

Press Information

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TOMRA OPENS NEW RECYCLING BUSINESS UNIT HEADQUARTERS IN NORTH AMERICA

New Charlotte location to serve as waste and metals recycling solutions base for customers in North, Central and South America

TOMRA, the global leader in sensor-based sorting technology, recently celebrated the opening of its new TOMRA Sorting, Inc. office in Charlotte, N.C. The most recent addition to the growing TOMRA presence in the Americas serves as the waste and metals recycling headquarters for customers operating in North, Central and South America. The Charlotte location joins TOMRA's existing offices in West Sacramento, Calif., Shelton, Conn., and Englewood, Colo., dedicated to the food and material sorting businesses and, combined, consists of more than 900 team members.

"TOMRA's customer base in the Americas continues to grow, and opening our Charlotte office to focus solely on waste and metals sorting is the best way to serve and support our customers and partners," says Carlos Manchado Atienza, regional director Americas for TOMRA Sorting, Inc. "With TOMRA's global growth, new Circular Economy business unit, and recent and planned 2020 sorting solutions releases, TOMRA leads the charge for the better use of resources. Our East Coast recycling headquarters will make TOMRA stronger for our customers."

The new Charlotte location serves as a hub for TOMRA Sorting's North American field sales personnel as well as centralizes recycling project management, inside sales, customer service and field service team members. The sales and service teams in Mexico, Latin America and Brazil will also rely on the Charlotte office to streamline customer support and sales efforts.

"Having a centralized headquarters for our recycling business will increase communication and efficiency internally, which will, in turn, benefit our customers and partners," adds Manchado Atienza. "It will allow us to continue to grow with our customer base and provide the high level of technical service and support they have come to expect from TOMRA."

TOMRA offers a range of sensor-based sorting solutions for the waste and metal recycling industries, including AUTOSORT, COMBISENSE, FINDER and X-TRACT. Recently, TOMRA introduced new Insight and GAIN technologies to enhance performance of the company's market leading sorting solutions. Insight provides secure, nearly real-time monitoring of sorting lines to deliver digital metrics for the status and performance of sorting equipment. A deep learning-based add-on to TOMRA AUTOSORT, GAIN is trained from large amounts of collected data to detect objects with a specific form or texture.

For more information on TOMRA Sorting, Inc., visit www.tomra.com/recycling. Contact details for the new Charlotte headquarters are as follows:

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About TOMRA Sorting Recycling

TOMRA Sorting Recycling designs and manufactures sensor-based sorting technologies for the global recycling and waste management industry. Over 6,000 systems have been installed in almost 80 countries worldwide.

Responsible for developing the world's first high-capacity near infrared (NIR) sensor for waste sorting applications, TOMRA Sorting Recycling remains an industry pioneer with a dedication to extracting high purity fractions from waste streams that maximize both yield and profits.

TOMRA Sorting Recycling is part of TOMRA Sorting Solutions which also develops sensor-based systems for sorting, peeling and process analytics for the food, mining and other industries. TOMRA Sorting is owned by Norwegian company TOMRA Systems ASA, which is listed on the Oslo Stock Exchange. Founded in 1972, TOMRA Systems ASA has a turnover of around €876m and employs ~4,000 globally.

For more information on TOMRA Sorting Recycling visit www.tomra.com/recycling or follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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