

PRESS RELEASE

Wastebuilt Receives Gold in the dotCOMM Awards' Manufacturing Category

The site was recognized for providing a best-in-class user experience for its customers

CHARLOTTE, NC, August 9, 2023 — Wastebuilt[®], the waste industry's online source for waste equipment supplies and replacement parts for refuse trucks, roll-off hoists, compactors, containers and more, was recently acknowledged for its transformative digital presence in partnership with Americaneagle.com and OroCommerce.

The [dotCOMM awards](#) are an international competition honoring excellence in web creativity and digital communication. Each year, entries are judged by the Association of Marketing and Communication Professionals based on work in generating branding, customer engagement and sales.

The site, which launched in May of this year, acts as a rich resource for parent company Wastequip's coast-to-coast partners, providing fleet managers, owners, procurement professionals and operations managers with an unmatched, always-on resource that makes purchasing quick and foolproof. Since its launch, the company has added new functionalities based on customer feedback and needs, including:

- Introducing self-registration that allows customers to link their account to their pricing and payment terms without needing a customer service representative.
- Helping customers estimate delivery time with increased visibility into product inventory availability by distribution location and order tracking information.
- Adding an option to create local customer groups, enabling quick delivery or customer pickup.
- Expanding product offerings with 12,000 new SKUs.
- Streamlining the homepage and checkout process.

"When updating Wastebuilt, we focused on the small details to ensure that no matter where a customer is on the site, it's the most functional for your needs," said Kevin Creese, director of e-commerce at Wastequip. "We're thrilled to provide a hassle-free experience to get the parts and supplies you need, when you need them."

To learn more about the online resource, visit wastebuilt.com.

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ABOUT WASTEBUILT

Wastebuilt® is the waste industry's online source for waste equipment supplies and replacement parts for refuse trucks, roll-off hoists, compactors, containers, and more to meet the needs of municipal and private fleets. Their extensive U.S. footprint provides localized parts inventory and industry expertise to help customers maximize fleet uptime and reliability. Wastebuilt is part of the Wastequip® family of brands. To learn more, visit wastebuilt.com.

ABOUT WASTEQUIP

Wastequip® is the leading North American manufacturer of waste handling equipment with an international network of manufacturing facilities and the most extensive service network in the industry. Wastequip offers the broadest range of waste equipment, which includes carts, containers, trucks, parts, service, and technology for the collection, transport, and disposal of waste and recyclables. The company's family of brands include Wastequip®, Toter®, ConFab®, Amrep®, Galbreath™, Pioneer™, Mountain Tarp®, Wastequip WRX®, Wastebuilt®, ContainerPros®, wasteware®, and Accurate™. To learn more, visit wastequip.com or their [2022 Sustainability Report](#).

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