

**New Way Trucks An**



Scranton, IA (February 13, 2020) – New Way Trucks, Inc., an Iowa-based refuse truck manufacturer, announces the acquisition of ROTO PAC® from Ginove, a Quebec-based manufacturer of refuse equipment best known for its patented ROTO PAC; the world's first auger-driven organics collection truck in North America.

“We are excited to be adding ROTO PAC and its complete product lineup to the New Way family,” said New Way CEO, Mike McLaughlin. “We have partnered with Ginove on developing ROTO PAC into the state-of-the-art product it has become today, and this acquisition will provide our team with firsthand access for continued innovation. It is the next natural step in ROTO PAC’s development.”

New Way has been the global distributor for ROTO PAC, except in Canada, since the truck’s introduction in 2015. During that time, New Way has managed the global distribution and sales of ROTO PAC and provided support, including parts, engineering, and field services to its dealer network and ROTO PAC end users. The acquisition positions New Way as the exclusive global manufacturer of ROTO PAC and provides the New Way Dealer Network with the widest lineup of refuse and recycling collection equipment in the solid waste industry. This product lineup includes New Way Trucks, KPAC Compactors, and New Way FleetForce Rentals.

In a separate transaction, New Way has partnered with Durabac, a Granby, Quebec-based manufacturer of refuse equipment, to manufacture products for the Canadian market. As part of that agreement, Durabac has acquired the former Ginove property in Saint-Casimir, Quebec, and will manufacture and distribute the ROTO PAC and other former Ginove products throughout Canada.

“Durabac has a great reputation, and we are excited about this partnership with them,” said Don Ross, Vice President of Sales and Marketing for New Way. “They already have a proven track record in Canada, and with their help, we can expand our footprint in the country.”

New Way will manufacture the ROTO PAC at its recently announced manufacturing facility in Booneville, Mississippi.

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### **About New Way Trucks**

New Way Trucks is the cornerstone brand of McLaughlin Family Companies, a diversified portfolio of businesses that include refuse, animal control and mobile veterinarian equipment, high-performance vehicle manufacturing, new and used automotive vehicle sales, and automotive parts and car care products distribution and sales. To learn more about New Way Trucks and McLaughlin Family Companies visit the company’s websites at [www.newwaytrucks.com](http://www.newwaytrucks.com) and [www.mcfamco.com](http://www.mcfamco.com).

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