



Serge Ferrari Group Debuts Seemee Loop™ Mesh and Seemee Loop™ Frontlit
Composite Fabric Leader Launches World's First Printable Media Fabrics Made from 100% Recycled Materials

Deerfield Beach, Fla. — [Serge Ferrari Group](#), a leader in designing, developing, and manufacturing innovative composite fabrics, has launched **Seemee Loop™ Mesh** and **Seemee Loop™ Frontlit** in the North American market. The first of their kind that are made from 100% recycled materials from post-consumer wastes, Seemee Loop Mesh and Seemee Loop Frontlit provide sustainable printable solutions for a variety of indoor and outdoor print media applications such as banners and billboards. Both products are made of 100% recycled polyester yarn (recycled according to Global Recycled Standard 4.0) and coating composed of 100% recycled polymers from post-consumer wastes.

“With industry-leading complete recycled composition unseen before in the expanding digital textile printing market, the launch of Seemee Loop Mesh and Seemee Loop Frontlit will help pave the way for a more environmentally-friendly advertising landscape,” said Eric Tischer, Director of Business Development, Industry & Modular, for Serge Ferrari Group. “With our aim to conserve natural resources and do more with less, these products represent the forerunners of Serge Ferrari Group’s ongoing sustainability efforts.”

Seemee Loop Mesh is ideal for interior and exterior applications where a fully-sustainable print media solution is desired. It can be used for various building coverage applications, scaffolding cladding, privacy walls, promotional banners and window curtains. Printable with UV and latex inks, the product’s lightweight characteristic makes it easy to transport and simple to install using high-frequency welding or welding tape. For indoor and medium-term outdoor applications, Seemee Loop Frontlit is perfect for printed marketing collateral in the form of billboards, banners and roll-ups to support points of sales stations, corporate offices, events, trade shows and more. Offering superior adhesion for bright colors, it can also be printed with UV and latex inks and is weldable with high-frequency systems.

Both Seemee Loop Mesh and Seemee Loop Frontlit are part of the Loop line, a new generation of innovative products made of 100% recyclable materials. This collection embodies Serge Ferrari Group’s sustainable approach to producing lighter, more durable, and high-performance membranes without any additional environmental impact. Seemee Loop Mesh and Seemee Loop Frontlit are GREENGUARD Gold certified as well as PVC and phthalate free. In addition, Seemee Loop Mesh is certified for HP Latex Inks.

For more information, please visit www.sergeferrari.com/us-en/seemee-loop-mesh.

####

About Serge Ferrari Group

Serge Ferrari Group is a leading manufacturer of flexible composite membranes used globally for the solar protection, architectural, building façade, acoustics, modular structure, marine, furniture, and visual communication markets. For nearly 50 years, Serge Ferrari has paved the way for sustainable construction, energy control, protection and renewal of natural resources and design through its cutting-edge technology, including its patented Précontraint® technology that ensures exceptional long-term durability through dimensional stability. For more information, visit the company website: www.sergeferrarigroup.com/us.