



## FOR IMMEDIATE RELEASE

Media Contact: Stacy Wilbur stacy@teakmedia.com (617) 269-7171

## WestRock Renews Commitment to The Recycling Partnership

FALLS CHURCH, VA (March 5, 2018) – <u>WestRock</u>, a leading providing of differentiated paper and packaging solutions, has renewed its membership with <u>The Recycling Partnership</u>, a national nonprofit that leverages corporate funding to improve recycling efforts in communities across the nation. The company signed on as a funding partner for the fourth straight year.

"WestRock is an industry leader that has consistently put sustainability at the forefront of its operations," says Keefe Harrison, CEO of The Recycling Partnership. "Without the support of our funders, our goal to improve recycling across the country would be unachievable. By renewing their membership, WestRock is helping advance our mission of building stronger recycling systems, creating jobs, and protecting the environment."

Since 2015, The Recycling Partnership has assisted more than 500 communities in improving their recycling efforts, reaching more than 26 million households. The organization has invested more than \$27 million of corporate funding in recycling infrastructure.

WestRock's commitment to protecting the environment extends beyond recycling. The company advocates for responsible consumption of resources and has set ambitious sustainability goals for water use, recycling, and energy efficiency.

"WestRock believes in making sensible decisions about how we use today's resources to ensure the environment is protected for future generations, and recycling is a natural fit for advancing this mission," says DJ VanDeusen, SVP, Recycling at WestRock. "The Recycling Partnership is a true partner, providing with us valuable data in the communities we serve (or have the opportunity to serve), education resources in these communities, and the advancement of recycling expansion across the country."

## About The Recycling Partnership

The Recycling Partnership (<u>www.recyclingpartnership.org</u>) is a national nonprofit organization that leverages corporate partner funding to transform recycling for good in cities and towns all across America. As the only organization in the country that engages the full recycling supply chain from the corporations that manufacture products and packaging to local governments charged with recycling to industry end markets, haulers, material recovery facilities, and

converters; the Recycling Partnership positively impacts recycling at every step in the process. By the end of this year, The Recycling Partnership expects to have served 750 communities with tools, resources and technical support, provided 500,000 recycling carts, reached 40 million households, and helped companies and cities invest more than \$33 million in recycling infrastructure.

## About WestRock

WestRock (NYSE:WRK) partners with customers to provide differentiated paper and packaging solutions that help them win in the marketplace. WestRock's 45,000 team members support customers around the world from more than 300 operating and business locations spanning North America, South America, Europe, Asia and Australia. Learn more at <u>www.westrock.com</u>.

###