EG America Partners with ecoATM to Bring Mobile Device Trade-In Kiosks to Stores

Partnership offers value, convenience, and e-waste sustainability to c-store guests

WESTBOROUGH, Mass., April 22, 2025 – EG America has partnered with ecoATM to bring mobile device trade-in kiosks to EG America's network of convenience stores, giving guests an easy, convenient way to recycle their used smart devices for instant cash.

ecoATM is the global leader in mobile device re-commerce with more than 6,000 trade-in kiosks across the U.S. Kiosks have been installed in select EG America retail locations nationwide where guests can safely and securely turn in their devices, regardless of condition, in minutes. The kiosks examine, grade, and price each device, and if the price is accepted, payment is dispensed, and the device is then refurbished or recycled.

"This partnership allows our guests to easily and sustainably turn in their old and used devices and be compensated instantly," said Nick Unkovic, Chief Transformation & Strategy Officer. "We're committed to finding new and innovative ways to differentiate our stores while also providing value and convenience to our guests, and ecoATM's trade-in kiosks do just that."

EG America owns and operates Certified Oil, Cumberland Farms, Fastrac, Kwik Shop, Loaf N' Jug, Minit Mart, Quik Stop, Sprint Food Stores, Tom Thumb, and Turkey Hill stores.

"We're excited to partner with EG America and see our kiosks in convenience stores for the first time," said Neil Fried, SVP, Corporate Development, ecoATM Gazelle. "With more than 50M devices collected so far – reducing greenhouse gas emissions similar to removing over 3.3K cars from the road per year – we are expanding rapidly and thrilled to drive our mission of building a sustainable future by eliminating e-waste one device at a time."

EG America began adding kiosks to stores in early 2025, with initial installations in four banners across nine states, and has plans to install upwards of 500 kiosks across stores.

About EG America

With 1,500 retail locations and 18,000 team members across the U.S., EG America is one of the fastest-growing convenience store retailers in the country. As the operator of Certified Oil, Cumberland Farms, Fastrac, Kwik Shop, Loaf N' Jug, Minit Mart, Quik Stop, Sprint Food Stores, Tom Thumb, and Turkey Hill stores, we are committed to becoming America's preferred 'one-stop' destination by focusing on superior guest experience, high-quality grocery and fuel products, and supporting the communities in which we live and work. EG America is owned by EG Group, a UK-based fuel station and convenience store retailer with more than 50,000 team members across the UK & Ireland, Europe, Australia, and the US. For more information about EG America, visit us at <u>eg-america.com</u> or follow us on <u>LinkedIn</u>.

About ecoATM Gazelle

ecoATM Gazelle is the global leader in mobile device re-commerce. ecoATM's rapidly growing footprint of more than 6,500 trade-in kiosks across the U.S. offer instant cash for used smart devices, which are then refurbished or recycled. Gazelle is the leading online marketplace for refurbished device purchase

and trade-in, providing certified, pre-owned devices in a simple, convenient way. Find a kiosk near you
and price your device at https://www.ecoatm.com/ .