> RESOURCE **RECYCLING** | EDITORIAL CALENDAR

MONTH	FEATURES	BONUS DISTRIBUTION	INSERTION	ARTWORK DUE
JANUARY	Recycling Data Organics/Compost Equipment Focus: Balers	Compost 2018, Recycle Florida Today Conference, Mary- land Association for Environmental and Outdoor Education Conference, Global Waste Management Symposium	DEC 12	DEC 15
FEBRUARY	Plastics Education & Outreach Commercial Recycling	Plastics Recycling 2018, Wisconsin Integrated Resource Management Conference, Southeast Recycling Conference, SWANA Road to Zero Waste Conference, International Conference on Solid Waste Technology and Management, Measurement Matters Summit	JAN 17	JAN 19
MARCH	Paper Sustainable Materials Management Tire Recycling	Carolina Recycling Association Conference	FEB 21	FEB 23
APRIL	Steel Recycling Equipment Focus: Screens Recycling Markets	Institute of Scrap Recycling Industries Convention, Waste Expo, NPE The Plastics Show	MAR 14	MAR 16
MAY	Beyond Curbside Reuse Electronics	Washington State Recycling Association Conference, Michigan Recycling Coalition Conference, Environmental Show of the South, Association of Oregon Recyclers Conference	APR 25	APR 27
JUNE	Wood Recovery Safety Materials Processing	Air and Waste Management Association Conference	MAY 23	MAY 25
JULY	Resource Recycling's Annual Equipment Buyers' Guide	PROP Organics and Recycling Conference, California Resource Recovery Association Conference	JUN 19	JUN 21
AUGUST	Glass Contamination Global Recycling	WasteCon, Missouri Recycling Association Conference	JUL 11	JUL 13
SEPTEMBER	Plastics Equipment Focus: Sortation Product Stewardship	E-Scrap 2018, Arkansas Recycling Coalition Conference	AUG 15	AUG 17
OCTOBER	Fiber/OCC Single-Stream Harnessing Data	Resource Recycling Conference, Canadian Waste & Recycling Expo Electronics Reuse Conferece	SEP 26	SEP 28
NOVEMBER	Vehicle Tech Multi-Family Collection Mastering Messaging	SERDC Recycling Forum	OCT 24	OCT 26
DECEMBER	Non-Ferrous Metals Contracts & Negotiations The Future of Recycling		NOV 19	NOV 21

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SUBSCRIBER PROFILE

For the six-month period ending June 2017, Resource Recycling's average qualified circulation was 12,369 (BPA June 2017 Brand Report):

MAY 2017 QUALIFIED CIRCULATION:			
Recycling and Composting Businesses		7,526	59.3%
Government Agencies		1,873	14.8%
Waste Haulers and Other Waste Services		1,360	10.7%
Others Allied to the Field		1,289	10.2%
Organizations and Trade Associations		371	2.9%
Waste Generators		271	2.1%
	TOTAL	12,690	100.0%

Source: Resource Recycling June 2017 BPA Brand Report