

CAFR 2018 Annual Operating Plan

PURPOSE

To achieve the CAFR mission through tangible, actionable and measurable activities

2018 Focus - build a statewide presence and establish CAFR as the go-to agency for advancing recycling infrastructure, end markets and policy.

KEY OBJECTIVES

Regional Councils

Membership

Policy

Round Tables

Projects

Events

INITIATIVES

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| <ul style="list-style-type: none"> • Establish new regional councils • Increase regional CAFR memberships • Secure regional business anchors | <ul style="list-style-type: none"> • Increase number of partner level members • Provide webinars and tours • Develop model for pilot member exchange platform | <ul style="list-style-type: none"> • Educate during Gubernatorial & State Legislative Races • Secure Funding for Statewide Landfill Compliance • Influence ISWMMP Implementation • Support State & Local Market Development | <ul style="list-style-type: none"> • Host subject matter round tables • Host regional round tables • Develop round table work groups | <ul style="list-style-type: none"> • Lead Infrastructure development projects • Advance end market development | <ul style="list-style-type: none"> • Annual Summit • Annual Meeting and Booster Event |
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KEY PERFORMANCE INDICATORS

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| <ul style="list-style-type: none"> • Establish 2 new councils. May and September launches • Acquire minimum 6 new membership units per council • Secure one regional business partner per council | <ul style="list-style-type: none"> • Achieve minimum budget goal for partner revenue • Organize and execute 3 webinars for members • Organize and execute 3 industry site tours • Produce a proposal for member engagement platform | <ul style="list-style-type: none"> • Refer to Policy Committee Recommended Priorities document | <ul style="list-style-type: none"> • Host one round table per quarter. Host two regional round and two industry/subject tables • Establish a total of four ongoing work groups - regional or industry | <ul style="list-style-type: none"> • Be the lead agency on one project that advances the development of material collection or processing infrastructure • Be the lead agency on one initiative to attract or establish one material end user/market in CO | <ul style="list-style-type: none"> • Achieve attendance and budget goals for Annual Summit • Achieve attendance and budget goals for Annual Meeting • Add a booster/fundraising component to Annual Meeting. |
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