



Company Contact

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***For Immediate Release***

**May 16, 2017**

**- BUNTING® MAGNETICS CO. EXPANDS ITS INTERNATIONAL  
SALES TEAM WITH DAVID BOCANEGRA –  
NEW SALES MANAGER FOR MEXICO -**

NEWTON, KS – Bunting® Magnetics Co., the leader in moving, removing and holding metal through a line of metal detection and magnetic separation equipment, is pleased to announce the appointment of David Bocanegra as its newest member of the international sales team supporting existing customers and generating sales throughout Mexico. Bocanegra joins Bunting Magnetics with ten years of sales and engineering experience. David's focus will be face-to-face customer contact, identifying and training distributors and providing on-site customer support and advice on solving metal contamination problems.

"As we've already experienced remarkable growth in Mexico, the country continues to expand in food processing, plastics, automotive and recycling – they key industries that demand our line of products," commented Rod Henricks, Director of Sales, Bunting Magnetics, who made the announcement. "David was the perfect candidate as he brings an exemplary track record of successful industrial sales and support. With his one-two punch of sales and engineering experience, he will be a tremendous to our customers. "

Based in Querétaro, Mexico, David will be responsible for selling the complete line of Bunting Magnetics Co. products including magnetic separation, metal detection and recycling equipment throughout Mexico.

After studying robotics engineering in Mexico City, David spent ten years in the automation industry in engineering and quality. Prior to joining Bunting Magnetics, David held a senior sales position for a multinational corporation focused in the packaging industry. There, he was responsible for sales and promotion of electronic inspection equipment as well as developing initiatives to support sales strategies and activities.

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**David Bocanegra**

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Contact:

David Bocanegra

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### **About Bunting® Magnetics**

Since the company's 1959 founding, Bunting® Magnetics has led the industry in both durability and performance in its line metal detection, magnetic separation and material handling equipment as well as printing cylinders for several global markets: Recycling, food packaging and processing, feed and grain, plastics, pharmaceuticals, chemicals, offset printing, metal stamping, automobile manufacturing and more. Bunting magnets are also available at [buymagnets.com](http://buymagnets.com). Bunting Magnetics facilities are located in Newton, Kansas; suburban Chicago, Illinois; DuBois, Pennsylvania; and Berkhamsted, England. For additional information, call 1-800-835-2526 or +44 (0) 1442 875081 or visit [buntingmagnetics.com](http://buntingmagnetics.com) or [buntingeurope.com](http://buntingeurope.com). Follow Bunting on Twitter (@BuntingMagCo) and LinkedIn (Bunting Magnetics Co).

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