



## Press Release

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### **Pregis adds new paper-based, light cushioning solution to its sustainable packaging portfolio**

*The Pregis Easypack® GeoTerra™ is a curbside recyclable wrappable material delivering packing efficiency and exceptional inside-the-box protection*

**Chicago, Ill.** — July 26, 2022— Pregis, a leading global manufacturer of protective packaging, continues to expand its Easypack® portfolio of paper-based packaging solutions with the introduction of GeoTerra™, a sustainable, expandable paper product that provides light cushioning and interleaving protection. Made from recyclable Kraft paper, GeoTerra helps brands throughout the North American market meet their environmental goals while providing customers more circular curbside recyclable packaging options.

This inside-the-box packaging is a wrappable solution that is efficient to store and use while also providing exceptional protection attributes. GeoTerra expands during dispensing, forming a lattice structure that provides a protective cushioning and interleaving for fragile products, such as glassware, cosmetics, candles, and jarred food products. The pattern nests together to lock products in place, providing six-sided protection without the need for tape or fastening, further increasing efficiency and convenience.

GeoTerra arrives in compact and stackable rolls to minimize warehouse space. The proprietary dispenser is designed for easy tension adjustment allowing for a quick pull, tear, and pack motion, and the rolls are light weight and easy to load on the dispenser. The GeoTerra rolls are also available in a convenient dispenser box for mobile packing needs.

“With environmental concerns at the forefront, we’re continuously bringing new products to the marketplace that are sustainable and meet consumer demand while delivering protective attributes for damage-free delivery,” said Laurin Darnell, president, Pregis Protective Products. “GeoTerra is a natural extension of our paper-based products that deliver durability, efficiency, and sustainability to give our customers more and better protective packaging options.”

Pregis is committed to [engineering future sustainable solutions](#) to meet growing consumer demand, and offers many products that support its purpose to “Protect, Preserve, and Inspire” by continuing to advance packaging technology with sustainable solutions that address environmental concerns. The introduction of GeoTerra comes on the heels of Pregis increasing production of its Pregis EverTec™ mailer, another lightweight paper cushioned shipping solution with curbside recyclability that also decreases material waste and improves distribution efficiency.

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#### **About Pregis**

Pregis LLC is a customer-driven solutions provider of innovative flexible packaging, protective packaging materials, equipment systems and surface protection. As a material neutral company, the company works with its customers to find the right solution to solve their business

challenges. Pregis is dedicated to minimizing impact on the environment by developing products which protect against damage, are designed for circularity and preserve natural resources. The company serves a wide variety of consumer and industrial market segments including food, pharmaceutical, healthcare, medical devices, agricultural, e-commerce, retail, automotive, transportation, furniture, electronics, building, construction, and military/aerospace. For more information, visit [www.pregis.com](http://www.pregis.com).