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CONTACT: Dotti Gallagher, Dotti Gallagher Consulting
dotti.gallagher@leadpointusa.com / 775-830-8500

LEADPOINT NAMES PATRICK HUDSON VICE PRESIDENT, CUSTOMER EXPERIENCE

PHOENIX (June 22, 2020) – Leadpoint Business Services, the leading provider of high-performance work teams and operations support services to the recycling industry, has named Patrick Hudson vice president of customer experience. This is a new role for Hudson and a new executive position at Leadpoint.

Previously, Hudson was Leadpoint’s vice president of sales and marketing. In his new role, he has overall responsibility for managing the experience each customer and associate has with Leadpoint. As a member of the company’s executive team, Hudson will tie-together the company’s sales, marketing, recruiting, service support, and technology teams to ensure that their work puts the company’s customers at the center of all decisions and actions.

“Leadpoint has a goal to dramatically grow the number and quality of relationships with existing and new customers,” said Frank Ramirez, Leadpoint’s CEO and president. “To get there, we must focus on the experience we provide every customer, associate and employee. I’m confident that under Pat’s leadership, our customer experience strategy will create additional sites and open us up to new responsibilities, technologies and methods of supporting those we serve.”

Hudson, a recognized staffing industry leader, joined Leadpoint in 2015. Since then, his more than 30 years of experience has driven Leadpoint’s sales growth and marketing strategy. His expertise in productivity, change management and workforce solutions, combined with his deep understanding of the recycling industry, position him well for leading the company’s customer experience initiative. Hudson is certified in Counselor Sales Process training, Miller-Heiman’s large account management and strategic selling programs, and as a contingent workforce professional through Staffing Industry Analysts. He is a U.S. Navy Submarine Warfare Veteran.

About Leadpoint

Since 2000, Leadpoint has helped recycling companies make better decisions about how to maximize their workforce and improve the productivity, efficiency and profitability of their operation. Leadpoint’s high-performance work team model and Operations Support as a Service (OSAAS) consulting enable site owners and managers to achieve a common goal: consistent production, cost containment and high-quality, profitable output. Based in Phoenix, the company takes the chaos out of MRF operations and optimizes performance for recycling organizations nationwide. www.leadpointusa.com

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