of businesses that include refuse equipment, animal control and veterinary equipment, high-performance vehicle manufacturing, new and used automobile sales, and automotive parts & car care products distribution and sales. To learn more, visit newwaytrucks.com and mcfamco.com.