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WALMART AND P&G BEGIN PILOT TO OFFER CUSTOMERS IN-STORE RECYCLING SOLUTIONS IN COLLABORATION WITH TERRACYCLE

*Through the Walmart US Beauty Recycling Program, Residents of Communities
Across the Country Can Help Divert Haircare, Skincare & Cosmetic Packaging by
Disposing of it at Recycling Collection Bins In-Store*

TRENTON, N.J., August 31, 2022 – Walmart and P&G, in partnership with international recycling leader TerraCycle, will now offer free in-store recycling collection for empty hair care, skincare & cosmetic packaging at 25 Walmart locations throughout communities throughout Pennsylvania, New Jersey, Oklahoma and Arkansas.

Walmart locations throughout the US are helping the planet and local community by reducing waste and keeping otherwise non-recyclable plastic packaging out of landfills. Through the Walmart US Beauty Recycling Program, consumers are invited to bring empty hair care, skincare & cosmetic packaging to participating Walmart locations to be recycled.

“Walmart and P&G are working together to strengthen recycling solutions and educate their communities about the importance of sustainability by offering convenient in-store drop-off points for haircare, skincare and cosmetic packaging,” said Tom Szaky, CEO and Founder of TerraCycle. “The innovative collaboration offers consumers the opportunity to divert traditionally non-recyclable beauty waste from landfills in a convenient way.”

To learn more about the Walmart US Beauty Recycling Program or to search for their nearest participating location, visit www.terracycle.com/en-US/brigades/walmart-beauty-free-recycling-program.

About Procter & Gamble

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <https://www.pg.com> for the latest news and information about P&G and its brands. For other P&G news, visit us at <https://www.pg.com/news>.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 20 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.