

Press Information

December 4, 2018

NICK DOYLE JOINS TOMRA SORTING RECYCLING AS SALES MANAGER, WEST COAST NORTH AMERICA

TOMRA Sorting Recycling, the global leading supplier of sensor-based sorting equipment, announces that Nick Doyle has joined the TOMRA team as Sales Manager, West Coast North America. In this newly created position that expands sales and customer support of TOMRA's equipment to waste and plastics recycling operations, Doyle will consult directly with TOMRA partners and customers to implement the right sorting solution to improve recycling recovery rates, increase product purity and boost profitability.

"Just like TOMRA, Nick is a true champion of the Circular Economy, so he is a natural fit with the TOMRA team and work philosophy," comments Carlos Manchado Atienza, regional director Americas for TOMRA Sorting Recycling. "With his extensive previous sales experience for one of our plant-building partners, Nick offers in-depth knowledge of TOMRA sorting equipment. He is the right person for the western North American territory to support our customers and help them boost product purity and circuit productivity."

Prior to entering the industry, Doyle received an advanced degree in Global Sustainability with a focus on Business Strategy. He worked for TOMRA plant-building partner, Van Dyk Recycling Solutions, for six years, selling and supporting TOMRA equipment to material recovery facilities and recycling operations. Most recently, he worked for a renewable energy company whose primary business was converting waste and biomass to energy.

"TOMRA is a role model for the Circular Economy. When I sold TOMRA equipment with my previous employer, it was my favorite solution because of its versatility and impact on the sorting circuit," says Doyle. "I'm excited to work for a company that brings about a positive change for the environment and ushers in more sustainability to the market. Waste and organic materials are primary contributors to the Greenhouse Effect, and I look forward to

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providing the industry with TOMRA sorting solutions to efficiently and profitably increase the recovery of these materials.”

Doyle works from his field-based office in Los Angeles. He can be reached at 916-215-9215 or Nick.Doyle@tomra.com.

For more information on TOMRA Sorting Recycling visit: [TOMRA Recycling](#).

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About TOMRA Sorting Recycling

TOMRA Sorting Recycling designs and manufactures sensor-based sorting technologies for the global recycling and waste management industry. Over 5,500 systems have been installed in 80 countries worldwide.

Responsible for developing the world’s first high-capacity near infrared (NIR) sensor for waste sorting applications, TOMRA Sorting Recycling remains an industry pioneer with a dedication to extracting high purity fractions from waste streams that maximize both yield and profits.

TOMRA Sorting Recycling is part of TOMRA Sorting Solutions which also develops sensor-based systems for sorting, peeling and process analytics for the food, mining and other industries. TOMRA Sorting is owned by Norwegian company TOMRA Systems ASA, which is listed on the Oslo Stock Exchange. Founded in 1972, TOMRA Systems ASA has a turnover around €750m and employs over 3,500 people.

For more information on TOMRA Sorting Recycling visit www.tomra.com/recycling or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).