



photo: UT Haslam College of Business

photo: iSustain Recycling

iSustain Expands Groundbreaking Sustainability Endowment at the University of Tennessee, Bringing Total to \$1 Million

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For Immediate Release

{Chattanooga, TN} iSustain, a national leader in industrial recycling and sustainability solutions, is deepening its commitment to the next generation of environmental leaders by increasing its endowment to the Haslam College of Business at the University of Tennessee, Knoxville. With an additional \$300,000, the total endowment reaches \$1 million, ensuring continued financial support for graduate students dedicated to sustainability in business.

The original iSustain Graduate Fellowship Endowment, established in 2023 with a \$400,000 investment, was the first of its kind at the Haslam College of Business. It has already made a significant impact, with its first recipient, Emma Strieter, benefiting from the scholarship in 2024. This latest contribution further strengthens iSustain's mission to foster sustainability-minded business professionals who will drive positive environmental change in their careers.



"We are doubling down on our commitment to sustainability leadership," said Mark Huber, Vice President of Business Development at iSustain and a University of Tennessee alumnus. "Investing in these students means investing in the future of sustainable business. This endowment ensures that passionate, dedicated individuals have the support they need to develop the skills that will shape a greener tomorrow."

The Endowment's Impact in Action

For Emma Strieter, receiving the iSustain Sustainability Endowment was more than just financial assistance—it was a pivotal moment in her journey. "I'm very honored to be the first recipient of this endowment. The funds came at just the right time, and meeting with Mark and Dawn at iSustain showed me that it's possible to have a career that makes a tangible difference. iSustain's dedication to sustainability is inspiring, and I'm excited to see where this journey will take me."

Emma's drive to merge business with environmental impact underscores the endowment's purpose: "My goal is to work with organizations that prioritize sustainability and environmental impact, helping to create a better world for future generations. For me, it's about finding a role where I can blend my passion for the environment with strategic business solutions."

Expanding Opportunities for Future Sustainability Leaders

The additional funding will increase the number of students benefiting from the endowment, expanding opportunities for those who are passionate about sustainability but may otherwise face financial barriers in pursuing graduate education.

Dr. Stephen L. Mangum, dean of the Haslam College of Business, previously emphasized the significance of iSustain's initial investment, stating that it would "assist generations of UT students in achieving their career and life goals" while ensuring that "the business leaders of the future are both well trained and committed to preserving our planet's natural resources." With this expanded endowment, iSustain is further solidifying that commitment, allowing even more students to benefit from financial support as they pursue sustainability-driven careers in business.

Paul Clark, executive director of development at UT, previously spoke about the critical need for sustainability-focused scholarships, saying: "This will be the first scholarship, undergraduate or graduate, within the Haslam College of Business that gives preference for students who are passionate about, and engaged in, promoting sustainability. This is a truly groundbreaking investment. This fellowship could be the difference between a full-time graduate student working multiple jobs or being able to focus on their studies." With iSustain's latest contribution, this endowment will now support even more students in achieving their academic and career aspirations.

About iSustain - iSustain has helped divert over billions of pounds of plastics, paper, metal, and food waste from landfills through advanced recycling technologies and strategic partnerships. This latest investment in education further solidifies iSustain's leadership in corporate responsibility and environmental impact.

For more information on iSustain's sustainability efforts and its ongoing partnership with the University of Tennessee, visit iSustainRecycling.com.

Key Contacts:



Mark Huber
Vice President of Business
Development iSustain Inc
423-668-0111
mh@isustainrecycling.com



Paul Clark
Senior Director of Development
University of Tennessee-Knoxville
Office: (865) 974-8478
pclark74@utk.edu