

ITAD COMPANY DONATES TO SPECTRUM HEALTH HOSPITAL

Masks and iPads donated to assist hospital workers and connect patients to loved ones

Grand Rapids, Michigan - Tech Defenders, a Grand Rapids-based company that focuses on the repurposing and remarketing of mobile devices, partnered with Zeeland Public Schools to donate thousands of face masks and 100 iPads to Zeeland Community Hospital last week. The masks will be used to protect the front line healthcare workers, and the iPads will be used to aid the hospital's virtual care and ensure patients can connect with loved ones.

Since the order to restrict visitors in hospital rooms was announced, patients are facing their health battle alone, which can be very isolating. It is the hope of Tech Defenders, ZPS, and ZCH that the donated iPads will be a comforting and valuable part of the patient experience at ZCH as they navigate treatment and recovery during this pandemic.

The iPad technology will allow patients to have virtual visitors, and engage with their family in a safe digital environment. Patients are able to participate in family functions, have a facetime chat, and other interactive activities that will help them feel more comfortable.

"We wanted to make a powerful impact on our community, and found a way to do just that. Those that are facing this pandemic head-on are the healthcare workers, and the patients, so we wanted to support both. That is why we donated masks for the workers, and iPads for the patients to connect with family. One of the hardest parts of the current situation is the feeling of isolation. And we just wanted to help ease that feeling." *Connor Sweeney, Tech Defenders, Chief Revenue Officer*

As we know, masks are one of the best ways to battle the spread of the coronavirus, and yet hospitals all over Michigan are struggling to supply them to their patients and workers. Tech Defenders was able to donate a significant stock to ZCH to help alleviate that problem.

The donation is especially important right now, with new and unprecedented challenges arising every day. Hospitals are facing a global pandemic, and

navigating problems they have never seen before. Community partners like Zeeland Public Schools, and Tech Defenders are in the unique position to provide some relief and support, in a time that it is needed most.

"... When you're in the hospital alone and you're, you don't have your normal family around you like we normally do in a hospital, amid these situations with our restrictions, family members have to call, and to be able to have a video through FaceTime on through those iPads, is amazing, very helpful for patients and families."

Spectrum Health Zeeland Community Hospital President, Ron Lewis, told Fox 17

Tech Defenders was founded in 2015 by local entrepreneurs, has created over 150 West Michigan jobs and is doing business all over the world. They found their niche by creating a market that provides a way for decommissioned technology to stay out of landfills and in the hands of users. Tech Defenders is fulfilling its mission to grow a strong foundation in West Michigan, strong enough to not only weather a global pandemic but to donate and support their community partners during the crisis, all while engaging in sustainable eco-friendly recycling and processing practices.

About Tech Defenders

Tech Defenders is an IT Asset Disposition and Electronics Repair Depot servicing high volume education and enterprise customers. Headquartered in Grand Rapids, MI, Tech Defenders offers end-to-end lifecycle services designed to minimize on-going maintenance costs and maximize the recovery value of aging and obsolete technology. For more information on Tech Defenders services, please visit techdefenders.com.

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