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FOR IMMEDIATE RELEASE Contact: Laura Crocker, Media Director June 20, 2023 mediadept@keithwalkingfloor.com

## KEITH Partners With Ecovative Renewables to Expand Reach

Madras, Ore. – KEITH Manufacturing Co., the provider of *WALKING FLOOR*® technology, is excited to announce a new partnership with international distributor Ecovative Renewables General Trading LLC, part of Rais Hassan Saadi Group (RHS Group). The partnership will allow KEITH to expand its reach into new markets.

"We are thrilled to work with Ecovative Renewables," said Lindsay Foster-Drago, president at KEITH. "Their extensive experience in the Middle East and beyond will assist in growing our international customers."

"This synergistic choice is part of KEITH's expansion strategy to pursue new growth markets with a continued focus on our customers' success," added Foster-Drago.

This mutually beneficial partnership brings KEITH's *WALKING FLOOR*® conveying systems to markets already established by Ecovative's parent company RHS Group. Ecovative Renewables adds the innovative *WALKING FLOOR*® system to its growing product and service portfolio.

## About KEITH Manufacturing Co. www.keithwalkingfloor.com

Since 1973, KEITH Manufacturing Co. has produced the *WALKING FLOOR*® brand of horizontal, moving floor unloading systems at its location in Madras, Oregon. The conveyors are used in a wide variety of industries throughout the world to handle bulk materials. The company has sold more than 90,000 units and holds over 270 patents. The company is led by the second and third generation of the Foster family.

## About Rais Hassan Saadi Group www.rhsgroup.com

Established in 1910 and headquartered in Dubai, United Arab Emirates, RHS Group occupies a global presence across the Middle East, Asia Pacific and numerous other countries. Since its inception, the core business has been shipping and freight-related services. Today, its diversified activities include logistics, travel, insurance and real estate. The group is led by esteemed Directors Mr. Saadi Al Rais and Mr. Saleem Al Rais.

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