

- for immediate release -

Date: 25.10.2018

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## **We need more competition and transparency in waste trading**

*A new digital trading platform for waste and secondary raw materials makes it easier to divert waste from landfill and incineration to recycling, at a time when supply and demand conditions in the major international markets are changing rapidly.*



*At Waste-Outlet.com, all types of waste from municipalities and businesses can be traded. The portal keeps track of documents, the use of the waste, and end destination.*

This new trading platform, [www.waste-outlet.com](http://www.waste-outlet.com), is streamlining the waste trading for municipalities, carriers, and businesses who want to buy or sell waste, making it easier for companies to find each other. At the same time the company creates open access to a larger network, ensuring the competition for the waste volumes.

The goal of this web platform is to create more transparency in the market. Users will be able to find partners with the right match in skills within waste management, even across national borders. This makes it easier than ever to divert waste from landfills or incineration plants to recycling companies. According to the team behind the platform, this type of online resource exchange is exactly what the waste industry needs to support increased circular economy in the future.

On the platform, users can buy and sell waste and recyclables through a bidding process where the seller both defines what is being offered and decides which bidder to trade with. The focus is on establishing trustworthy relationships between the users. This means that all users must go through a verification process at signup, before they are able to trade on the platform.

With this service, companies can save time, as sellers will no longer need to contact potential buyers multiple times by phone or e-mail.

At the same time, all companies registering on the website are invited to fill out a CSR form. In this way, users can find trading partners with economic, labor condition and sustainability interests that match.

The platform is being launched at a perfect time, as there are increasing demands for better recycling and China has imposed stricter quality requirements for the import of certain types of waste, including plastic and paper fibers. As late as 2016, China imported as much as 51% of the world's plastic waste, and the markets are affected significantly.