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FOR IMMEDIATE RELEASE

Cincinnati Recycling & Reuse Hub Celebrates Landmark Achievement: 1 Million Pounds Diverted from the Landfill

CINCINNATI –August 29, 2024 – Cincinnati Recycling & Reuse Hub (the "Hub") is thrilled to announce a monumental milestone in our 3.5-year journey: we have successfully diverted I million pounds of material from the landfill! This achievement is a testament to the unwavering support and dedication of our community, volunteers, staff and partners who have worked tirelessly to make our vision of a greener, more sustainable Cincinnati a reality.

Since our inception, the Hub has been on a mission to reduce waste and promote sustainable practices through recycling and reuse. Thanks to the collective efforts of our community members, we've been able to keep I million pounds of valuable resources out of the landfill, giving them a second life and reducing our environmental footprint. From electronics and plastics to carseats and metals, we've made it easier for everyone to contribute to a healthier planet.

"We could have never imagined when we first opened our doors with a scrappy group of passionate volunteers that we could reach this milestone in such a short amount of time," said Erin Fay, Board Vice President and co-founder of the Hub. "This is the result of thousands of normal people making a little extra effort to recycle their things."

"This milestone is more than just a number, it's a powerful reminder of what we can achieve when we come together with purpose and passion. Every item we've diverted from the landfill represents a step towards a more sustainable future for Cincinnati, and we're just getting started!" said Stephanie Cornett, Executive Director of Cincinnati Recycling & Reuse Hub.

Cincinnati Recycling & Reuse Hub reduces the amount of waste going to landfills by accepting "hard-to-recycle" and reusable items and materials, which cannot go into curbside bins, at their location in Lower Price Hill (911 Evans Street, 45204). Many of these items are donated to other nonprofits for their programs, and other items are available to be taken away for free by teachers, artists, and the general public. Since opening in April 2021, the non-profit Hub has diverted over 1 million pounds of materials from the landfill, including electronics, Styrofoam, pill bottles, plant pots, tile, and so much more. To find out more, visit their website at www.cintirrh.org.

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