

Ortho announces new GroundClear Super flexible refill pouch

Innovative packaging reduces plastic waste

August 1, 2022 (MARYSVILLE, OH) - Ortho® is excited to announce the release of its new GroundClear® Weed & Grass Killer Super Concentrate Flexible Refill Pouch, designed to provide consumers with the same effective weed killing formula of GroundClear Super Concentrate in a new, easy to use package. With sustainability in mind, the new packaging reduces plastic waste by up to 90 percent, compared to a one gallon refill bottle, and provides a smaller on-shelf footprint for retailers.

Providing consumers with a simple user experience, these flexible refill pouches take the guesswork and messiness out of concentrate use. The refill pouches are pre-measured with the exact amount of concentrate to make a half gallon of product, eliminating any need to measure. The refill pouches can be used in a tank sprayer or convenient Ortho reusable bottle.

“With this future-forward product, we’re demonstrating the importance of consumer-focused innovation and sustainability in the controls category,” says Jodi Lee, Vice President of Controls at Scotts Miracle-Gro. “We see flexible packaging as the future of the refill space, and we’ll push ourselves to build upon the momentum of this launch in pursuit of our commitment to GroMoreGood in the world.”

Launching exclusively at select Walmart locations and [Walmart.com](https://www.walmart.com), Ortho GroundClear Super flexible refill pouch is now available in more than 850 stores throughout the country.

The reduction of plastic waste is in line with ScottsMiracle-Gro’s Product Stewardship & Safety goals as listed in the recently released [2022 Corporate Responsibility Report](#).

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