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CP Group Unveils Virtual MRF at Waste Expo

Allows users to walk through full recycling systems using virtual reality

SAN DIEGO, CA (May 9, 2017) – CP Group, recycling solutions provider and equipment manufacturer based in San Diego, CA, unveil the Virtual MRF today at Waste Expo in New Orleans, LA.

The Virtual MRF is a virtual reality simulation that uses two hand held controls and a virtual reality headset. The simulation allows users to explore every inch of a life-size computer-generated model of a material recovery facility (MRF) in real time.

“This unlike anything that has been done before in our industry,” says Ashley Davis, Director of Sales and Marketing for CP Group. “Our Virtual MRF uses the most cutting-edge tech to provide our customers with a very concrete sense of what their facility will be like before anything is actually built. This technology has a lot of potential, not only for our sales force, but for our engineers, and we’re proud to be the first to bring it into the recycling equipment manufacturing industry.”

CP Group will be running Virtual MRF demonstrations at their booth #3647 throughout Waste Expo, May 9-11.

About CP Group:

CP Group is a team of manufacturers and thought leaders in the waste and recycling industry. CP Group—comprised of CP Manufacturing, Krause Manufacturing, MSS, Inc., and Advanced MRF—provides award-winning recycling system design, manufacturing, retrofits, audits, and consulting. CP Group provides turn-key solutions for mixed waste, residential recycling, commercial and industrial, construction and demolition, and electronic waste applications.

