# IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,<sup>1</sup>

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Jointly Administered)

Re: Docket Nos. 22, 23, 44, 74

#### **DEBTORS' REPLY IN SUPPORT OF BID PROCEDURES MOTION**

The above-captioned debtors and debtors in possession (collectively, the "<u>Debtors</u>"), by and through their undersigned counsel in these chapter 11 cases (these "<u>Chapter 11 Cases</u>"), hereby file this reply (this "<u>Reply</u>") in support of the *Debtors' Motion for Entry of Orders (I)(A) Approving Bidding Procedures for the Sale of Substantially All of the Debtors' Assets, (B) Authorizing the Debtors to Designate One or More Stalking Horse Bidders and to Provide Bid Protections, (C) Scheduling an Auction and Approving the Form and Manner of Notice Thereof, (D) Approving Assumption and Assignment Procedures, (E) Scheduling a Sale Hearing and Approving the Form and Manner of Notice Thereof and (F) Granting Related Relief; and (II)(A) Approving the Sale of the Debtors' Assets Free and Clear of Liens, Claims, Interests, and Encumbrances, (B) Approving the Assumption and Assignment of Certain Executory Contracts and Unexpired Leases, and (C) Granting Related Relief* [Docket No. 22] (the "<u>Bid Procedures Motion</u>")<sup>2</sup> and in response to the *Initial Objection, Request for Adjournment and Reservation of Rights of UMB Bank, N.A., as* 

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to them in the Bid Procedures Motion and the Bidding Procedures, as applicable.

*Trustee, to Debtors' Bidding Procedures Motion* [Docket No. 74] (the "<u>Objection</u>") filed by UMB Bank, N.A., as trustee and collateral agent (the "<u>Indenture Trustee</u>"). In support of this Reply, the Debtors respectfully represent as follows:

#### **Preliminary Statement**

The Debtors are endeavoring to run a sale process for the sole purpose of valuing the Indenture Trustee's collateral. They must do so on a timeline dictated by the funding that is available to them. To be clear, despite the Indenture Trustee's statements about being rebuffed from offering financing to the Debtors, the Indenture Trustee has not made the slightest effort to do so. Even the most basic informational requests to the Indenture Trustee—who would provide financing and how would they do so—were ignored. The Indenture Trustee refused to engage in any discussions about allowing senior financing for these Chapter 11 Cases that would have afforded a longer sales process. To induce consent, the Debtors offered the Indenture Trustee either a sum certain for their collateral as part of such a process or to engage in a rational, efficient, and streamlined process to determine the value of the Indenture Trustee's collateral. The Indenture Trustee's response was a refusal to discuss any options and a firmly stated intent to embark on a scorched earth litigation path and insist on a full-blown valuation trial prior to final approval of any senior financing, going so far as to issue discovery demands before these Chapter 11 Cases.

Far from a rushed process, the Revised Bidding Procedures Order proposes a Bid Deadline fifty (50) days after the Petition Date and a Sale Hearing fifty-four (54) days after the Petition Date.<sup>3</sup> In the approximately two and a half weeks since the Petition Date, that process has already

<sup>&</sup>lt;sup>3</sup> A revised proposed Bidding Procedures Order attached hereto as **Exhibit A** (the "<u>Revised Bidding Procedures</u> <u>Order</u>"). A comparison of the proposed Bidding Procedures Order marked against the Revised Bidding Procedures Order is attached hereto as **Exhibit B**. The Revised Bidding Procedures Order incorporates certain comments received from the Indenture Trustee, but does not, for the avoidance of doubt, resolve the Objection.

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been robust by any measure, involving outreach to 332 parties, including strategic buyers, liquidators, private equity funds, and other financial institutions. Parties are interested and active. Twenty-four (24) parties signed non-disclosure agreements to conduct diligence with more currently being negotiated; seventeen (17) parties accessed the virtual data room; one party conducted a site visit; two more site visits are being scheduled; and thirty-three (33) days remain until the proposed Bid Deadline. The Bidding Procedures work and are generating significant interest in the Assets, just as intended.

But assuming *arguendo* that a longer process could yield higher recoveries to creditors, the Debtors would still need someone willing to fund a DIP loan that would provide a longer runway. No such party has come forward, and the Prepetition Secured Parties' hands are shoved firmly and deeply in their pockets. Putting aside the DIP Milestones, the Debtors lack the funding to extend the timeline as the Indenture Trustee suggests. The DIP Facility runs into a maturity wall of May 18, 2025, and the total DIP financing commits to a nine (9) week sale process. Chapter 11 provides a debtor with many powers, but not the power to force a lender to lend more money or for a longer period of time. And the Prepetition Secured Parties refused to consent to the Debtors' postpetition use of cash collateral or extend any postpetition financing; they did not even agree to the Prepetition Secured Parties' prepetition claims and liens (the "<u>Prepetition Claims and Liens</u>") being subordinated to the Carve Out.

Yet, the Prepetition Secured Parties demand the Debtors immediately stipulate to the Prepetition Claims and Liens or otherwise agree to an arbitrary litigation schedule to a proof of claim they have not filed. The Indenture Trustee cites to no authority requiring the Debtors to stipulate to the validity or extent of liens and claims. No such authority exists because debtors and lenders negotiate stipulations to liens and claims in exchange for the consensual use of cash

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collateral or committed financing. Here, the Prepetition Secured Parties have not offered the Debtors any economic incentives in exchange for stipulations. Regardless, the Debtors are investigating the Prepetition Claims and Liens and, if the Prepetition Claims and Liens are subject to dispute, the Debtors will file appropriate pleadings by April 17. That notwithstanding, the Debtors cannot prevent any other parties from challenging the Prepetition Claims and Liens without notice and a hearing, and this Court has been reluctant to shorten the 75-day challenge period under Local Rule 4001-2(a)(i)(Q).

In the meantime, the Bidding Procedures preserve all parties' (including the Prepetition Secured Parties') credit bid rights. Indeed, any party holding a perfected security interest in any Assets may seek to credit bid its claims for its collateral pursuant to section 363(k) of the Bankruptcy Code, although none of the Prepetition Secured Parties has confirmed whether it actually intends to submit a credit bid.<sup>4</sup> To the extent the Debtors uncover any viable challenges and the Court invalidates any Prepetition Claims and Liens, the Prepetition Secured Parties' ability to credit bid may need to be reassessed if they are unwilling to escrow cash to serve as alternative consideration pending adjudication of a challenge.

The Indenture Trustee has come forth with many complaints, but fails to provide a better, or any other, path forward. The Bidding Procedures were formulated to maximize the value of the Debtors' Assets for the benefit of their creditors and should be approved.

<sup>&</sup>lt;sup>4</sup> The Debtors have not been informed which of the Prepetition Secured Parties (*i.e.*, the Indenture Trustee, the holders of the Bonds themselves, or an acquisition vehicle created by the Prepetition Secured Parties) would be the potential Bidder.

#### **Reply**

### A. Approving the Bidding Procedures Now Is in the Best Interests of the Estates

1. Approval of the Bid Procedures is in the Debtors' best interests and supported by their business judgment. *See* Chesen Declaration,  $\P\P$  8, 12. The Debtors' market outreach formally began on March 17, 2025—one day after the Petition Date. By the time Bids are due, the marketing process will have been ongoing for nearly seven (7) weeks. Interested bidders have been actively engaging with the Debtors since the commencement of the process. As of the date hereof, the Debtors and SSG have reached out to 332 potential bidders, of which twenty-four (24) have signed confidentiality agreements and three (3) have scheduled, or are in the process of scheduling, site visits. Under the Revised Bidding Procedures Order, potential Bidders will have fifty (50) days from the Petition Date to submit a Bid, and the Debtors propose the Court hold a Sale Hearing on May 9, 2025, which is fifty-four (54) days from the Petition Date.

2. The Indenture Trustee alleges that "the sale process and the proposed Bid Procedures position the equity insider to be the winning, if not the sole, bidder" and that the marketing and sale process "will not be a competitive one." *See* Objection, ¶¶ 4-5. This conclusory statement, based on no evidence, is inconsistent with the level of interest SSG has received in the Debtors' Assets since the Petition Date. The Indenture Trustee also complains of the "truncated" marketing and sale timeline. *See* Objection, ¶¶ 4, 10, 15, 18. Yet, the Indenture Trustee has provided no alternative whatsoever to maximize value for the Debtors' estates and stakeholders. In addition, the Indenture Trustee has provided no evidence to support its assertion that something other than the Debtors' marketing and sale process, which has already commenced and has resulted in numerous interested parties, will lead to a better source of recovery for the Debtors' stakeholders.

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3. Courts routinely approve sale timelines of this length, and have often approved significantly shorter timelines in a company's business judgment-even where there are not specific exigencies requiring a rapid sale. See, e.g., In re Azzur Group Holdings, LLC, No. 25-10342 (KBO) (Bankr. D. Del. Mar. 28, 2025) (approving bidding procedures that provided a bid deadline 36 days after the petition date and a sale hearing 45 days after the petition date); In re Liberated Brands, LLC, No. 25-10168 (JKS) (Bankr. D. Del. Mar. 5, 2025) (approving bidding procedures that provided a bid deadline 36 days after the petition date and a sale hearing 50 days after the petition date); In re Lumio Holdings, Inc., No. 24-11916 (JKS) (Bankr. D. Del. Sept. 25, 2024) (approving bid procedures that provided for a bid deadline days 34 days after the petition date and a sale hearing 42 days after the petition date); In re iSun, Inc., Case No. 24-11144 (TMH) (Bankr. D. Del. July 10, 2024) (approving bid procedures that provided for a bid deadline 49 days after the Petition Date and a sale hearing 57 days after the petition date); BHCosmetics Holdings, LLC, No. 22-10050 (CSS) (Bankr. D. Del. Jan. 28, 2022) (approving bidding procedures that provided a bid deadline 28 days after the petition date and a sale hearing 35 days after the petition date).<sup>5</sup>

4. The Indenture Trustee cannot, however, seriously dispute that a public marketing and sale process is the best way to ensure the highest or otherwise best price is obtained for the Debtors' assets. *See, e.g., VFB LLC v. Campbell Soup Co.*, 482 F.3d 624, 633 (3rd Cir. 2007) ("Absent some reason to distrust it, the market price is 'a more reliable measure of the stock's

<sup>&</sup>lt;sup>5</sup> Even in cases involving sales to insiders, which is not a foregone conclusion in these Chapter 11 Cases despite the Indenture Trustee's specious assertions otherwise, the Debtors' proposed timeline is reasonable. *See, e.g., In re Vestis Retail Grp., LLC*, Case No. 16-10971 (LSS) (Bankr. D. Del. June 20, 2016) [Docket No. 590] (approving sale to an insider within 63 days of the petition date); *In re Karmaloop, Inc.*, Case No. 15-10635 (MFW) (Bankr. D. Del. May 21, 2015) [Docket No. 234] (approving sale to insider within 52 days of petition date); *In re Coda Holdings, Inc.*, Case No. 13-11153 (CSS) (Bankr. D. Del. June 11, 2013) [Docket No. 252] (approving sale to insider within 42 days of petition date); *In re Questex Media Grp., Inc.*, Case No. 09-13423 (MFW) (Bankr. D. Del. Nov. 24, 2009) [Docket No. 240] (approving sale to insider within 51 days of petition date).

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value than the subjective estimates of one or two expert witnesses." (*quoting In re Prince*, 85 F.3d 314, 320 (7th Cir. 1996)); *Metlyn Realty Corp. v. Esmark, Inc.*, 763 F.2d 826, 835 (7th Cir. 1985) ("The price at which people actually buy and sell, putting their money where their mouths are, is apt to be more accurate than the conclusions of any one analyst."); *In re Ainsworth*, Case No. 17-20418, 2018 WL 5304719, at \*9 (Bankr. S.D. Tex. Oct. 23, 2018) ("The best indicator of value for the marketplace is what a willing buyer would actually pay to a willing seller."); *Bank of Am. Nat. Tr. & Sav. Ass'n v. 203 N. LaSalleSt. P'ship*, 526 U.S. 434, 457 (1999) ("[T]he best way to determine value is exposure to a market.") (citation omitted).

5. A sound business justification to sell assets outside of the ordinary course of business pursuant to section 363 of the Bankruptcy Code exists where estate assets are depleting or it is otherwise necessary to avoid a massive loss of value to the debtor's estate. *See In re Delaware & Hudson Ry. Co.*, 124 B.R. 169, 179 (D. Del. 1991) (holding 363 sale was appropriate exercise of business judgment to mitigate losses); *In re Dura Auto. Sys., Inc.*, Case No. 06-11202 KJC, 2007 WL 7728109, at \*90 (Bankr. D. Del. Aug. 15, 2007) ("The paramount goal in any proposed sale of property of the estate is to maximize the proceeds received by the estate."); *see also In re Express, Inc.*, Case No. 24-10831 (KBO) (Bankr. D. Del. June 14, 2024) [Docket No. 471] (approving 363 sale to effectuate orderly wind down); *In re Ambri Inc.*, Case No. 23-10952 (LSS) (Bankr. D. Del. July 11, 2024) [Docket No. 214] (same); *In re Unconditional Love Inc.*, Case No. 23-11759 (MFW) (Bankr. D. Del. Dec. 11 2023) [Docket No. 226] (same).

6. As noted, the Indenture Trustee offers no real alternative to the Debtors' marketing and sale process. This is not a situation where there is a separate financing proposal that would allow the Debtors to pursue a different path or where a chapter 11 plan of reorganization is feasible. Absent the Debtors stipulating to the Prepetition Claims and Liens, the Indenture Trustee's only

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proposal is delay, *see* Objection ¶ 18, or the threat to seek appointment of a chapter 11 trustee or dismissal of these Chapter 11 Cases. *See* Objection, ¶ 16.

7. The Court should approve the Bidding Procedures now and overrule the Objection to avoid the risk of damaging a substantial ongoing marketing and sale process.

# B. The Bidding Procedures Adequately Preserve Credit Bid Rights, and the Debtors Need Not Stipulate to the Prepetition Claims and Liens

8. The Objection focuses on other issues not presently before the Court, arguing that (a) the Debtors should deem the Indenture Trustee a Qualified Bidder and any credit bid submitted by the Indenture Trustee a Qualified Bid, *see* Objection, ¶ 5, or (b) that the Court should impose an arbitrary litigation schedule with respect to the validity and extent of the Prepetition Claims and Liens, *see* Objection, ¶ 14. To be clear, the Debtors are only seeking Court approval of the Bidding Procedures, which are designed to implement a robust and competitive marketing and sale process to maximize value for the estates, *see* Chesen Declaration, ¶¶ 8, 10, 12, and not any substantive relief. The Bid Procedures Motion does not seek to restrict any party's—including the Prepetition Secured Parties'—credit bid rights. To the contrary, the Revised Bidding Procedures Order provides that any party with a perfected security interest in any of the Assets may seek to credit bid some or all of their claims for any of their collateral to the extent set forth in section 363(k) of the Bankruptcy Code. *See* Proposed Bidding Procedures Order, ¶ 7.

9. Nor does the Bid Procedures Motion prevent the Indenture Trustee from filing a proof of claim, which would be "deemed allowed, unless a party in interest . . . objects," 11 U.S.C. § 502(a), or availing itself of any other procedural mechanisms that would allow an earlier adjudication of the Prepetition Claims and Liens. But, as of the filing of this Reply, the Indenture Trustee has not taken any of these steps to address the ostensible "[1]ingering uncertainty over the validity of the [Indenture] Trustee's liens . . . ." *See* Objection, ¶ 11.

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10. Rather than follow the Bankruptcy Code, the Indenture Trustee complains that the Debtors have not agreed to stipulate to the Prepetition Claims and Liens. *See* Objection,  $\P\P$  5, 11. But stipulating to liens and claims is a bargained-for-exchange with a lender that has consented to use of its cash collateral, extended postpetition financing, or otherwise provided a debtor with economic concessions that fund a chapter 11 case. Here, the Prepetition Secured Parties refused to (a) consent to the Debtors' use of their cash collateral, (b) commit postpetition financing, (c) consent to the Carve Out, or (d) provide the Debtors with any other economic benefit. The Indenture Trustee cites to no authority—because none exists—that the Debtors must stipulate to the validity of the Prepetition Claims and Liens under any circumstances, much less those present in these Chapter 11 Cases.

11. Yet, the Prepetition Secured Parties demand not only that the Debtors agree to such stipulations, but that they also shorten any corresponding challenge period that would bind the estates and other parties in interest. *See* Objection, ¶ 11 n. 10 (in arguing "cause" to shorten any challenge period, "ample reason exists here, including most critically the aggressive timeline imposed by the Debtors and their equity insiders.").<sup>6</sup> Consistent with their fiduciary duties, and under the oversight of the Independent Manager and CRO, the Debtors are earnestly reviewing the Prepetition Claims and Liens for any possible challenges thereto. Put plainly, it will take the time it takes for the Debtors to responsibly investigate those liens and claims. That said, the Debtors

<sup>&</sup>lt;sup>6</sup> This Court has been hesitant to find "cause" to shorten the challenge period premised upon sale timelines and credit bidding rights. *See In re Never Slip Holdings, Inc.*, Case No. 24-10663 (LSS), Apr. 3, 2024 Hr'g Tr. 91:18-25; 92:1 ("And what's the special circumstance here? Quite frankly, there's no special circumstance here. We get quick sale cases all the time. We get quick credit bid cases all the time. We just get quick cases all the time. And I don't see anything special here. And parties do know how to work around a credit bid. They may not like the alternatives, but we did it for years. . . . What are the special exceptional circumstances here we should permit this?"). In any event, other parties cannot be bound to stipulations without the Indenture Trustee first seeking relief upon proper notice.

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intend to complete this review and, if the Prepetition Claims and Liens are subject to dispute, the Debtors will file appropriate pleadings by April 17.

12. To the extent the Debtors uncover any viable challenges and the Court invalidates any Prepetition Claims and Liens, the Prepetition Secured Parties' ability to credit bid may need to be reassessed. However, that is an issue for another day because one thing is certain—the Indenture Trustee should not be permitted to holdup Bidding Procedures to coerce the Debtors to prematurely investigating the Prepetition Claims and Liens.

13. Accordingly, the Debtors submit the Bid Procedures should be approved now to facilitate a process that has a real opportunity to maximize value for the Debtors' estates.

#### **Conclusion**

WHEREFORE, for the reasons set forth above, the Debtors respectfully request that the Court overrule the Objection and grant the relief requested in the Bidding Procedures Motion and awarding such other and further relief as the Court deems just and proper. Dated: April 2, 2025 Wilmington, Delaware Respectfully submitted,

/s/ Brett M. Haywood

Jeremy W. Ryan (No. 4057) R. Stephen McNeill (No. 5210) Brett M. Haywood (No. 6166) Katelin A. Morales (No. 6683) James R. Risener III (No. 7334) Andrew C. Ehrmann (No. 7395) POTTER ANDERSON & CORROON LLP 1313 N. Market Street, 6th Floor Wilmington, Delaware 19801 Telephone: (302) 984-6000 Facsimile: (302) 658-1192 Email: jryan@potteranderson.com rmcneill@potteranderson.com bhaywood@potteranderson.com kmorales@potteranderson.com jrisener@potteranderson.com aehrmann@potteranderson.com

Proposed Counsel to the Debtors and Debtors in Possession

# EXHIBIT A

### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,<sup>1</sup>

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Jointly Administered)

Re: Docket Nos. 22, 23, 44, 74

# ORDER (I) APPROVING BIDDING PROCEDURES FOR THE SALE OF SUBSTANTIALLY ALL OF THE DEBTORS' ASSETS, (II) AUTHORIZING THE DEBTORS TO DESIGNATE ONE OR MORE STALKING HORSE BIDDERS AND TO PROVIDE BID PROTECTIONS, (III) SCHEDULING AN AUCTION AND APPROVING THE FORM AND MANNER OF NOTICE THEREOF, (IV) APPROVING ASSUMPTION AND ASSIGNMENT PROCEDURES, (V) SCHEDULING A SALE HEARING AND APPROVING THE FORM AND MANNER OF <u>NOTICE THEREOF, AND (VI) GRANTING RELATED RELIEF</u>

Upon consideration of the Motion<sup>2</sup> filed by the debtors and debtors in possession (the "<u>Debtors</u>") in the above-captioned chapter 11 cases; and the Court having reviewed the Motion, the First Day Declaration and the Chesen Declaration; and the Court having considered the statements of counsel and the evidence adduced with respect to the Motion at a hearing before the Court (if any) to consider certain of the relief requested in the Motion (the "<u>Bidding Procedures Hearing</u>"); and after due deliberation, this Court having determined that the legal and factual bases set forth in the Motion, the First Day Declaration, and the Chesen Declaration, establish just cause for the relief granted herein; and it appearing that the relief requested in the Motion is in the best

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Motion.

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interests of the Debtors, their estates, and their creditors, and the Debtors having demonstrated good, sufficient, and sound business justifications for the relief granted herein;

#### IT IS HEREBY FOUND AND DETERMINED THAT:

A. The Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334 and the *Amended Standing Order of Reference* from the United States District Court for the District of Delaware, dated February 29, 2012. This matter is a core proceeding pursuant to 28 U.S.C. § 157(b).

B. Venue is proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409.

C. Notice of the Motion and the Bidding Procedures Hearing was sufficient under the circumstances of these chapter 11 cases, and such notice complied with all applicable requirements of the Bankruptcy Code, Bankruptcy Rules, and the Local Rules. Accordingly, no other or further notice of the Motion, the Bidding Procedures Hearing, or this Order need be provided.

D. The bidding procedures, substantially in the form attached hereto as **Exhibit 1** (the "<u>Bidding Procedures</u>") and incorporated herein by reference as if fully set forth in this Order, are fair, reasonable, and appropriate and are designed to maximize the value of the proceeds of the sale of all, substantially all, or a portion of the Debtors' assets (the "<u>Assets</u>").

E. The Bidding Procedures comply with the requirements of Local Rule 6004-1(c).

F. The procedures set forth herein regarding the Debtors' assumption and assignment of executory contracts and unexpired leases (collectively, the "<u>Contracts</u>") in connection with a sale of the Assets (the "<u>Assumption and Assignment Procedures</u>") are fair, reasonable, and appropriate and comply with the provisions of section 365 of the Bankruptcy Code and Rule 6006 of the Federal Rules of Bankruptcy Procedure (the "<u>Bankruptcy Rules</u>").

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G. The Debtors have articulated good and sufficient business reasons for the Court to approve the relief requested in the Motion, including, without limitation, (i) the Bidding Procedures; (ii) the form and manner of notice of the Bidding Procedures, the auction of the Assets (the "Auction"), and the final hearing to consider approval of a sale of the Assets (the "Sale Hearing"), substantially in the form attached hereto as **Exhibit 2** (the "Sale Notice"); (iii) the form and manner of notice to each relevant non-debtor counterparty to a Contract (each, a "Counterparty") of (a) the Debtors' calculation of the amount necessary to cure any defaults under an applicable Contract (the "Cure Costs") and (b) certain other information regarding the potential assumption and assignment of Contracts in connection with the sale of the Assets, substantially in the form attached hereto as **Exhibit 3** (the "Assumption and Assignment Notice"); and (iv) the Assumption and Assignment Procedures. Such good and sufficient business reasons, which were set forth in the Motion and on the record at the Bidding Procedures Hearing, including the First Day Declaration and the Chesen Declaration, and are incorporated herein by reference and, among other things, form the basis for the findings of fact and conclusions of law set forth herein.

H. The Bidding Procedures are reasonably designed to promote active bidding at, and participation in, the Auction to ensure that the highest or otherwise best value is generated for the Assets.

I. The Debtors are authorized, in consultation with the Consultation Parties, to select a Stalking Horse Bidder, to file a Stalking Horse Motion, and to seek entry of a Stalking Horse Order, approving, among other things, Bid Protections at the Stalking Horse Hearing.

J. The Sale Notice, the Publication Notice, and the Assumption and Assignment Notice are appropriate and reasonably calculated to provide all interested parties with timely and

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proper notice of the Auction, the Sale Hearing, the Bidding Procedures, the Assumption and Assignment Procedures, the Debtors' proposed Cure Costs, any proposed assumption of a Contract in connection with a sale of the Assets, and all relevant and important dates and deadlines with respect to the foregoing, and no other or further notice of the Auction, the Sale of the Assets, or the assumption and assignment of Contracts in connection therewith shall be required.

K. The findings of fact and conclusions of law herein constitute the Court's findings of fact and conclusions of law for the purposes of Bankruptcy Rule 7052, made applicable pursuant to Bankruptcy Rule 9014. To the extent any findings of facts are conclusions of law, they are adopted as such. To the extent any conclusions of law are findings of fact, they are adopted as such.

### IT IS HEREBY ORDERED, ADJUDGED, AND DECREED THAT:

1. The Motion is GRANTED to the extent set forth herein.

2. All objections to the relief granted in this Order that have not been withdrawn, waived, or settled, and all reservations of rights included therein, are hereby overruled, and denied on the merits with prejudice.

# A. The Timeline for the Sale

3. The Debtors are authorized to proceed with the sale transaction in accordance with the Bidding Procedures and to take any and all actions reasonably necessary or appropriate to implement the Bidding Procedures in accordance with the following timeline:

Deadline	Event
Three business days after the entry of the	Deadline for Debtors to file and serve Sale
Bidding Procedures Order	Notice and Assumption and Assignment Notice
Five business days after entry of the	Deadline for Debtors to publish Publication
Bidding Procedures Order	Notice

Wednesday, April 16, 2025	Deadline for Debtors to designate a Stalking Horse Bidder and enter into a Stalking Horse Agreement
Monday, April 21, 2025 at 4:00 p.m. (ET)	Deadline to object to Cure Costs
Monday, April 21, 2025	Deadline for Debtors to file Form APA and Sale Order
Monday, April 28, 2025 at 4:00 p.m. (ET)	Sale Objection Deadline
Monday May 5, 2025 at 5:00 p.m. (ET)	Bid Deadline
Tuesday May 6, 2025	Deadline to designate Qualified Bids or to cancel the Auction, as applicable
Wednesday May 7, 2025 at 10:00 a.m. (ET)	Auction (if needed)
Earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction	Deadline for Debtors to file and serve Notice of Auction Results
Thursday May 8, 2025 at 4:00 p.m. (ET)	Supplemental Sale Objection Deadline and Adequate Assurance Objection Deadline
Prior to or at the Sale Hearing	Debtors' Deadline to Reply to any Sale Objections or Supplemental Sale Objections
Friday May 9, 2025 at 10:00 a.m. (ET)	Sale Hearing
Friday, May 16, 2025	Deadline to Consummate Sale

# **B.** The Bidding Procedures

4. The Bidding Procedures attached hereto as **Exhibit 1** are hereby approved in their entirety and are incorporated by reference as if fully set forth herein. The Bidding Procedures shall govern the selection of a Stalking Horse Bidder, bids and proceedings related to the Auction and the sale of the Assets. The failure to specifically include or reference a particular provision of the Bidding Procedures in this Order shall not diminish or impair the effectiveness of such provision.

5. Subject to this Order and the Bidding Procedures, the Debtors, in the exercise of their reasonable business judgment and in a manner consistent with their fiduciary duties and applicable law, shall have the right to, following consultation with the Official Committee of

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Unsecured Creditors (if any, the "Committee") and, solely to the extent they are not participating in the Auction as a bidder and are not otherwise a participant in any active or prospective Bid with respect to any Assets, the DIP Lender and the Indenture Trustee (together, the "Consultation Parties"): (i) select a Stalking Horse Bidder and seek approval of Bid Protections; (ii) determine which bidders qualify as "Qualified Bidders," and which bids qualify as "Qualified Bids;" (iii) make final determinations as to whether the Debtors will conduct an Auction; (iv) select the Baseline Bid for the Assets; (v) determine the amount of each Minimum Overbid; (vi) determine the highest or otherwise best offer for the Assets (such bid, a "Leading Bid"); (vii) determine which Qualified Bid is the highest or otherwise best bid for the Assets (such Qualified Bid, including the Stalking Horse Bid if no other Qualified Bids are received and no Auction conducted, a "Successful Bid") and which Qualified Bid is the next highest and otherwise best bid after the Successful Bid for the Assets (such Qualified Bid, a "Backup Bid"); (viii) reject any bid that is (a) inadequate or insufficient; (b) not in conformity with the requirements of this Order or any other applicable order of the Court, the Bidding Procedures, the Bankruptcy Code, or other applicable law; or (c) contrary to the best interests of the Debtors and their estates; (ix) adjourn or cancel the Auction in accordance with the Bidding Procedures; and (x) adjourn the Sale Hearing in accordance with the Bidding Procedures.

6. In accordance with and subject to the Bidding Procedures, the Debtors, in the exercise of their reasonable business judgment and in a manner consistent with their fiduciary duties and applicable law, shall have the right, in consultation with the Consultation Parties, to modify the Bidding Procedures, including to (i) extend or waive deadlines or other terms and conditions set forth herein or therein; (ii) adopt new rules and procedures for conducting the bidding and Auction process so long as any such modifications are disclosed to all Prospective

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Bidders and Qualified Bidders; and (iii) otherwise modify the Bidding Procedures to further promote competitive bidding for, and maximizing the value of, the Assets.

7. In connection with the Sale of all or any portion of the Assets, a person or entity holding a perfected security interest in such Assets may seek to credit bid some or all of their claims for their respective collateral (each such bid, a "<u>Credit Bid</u>") pursuant to section 363(k) of the Bankruptcy Code; *provided* that the Credit Bid complies with the orders of the Bankruptcy Court. Any Consultation Party who elects to submit a bid, including a Credit Bid, shall automatically cease to be a Consultation Party as of the date of such bid, including a Credit Bid, is irrevocably withdrawn in accordance with the requirements of the Bidding Procedures, in which case such party's status as a Consultation Party shall be automatically restored.

### C. Stalking Horse Agreement and Bid Protections

8. The Stalking Horse Designation Procedures are approved, and the Debtors are authorized to seek approval of a Stalking Horse Agreement with a Stalking Horse Bidder and seek approval of Bid Protections pursuant to a Stalking Horse Motion, in accordance with the Stalking Horse Designation Procedures. The Debtors may designate a Stalking Horse Bidder **no later than April 16, 2025**, which deadline may be extended by the Debtors (after consultation with the Consultation Parties). Notwithstanding anything to the contrary, nothing in this Order is granting or approving any Bid Protections, which shall be requested pursuant to a Stalking Horse Motion in accordance with the Stalking Horse Designation Procedures, or otherwise modifying the applicable standard or burden of proof with respect to a request for approval of Bid Protections, and all parties' rights with respect thereto are expressly preserved.

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9. To the extent the Debtors file a Stalking Horse Motion on or before April 16, 2025, the Debtors shall request a hearing to consider the Stalking Horse Motion (a "<u>Stalking Horse</u> <u>Hearing</u>"), subject to the Court's availability.

#### **D. Bid Deadline and Auction**

10. Any Prospective Bidder that intends to participate in the Auction must submit in writing to SSG a Qualified Bid on or before **May 5, 2025 at 5:00 p.m. (ET)** (the "<u>Bid Deadline</u>"). The Debtors shall promptly provide a copy of each bid to each of the Consultation Parties, but in no event later than the day after the date of the Bid Deadline.

11. If the Debtors receive more than one Qualified Bid for the Assets, the Debtors shall conduct an Auction for the Assets.

12. The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on **May 7, 2025, at 10:00 a.m. (ET)** or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time, or location of the Auction to Qualified Bidders and the Consultation Parties and will cause publication of such change to occur on the Case Website (as defined below). If held, the Auction proceedings shall be transcribed or video recorded.

13. If the Debtors determine not to hold an Auction, the Debtors shall file with the Court, and cause to be served and published on the website maintained by the Debtors' claims and noticing agent in these chapter 11 cases, located at

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https://www.omniagentsolutions.com/BrightmarkPlastics (the "<u>Case Website</u>"), a notice containing the following information (as applicable): (i) a statement that the Auction has been canceled; (ii) the identity of the Successful Bidder; (iii) either include a copy of the Successful Bid or a summary of the material terms of such bid, or provide instructions for accessing the Successful Bid free of charge from the Case Website; and (iv) the date, time, and location of the Sale Hearing.

14. Only a Qualified Bidder that has submitted a Qualified Bid shall be eligible to participate in the Auction, subject to the terms set forth in the Bidding Procedures. Qualified Bidders participating in the Auction must attend the Auction personally or through a duly authorized representative. The Debtors may establish a reasonable limit on the number of representatives and/or professional advisors that may appear on behalf of a Qualified Bidder or otherwise attend the Auction.

15. Each Qualified Bidder participating in the Auction shall confirm in writing on the record that (i) it has not engaged in any collusion with respect to the Auction or the submission of any bid for any of the Assets; and (ii) the Qualified Bid that gained the Qualified Bidder admission to participate in the Auction and each Qualified Bid submitted by the Qualified Bidder at the Auction (including any Credit Bid) constitutes a binding, good-faith, and *bona fide* offer to purchase the Assets identified in such bids.

16. By the earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction, the Debtors shall file with the Court, and cause to be served and published on the Case Website, a notice setting forth the results of the Auction (the "<u>Notice of Auction Results</u>"). The Notice of Auction Results will (i) identify each Successful Bidder and each Backup Bidder; (ii) either include a copy of each Successful Bid and each Backup Bid or a summary of the material terms of such bid, or provide instructions for

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accessing each Successful Bid and each Backup Bid free of charge from the Case Website; and (iii) set forth the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction. The Notice of Auction Results shall also include the deadline to file and serve Adequate Assurance Objections with respect to any Successful Bidder.

#### E. Sale Noticing and Objection Procedures

17. Except objections to the conduct of the Auction, all objections to the sale of the Assets (each, a "Sale Objection"), including any objection to the sale of any Assets free and clear of liens, claims, interests, and encumbrances pursuant to section 363(f) of the Bankruptcy Code, shall be (i) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (ii) filed with the Court by no later than April 28, 2025, at 4:00 p.m. (ET) (the "Sale Objection Deadline"); and (iii) served on the following parties (collectively, the "Objection Notice Parties"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 Jeremy W. (jryan@potteranderson.com), (Attn: Ryan R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800, Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox

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Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) and Beth M. Brownstein (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; and (vi) if applicable, counsel for the Successful Bidder.

18. Following service of the Notice of Auction Results, parties in interest may file an objection solely with respect to the conduct of the Auction (each a "<u>Supplemental Sale</u> <u>Objection</u>"). Any Supplemental Sale Objection shall be (i) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (ii) filed with the Court by **no later than May 8, 2025 at 4:00 p.m. (ET)** (the "<u>Supplemental Sale</u> <u>Objection Deadline</u>"); and (iii) served on the Objection Notice Parties.

19. Any party who fails to file and serve a timely Sale Objection or Supplemental Sale Objection in accordance with the terms of this Order shall be forever barred from asserting, at the Sale Hearing or thereafter, any Sale Objection or Supplemental Sale Objection to the relief requested in the Motion, or to the consummation or performance of the sale of the Assets, including the transfer of Assets to the Successful Bidder free and clear of liens, claims, interests, and encumbrances pursuant to, and to the extent of any such lien, claim, interest and encumbrance in such property of an entity other than the estates, section 363(f) of the Bankruptcy Code, and shall be deemed to "consent" to such sale for purposes of, and to the extent of any such lien, claim, interest and encumbrance in such property of an entity other than the estates, section 363(f) of the Bankruptcy Code.

20. The Debtors shall reply to any Sale Objection or Supplemental Sale Objection, if any, **prior to or at the Sale Hearing.** 

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21. Consummation of the sale of the Assets pursuant to a Successful Bid shall be subject to Court approval. The Sale Hearing to (a) approve a sale of all, substantially all, or a portion of the Assets to the Successful Bidder(s) and (b) authorize the assumption and assignment of certain Contracts shall be held before the Court on **May 9**, **2025 at 10:00 a.m. (ET)**. The Sale Hearing may be adjourned without further notice other than announcing such adjournment at the Sale Hearing or filing a notice on the Court's docket indicating such adjournment.

22. The Sale Notice, substantially in the form attached hereto as **Exhibit 2**, is approved, and no other or further notice of the proposed Sale of the Assets, the Auction, the Sale Hearing, the Sale Objection Deadline, or the Supplemental Sale Objection Deadline shall be required if the Debtors serve and publish the Sale Notice in the manner provided in the Bidding Procedures and this Order. **By no later than three (3) business days after entry of this Order**, the Debtors shall file with the Court, serve on the Sale Notice Parties, and cause to be published on the Case Website, the Sale Notice.

23. As soon as practicable but no later than five (5) business days after the entry of this Order, the Debtors shall cause the information substantially in the form contained in the Sale Notice, with such modifications as may be appropriate for purposes of publication, to be published once in the national edition of *USA Today* or *The New York Times* (the "<u>Publication Notice</u>").

### F. Assumption and Assignment Procedures

24. The Assumption and Assignment Notice, substantially in the form attached hereto as **Exhibit 3**, is approved, and no other or further notice of the assumption or the assumption and assignment of the Contracts or of the proposed Cure Costs is necessary or required.

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25. **By no later than three (3) business days after entry of this Order**, the Debtors shall file with the Court, serve on the applicable Counterparties (and counsel, if known), and cause to be published on the Case Website, the Assumption and Assignment Notice.

26. Any objection to the proposed Cure Costs (each a "<u>Cure Objection</u>") shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than April 21, 2025, at 4:00 p.m. (ET)**; and (c) served on the Objection Notice Parties.

27. The Debtors, any Stalking Horse Bidder, or the Successful Bidder, as applicable, and the objecting Counterparty shall first confer in good faith to attempt to resolve the Cure Objection without Court intervention. If a Cure Objection is resolved in a manner that is not in the best interests of the Debtors and their estates, whether or not such resolution occurs prior to or after the closing of the sale of the Assets, the Debtors or the Successful Bidder may determine that any Contract subject to such resolved Cure Objection no longer will be assumed and assigned in connection with the sale of the Assets (subject to the terms of the applicable purchase agreement). If a timely Cure Objection cannot otherwise be resolved by the parties, the Cure Objection may be heard at the Sale Hearing or, with the agreement of the Debtors, any Stalking Horse Bidder, or the Successful Bidder, as applicable, be adjourned to a subsequent hearing, with notice to the party having filed the Cure Objection (each an "Adjourned Cure Objection"). An Adjourned Cure Objection may be resolved after the closing of the Sale of the Assets. Upon resolution of an Adjourned Cure Objection and the payment of the applicable cure amount, if any, the Contract that was the subject of such Adjourned Cure Objection shall be deemed assumed and assigned to the Successful Bidder as of the closing date of the Sale of the Assets.

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28. If a Counterparty fails to file with the Court and serve on the Objection Notice Parties a timely Cure Objection, the Counterparty forever shall be barred from asserting any objection with regard to the cost to cure any defaults under the applicable Contract. The Cure Costs set forth in the applicable Assumption and Assignment Notice shall be controlling and will be the only amount necessary to cure outstanding defaults under the Contract and satisfy the requirements of section 365(b) of the Bankruptcy Code, and the Counterparty to the Contract shall be bound by and deemed to have consented to the Cure Costs.

29. In accordance with the Bidding Procedures, Qualified Bids shall be accompanied by Adequate Assurance Information (as defined in the Bidding Procedures). The Debtors shall promptly provide, upon a Counterparty's request to the Debtors' counsel, the Adequate Assurance Information to any Counterparty (and counsel, if known) to any Contract that may be assumed by the applicable Qualified Bidder.

30. Any objection to the proposed assumption and assignment of a Contract, the subject of which objection is the provision of adequate assurance of future performance with respect to the Contract (each such objection, an "<u>Adequate Assurance Objection</u>"), shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than May 8, 2025 at 4:00 p.m. (ET)**; and (c) served on the Objection Notice Parties.

31. The Debtors, any Stalking Horse Bidder, or the Successful Bidder, as applicable, and a Counterparty that has filed an Adequate Assurance Objection shall first confer in good faith to attempt to resolve the Adequate Assurance Objection without Court intervention. If the parties are unable to consensually resolve the Adequate Assurance Objection prior to the commencement of the Sale Hearing, the Adequate Assurance Objection and all issues of adequate assurance of

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future performance of the Successful Bidder (or any other relevant assignee) shall be determined by the Court at the Sale Hearing or, at the option of the Debtors, the Stalking Horse Bidder, or the Successful Bidder, as applicable, be adjourned to a subsequent hearing, with notice to the party having filed the Adequate Assurance Objection.

32. If a Counterparty fails to file with the Court and serve on the Objection Notice Parties a timely Adequate Assurance Objection, the Counterparty shall be forever barred from asserting any objection to the assumption and/or assignment of a Contract with regard to adequate assurance of future performance. The Successful Bidder shall be deemed to have provided adequate assurance of future performance with respect to a Contract in accordance with Bankruptcy Code sections 365(b)(1)(C), 365(f)(2)(B), and, if applicable, Bankruptcy Code section 365(b)(3), notwithstanding anything to the contrary in the Contract or any other document.

33. If (i) the Debtors identify (a) additional Contracts to be assumed and assigned to a Successful Bidder (any "<u>Additional Contracts</u>"), or (b) modifications that need to be made to a proposed Cure Cost previously stated in the Assumption and Assignment Notice, or (ii) a Stalking Horse Bidder or Successful Bidder designates any Additional Contracts not previously included on the Assumption and Assignment Notice for assumption in accordance with the time period set forth in the applicable purchase agreement between the Debtors and such Successful Bidder, the Debtors shall promptly file with the Court and serve by first class mail a supplemental Assumption and Assignment Notice (each, a "<u>Supplemental Assumption and Assignment Notice</u>"), only on the Counterparties to each added, removed, or otherwise affected Contract. As soon as reasonably practicable after filing a Supplemental Assumption and Assignment Notice, the Debtors shall post a copy of the Supplemental Assumption and Assignment Notice on the Case Website. Any Cure

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Objection with respect to Cure Costs set forth in a Supplemental Assumption and Assignment Notice or any Adequate Assurance Objection with respect to the provision of adequate assurance of future performance must be filed no less than fourteen (14) calendar days after service of a Supplemental Assumption and Assignment Notice and must otherwise comply with the requirements herein for Cure Objections.

34. As soon as reasonably practicable after the closing of the Sale of the Assets, the Debtors shall file with the Court, serve on the applicable Counterparties, and cause to be published on the Case Website, a notice containing the list of Contracts that the Debtors assumed and assigned pursuant to any asset purchase agreement with a Successful Bidder.

35. The inclusion of a Contract or Cure Costs with respect to any Contract on any Assumption and Assignment Notice, shall not constitute or be deemed a determination or admission by the Debtors, a Stalking Horse Bidder, any Successful Bidder, or any other party that such Contract is an executory contract or an unexpired lease within the meaning of the Bankruptcy Code, and shall not be a guarantee that such Contract ultimately will be assumed or assigned. The Debtors reserve all rights, claims, and causes of action with respect to each Contract listed on any Assumption and Assignment Notice.

#### G. Other Related Relief

36. All persons and entities that participate in the Auction or bid for the Assets during the sale process shall be deemed to have knowingly and voluntarily (i) consented to the core jurisdiction of the Court to enter any order related to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order; (ii) waived any right to a jury trial in connection with any disputes relating to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order; and (iii) consented to the entry of a final order or

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judgment in connection with any disputes relating to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order, if it is determined that the Court would lack Article III jurisdiction to enter such a final order or judgment absent the consent of the relevant parties.

37. Nothing in this Order, or any of the Exhibits hereto, shall (i) prevent the Debtors from, in the exercise of their fiduciary duties, pursuing or otherwise consummating an alternative transaction or (ii) obligate the Debtors to pursue or consummate any transaction with any Qualified Bidder.

38. Notwithstanding the applicability of any of Bankruptcy Rules 6004(h), 6006(d), 7062, 9014, or any other provisions of the Bankruptcy Rules or the Local Rules stating to the contrary, the terms and provisions of this Order shall be immediately effective and enforceable upon its entry, and any applicable stay of the effectiveness and enforceability of this Order is hereby waived.

39. The Debtors are authorized to take all steps necessary or appropriate to implement the relief granted in this Order.

40. This Order shall be binding on and inure to the benefit of the Debtors, including any Chapter 7 or Chapter 11 trustee or other fiduciary appointed for the estates of the Debtors.

41. This Court shall retain jurisdiction over any and all matters arising from or related to the implementation or interpretation of this Order.

# <u>Exhibit 1</u>

# **Bidding Procedures**

# IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,<sup>1</sup>

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Joint Administration Requested)

# **BIDDING PROCEDURES**

The above-captioned debtors and debtors in possession (the "<u>Debtors</u>") in the abovecaptioned chapter 11 cases will use the procedures set forth herein (the "<u>Bidding Procedures</u>") in connection with a sale or disposition of all, substantially all, or a portion of the Debtors' assets (the "<u>Assets</u>").

On March  $[\bullet]$ , 2025, the Debtors filed with the United States Bankruptcy Court for the District of Delaware (the "<u>Court</u>") the *Debtors' Motion for Entry of Orders (I)(A) Approving Bidding Procedures for the Sale of Substantially All of the Debtors' Assets, (B) Authorizing the Debtors to Designate One or More Stalking Horse Bidders and to Provide Bid Protections, (C) Scheduling an Auction and Approving the Form and Manner of Notice Thereof, (D) Approving Assumption and Assignment Procedures, (E) Scheduling a Sale Hearing and Approving the Form and Manner of Notice Thereof, and (F) Granting Related Relief; and (II)(A) Approving the Sale of the Debtors' Assets Free and Clear of Liens, Claims, Interests, and Encumbrances, (B) Approving the Assumption and Assignment of Executory Contracts and Unexpired Leases, and (C) Granting Related Relief* [Docket No. •] (the "<u>Motion</u>"). By the Motion, the Debtors sought, among other things, entry of an order approving Bidding Procedures for soliciting bids for an auction (the "<u>Auction</u>") of, and consummating a sale of, the Assets, as further described herein.

On [•], 2025, the Court entered the Order (I) Approving Bidding Procedures for the Sale of Substantially All of the Debtors' Assets, (II) Authorizing the Debtors to Designate One or More Stalking Horse Bidders and to Provide Bid Protection, (III) Scheduling an Auction and Approving the Form and Manner of Notice Thereof, (IV) Approving Assumption and Assignment Procedures,

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

(V) Scheduling a Sale Hearing and Approving the Form and Manner of Notice Thereof, and (VI) Granting Related Relief [Docket No. ●] (the "Bidding Procedures Order").<sup>2</sup>

# I. ASSETS FOR SALE

The Debtors intend to sell all, substantially all, or a portion of their Assets, including their owned real property, personal property, intellectual property, and all claims, causes of action, lawsuits, judgments, and demands of any nature, in each case, available to or being pursued by the Debtors.

A Prospective Bidder may bid on the Assets, subject to the conditions set forth herein.

The ability to undertake and consummate a sale of the Assets shall be subject to competitive bidding, as set forth herein, and approval by the Court. In addition to any Stalking Horse Bid, and as set forth herein, the Debtors will consider bids for the Assets from other parties.

Parties may submit bids for all or some of the Debtors' business and assets, including for parts of the Debtors' business or assets (each, a "<u>Partial Bid</u>"), which bids may be combined with other Partial Bids or be considered independently and/or together with the liquidation value (as reasonably determined by the Debtors in good faith) of the Debtors' business or assets that are not the subject of other Partial Bids to be deemed a Qualified Bid.

Any party interested in submitting a bid for any of the Debtors' Assets should contact the Debtors' investment banker:

# SSG Advisors, LLC Attn: Mark Chesen and Neil Gupta

mchesen@ssgca.com | (610) 940-5801 ngupta@ssgca.com | (610) 940-2663

# II. KEY DATES AND DEADLINES

Deadline	Event
Three business days after the entry of the Bidding Procedures Order	Deadline for Debtors to file and serve Sale Notice and Assumption and Assignment Notice
Five business days after entry of the Bidding Procedures Order	Deadline for Debtors to publish Publication Notice
Wednesday, April 16, 2025	Deadline for Debtors to designate a Stalking Horse Bidder and enter into a Stalking Horse Agreement
Monday, April 21, 2025 at 4:00 p.m. (ET)	Deadline to object to Cure Costs

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in these Bidding Procedures or in the Bidding Procedures Order, as applicable.

Monday, April 21, 2025	Deadline for Debtors to file Form APA and Sale Order
Monday, April 28, 2025 at 4:00 p.m. (ET)	Sale Objection Deadline
Monday May 5, 2025 at 5:00 p.m. (ET)	Bid Deadline
Tuesday May 6, 2025	Deadline to designate Qualified Bids or to cancel the Auction, as applicable
Wednesday May 7, 2025 at 10:00 a.m. (ET)	Auction (if needed)
Earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction	Deadline for Debtors to file and serve Notice of Auction Results
Thursday May 8, 2025 at 4:00 p.m. (ET)	Supplemental Sale Objection Deadline and Adequate Assurance Objection Deadline
Prior to or at the Sale Hearing	Debtors' Deadline to Reply to any Sale Objections or Supplemental Sale Objections
Friday May 9, 2025 at 10:00 a.m. (ET)	Sale Hearing
Friday, May 16, 2025	Deadline to Consummate Sale

# **III. DUE DILIGENCE**

Each person or entity that desires to participate as a bidder in the Auction process (each, a "<u>Prospective Bidder</u>") must first deliver to SSG Advisors, LLC ("<u>SSG</u>") the following:

- documentation identifying the Prospective Bidder, its principals, and the representatives thereof who are authorized to appear and act on its behalf for all purposes regarding the contemplated Sale;
- an executed confidentiality agreement, in form and substance satisfactory to the Debtors;
- a statement and other factual support demonstrating to the Debtors and their advisors, in their sole judgment, that the Prospective Bidder has a *bona fide* interest in purchasing some or all of the Assets; and
- preliminary proof by the Prospective Bidder of its financial capacity to close a proposed sale transaction, which may include current unaudited or verified financial statements of, or verified financial commitments obtained by, the Prospective Bidder (or, if the Prospective Bidder is an entity formed for the purpose of acquiring the Assets to be sold, the party that will bear liability for a breach by the Prospective Bidder of an asset purchase agreement or other agreement entered into in respect of the sale

transaction), the adequacy of which the Debtors will determine in their sole judgment.

Without the need for any further action, any Stalking Horse Bidder is a Qualified Bidder.

Upon execution of a valid confidentiality agreement and subject to the other limitations and guidelines set forth herein, the Debtors may grant a Prospective Bidder that the Debtors identify as reasonably likely to become a Qualified Bidder with access to information allowing such Prospective Bidder to conduct due diligence with respect to the potential acquisition of some or all of the Assets. If any Prospective Bidder is (or is affiliated with) a competitor of the Debtors, the Debtors will not be required to disclose to such Prospective Bidder any trade secrets or proprietary information (as determined by the Debtors in their sole discretion), unless the confidentiality agreement executed by such Prospective Bidder is satisfactory to the Debtors and contains provisions sufficient to ensure that such Prospective Bidder will not use such trade secrets or proprietary information for an improper purpose or to gain an unfair competitive advantage.

If the Debtors determine, after consulting with the Consultation Parties, that a Prospective Bidder is unlikely to qualify as a Qualified Bidder or fails to become a Qualified Bidder, then such Prospective Bidder shall have no further right to access due diligence or any other non-public information. The Prospective Bidder shall return or destroy any non-public information the Debtors or their advisors provided to the Prospective Bidder in accordance with the terms of the confidentiality agreement executed by the Debtors and the Prospective Bidder. For purposes hereof, the term "Consultation Parties" shall include the Committee and, solely to the extent it is not participating in the Auction as a bidder and is not otherwise a participant in any active or prospective Bid with respect to any Assets, the DIP Lender.

The Debtors will try to accommodate all reasonable requests from Prospective Bidders for additional information and due diligence access. All due diligence requests shall be directed to the Debtors' investment banker:

SSG Advisors, LLC Attn: Mark Chesen and Neil Gupta mchesen@ssgca.com | (610) 940-5801 ngupta@ssgca.com | (610) 940-2663

# IV. STALKING HORSE AGREEMENT AND BID PROTECTIONS

The procedures set forth in this section (the "<u>Stalking Horse Designation Procedures</u>") shall apply to the designation of any Stalking Horse Bidder, Stalking Horse Agreement and Bid Protections.

Subject to the provisions set forth herein, the Bidding Procedures Order, and in consultation with the Consultation Parties, the Debtors may designate a Stalking Horse Bidder that submits a Qualified Bid acceptable to the Debtors and enter into a Stalking Horse Agreement, subject to higher or otherwise better offers at the Auction, **no later than April 16, 2025**, which deadline may be extended by the Debtors (after consultation with the Consultation Parties).

The Debtors, in consultation with the Consultation Parties, may seek approval of one or more bid protections, including, break-up fees and/or reimbursement of expenses, if any, for documented, actual, and necessary expenses incurred by any Stalking Horse Bidder (collectively, the "<u>Bid Protections</u>").

The Debtors shall file a motion (a "<u>Stalking Horse Motion</u>") seeking authority to allow Bid Protections. If the Debtors filed the Stalking Horse Motion **on or before April 16, 2025**, the Debtors shall request a hearing, which may be on shortened notice, to consider the Stalking Horse Motion (a "<u>Stalking Horse Hearing</u>"), subject to the Court's availability. All parties in interest shall have the right at the Stalking Horse Hearing to object to the Debtors' entry into a Stalking Horse Agreement and to object to the Bid Protections and the form of proposed order (a "<u>Stalking Horse Order</u>").

Upon entry of a Stalking Horse Order, any Stalking Horse Agreement executed by the Debtors and the transactions contemplated thereby will be deemed a Qualified Bid for all purposes, and any Stalking Horse Bidder party to a Stalking Horse Agreement executed by the Debtors will be deemed to be a Qualified Bidder.

Other than as provided by order of the Court, no party submitting a Bid shall be entitled to a break-up fee or expense reimbursement except for the Bid Protections for any Stalking Horse Bidder. Any substantial contribution claims by any bidder are deemed waived.

# V. BID DEADLINE

Any Prospective Bidder that intends to participate in the Auction must submit in writing to the Bid Notice Parties a Qualified Bid on or before **May 5, 2025 at 5:00 p.m. (ET)** (the "<u>Bid Deadline</u>"). The Debtors shall promptly provide a copy of each bid to each of the Consultation Parties, but in no event later than the day after the date of the Bid Deadline.

# VI. BID REQUIREMENTS

# A. Qualified Bid Requirements

To qualify as a "<u>Qualified Bid</u>," a bid must be in writing and satisfy the following requirements:

1. <u>Identification of Bidder</u>. A Qualified Bid must fully disclose the following: (a) the legal identity of each person or entity bidding for the Assets and/or otherwise sponsoring, financing (including through the issuance of debt in connection with such bid), or participating in (including through license or similar arrangement with respect to the Assets to be acquired in connection with such bid) the Auction in connection with such bid and the complete terms of any such participation; and (b) any past or present connections or agreements with the Debtors, the DIP Lender, any other known Prospective Bidder, any Stalking Horse Bidder, or Qualified Bidder, or any officer or director of any of the foregoing (including any current or former officer or director of the Debtors).

- 2. <u>Purchased Assets</u>. A Qualified Bid must identify the following:
  - a. the Assets to be purchased, including any executory contracts and unexpired leases (collectively, the "<u>Contracts</u>") that, as of the submission of such bid, the Prospective Bidder proposes to be assumed and assigned by the Debtors in connection with the proposed sale; and
  - b. the liabilities, if any, to be assumed, including any debt to be assumed.
- 3. Form of Consideration.
  - a. <u>Credit Bidding</u>. In connection with the Sale of all or any portion of the Assets, a person or entity holding a perfected security interest in such Assets may seek to credit bid some or all of their claims for their respective collateral (each such bid, a "<u>Credit Bid</u>") pursuant to section 363(k) of the Bankruptcy Code; *provided* that the Credit Bid complies with the orders of the Bankruptcy Court.
  - b. <u>Consideration</u>. Each other bid must include a statement confirming that the bid is based on an all-cash offer, or if a bid includes forms of consideration other than cash, the bidder shall include an analysis or description of the value of such non-cash components, including any supporting documentation, to assist the Debtors and the Consultation Parties in evaluating the bid.
- 4. <u>Minimum Bid for Assets</u>. If a Stalking Horse Bidder has been designated, each bid that is not a Stalking Horse Bid must have a value to the Debtors, as determined by the Debtors, in consultation with the Consultation Parties, that is greater than or equal to the sum of (a) the value offered under the Stalking Horse Agreement, <u>plus</u> (b) the amount of the Bid Protections, if any, <u>plus</u> (c) \$100,000 (collectively, the "<u>Minimum Bid Amount</u>"). Any subsequent bid made by the Stalking Horse Bidder shall be deemed to have been made in an amount equal to such subsequent bid plus the Bid Protections, if any, to the extent provided for in the Stalking Horse Agreement.

If the value of a bid relative to the Stalking Horse Bid includes non-cash components (such as fewer contingencies than are in such Stalking Horse Agreement), the bidder should include an analysis or description of the value of any such additional non-cash components, including any supporting documentation, to assist the Debtors and the Consultation Parties in better evaluating the competing bid. The Debtors, in consultation with their advisors and the Consultation Parties, reserve the right in their sole discretion to ascribe a value to any non-cash components of competing bids and the Stalking Horse Bid.

If a Stalking Horse Bidder is not designated pursuant to the Stalking Horse Designation Procedures, the Debtors, in consultation with the Consultation Parties, may set a minimum bid requirement, which shall be considered the Minimum Bid Amount for all purposes hereunder. In such case, the Debtors shall inform (email being sufficient) any known potential bidder of such Minimum Bid Amount.

- Proposed Asset Purchase Agreement. A Qualified Bid must constitute an 5. irrevocable offer and be in the form of an asset purchase agreement reflecting the terms and conditions of the bid (each, a "Proposed Asset Purchase Agreement"). A Proposed Asset Purchase Agreement shall be (a) duly authorized and executed; (b) based on, and marked against the form asset purchase agreement (the "Form APA") or, if a Stalking Horse Bidder has been designated, the Stalking Horse Agreement, to reflect the proposed sale transaction and to show any other proposed modifications to the Form APA or Stalking Horse Agreement, as applicable; (c) specify the proposed purchase price for the Assets in U.S. dollars; (d) include all exhibits and schedules contemplated thereby (other than exhibits and schedules that, by their nature, must be prepared by the Debtors); and (e) identify any Contracts that, as of the submission of such bid, the Prospective Bidder proposes to be assumed and assigned by the Debtors in connection with the proposed sale transaction. Alternatively, a Qualified Bid may provide for a chapter 11 plan bid (a "Chapter 11 Plan Bid") under which the Qualified Bidder seeks to prosecute a chapter 11 plan and comply with any orders of the Court, including any DIP Order (as defined in the DIP Motion).
- 6. <u>Financial Information</u>. A Qualified Bid must include the following:
  - a. a statement that the Prospective Bidder is financially capable of consummating the sale transaction contemplated by the Prospective Bidder's Proposed Asset Purchase Agreement;
  - b. sufficient evidence, as determined by the Debtors in their sole discretion, to determine that the Prospective Bidder has, or will obtain, the financial wherewithal to consummate the sale transaction contemplated by the Prospective Bidder's Proposed Asset Purchase Agreement; and
  - c. Adequate Assurance Information with respect to any Contracts included or that may be included in the Prospective Bidder's bid, including the identity of any known proposed assignee of the applicable Contracts (if different from the Prospective Bidder), including contact information for such proposed assignee.
- 7. <u>Good Faith Deposit</u>. Each Qualified Bid must be accompanied by a good faith deposit (each, a "<u>Good Faith Deposit</u>") in the form of cash in an amount equal to ten percent (10%) of the proposed purchase price for the

Assets. The Good Faith Deposit shall be deposited **no later than the Bid Deadline** with an escrow agent selected by the Debtors (the "<u>Escrow</u> <u>Agent</u>") and held in escrow until ten (10) business days after the conclusion of the Auction, except for the Good Faith Deposit of any bidder who is selected at the Auction as a Successful Bidder or as a Backup Bidder, and thereafter returned to the respective Qualified Bidders in accordance with these Bidding Procedures.

8. Adequate Assurance. A Qualified Bid must include evidence of the Prospective Bidder's (or any other relevant assignee's) ability to comply with section 365 of the Bankruptcy Code (to the extent applicable), including providing adequate assurance of such Prospective Bidder's (or any other relevant assignee's) ability to perform future obligations arising under any Contracts included in its bid. The Debtors may require the following information in connection with demonstrating adequate assurance of future performance: (a) information evidencing the Prospective Bidder's (or any other relevant assignee's) financial wherewithal and willingness to perform under any Contracts included in the bid, which information may include (i) a corporate organizational chart or similar disclosure identifying corporate ownership and control, (ii) financial statements, (iii) tax returns, and (iv) annual reports; and (b) the Prospective Bidder's (or any other relevant assignee's) proposed use of any leased premises or other property included in the bid (the information described in clauses (a) and (b), the "Adequate Assurance Information").

All Adequate Assurance Information must be in a form that will permit its immediate dissemination to Contract counterparties ("<u>Counterparties</u>").

- 9. Representations and Warranties (As-Is, Where-Is). Each Qualified Bid must include a written acknowledgement and representation that (a) the Prospective Bidder has had an opportunity to conduct any and all due diligence regarding the Assets prior to making its Qualified Bid, (b) the Prospective Bidder has relied solely upon its own or its advisors' independent review, investigation, and/or inspection of any documents and/or the Assets in making its Qualified Bid, (c) the Prospective Bidder did not rely upon any written or oral statements, representations, promises, warranties, or guaranties whatsoever, whether express, implied, by operation of law, or otherwise, regarding the Assets, or the completeness of any information provided in connection therewith or the Auction, except as expressly stated in the Prospective Bidder's Proposed Asset Purchase Agreement; and (d) the Assets will be conveyed "as is, where is, with all faults," with limited representations and warranties, and no indemnification or guarantees by the Debtor.
- 10. <u>Authorization</u>. A Qualified Bid must (a) include evidence of authorization and approval from the Prospective Bidder's board of directors (or comparable governing body) with respect to the submission, execution, and

delivery of any bid for the Assets, participation in the Auction, and closing of the sale transaction contemplated by the Prospective Bidder's Proposed Asset Purchase Agreement; or, (b) if the Prospective Bidder is an entity formed for the purpose of effecting the proposed sale transaction, a Qualified Bid must provide written evidence acceptable to the Debtors of authorization and the approval by the equity holder(s) of such Prospective Bidder.

- 11. <u>Other Requirements</u>. A Qualified Bid must:
  - a. state that the Prospective Bidder agrees to serve as a backup bidder (a "<u>Backup Bidder</u>") if such bidder's Qualified Bid is selected at the Auction as the next highest or next best bid after the Successful Bid for the Assets (each such bid, a "<u>Backup Bid</u>");
  - b. state that the bid represents a binding, good-faith, and *bona fide* offer to purchase the Assets and is not subject to or conditioned on any further due diligence, and is irrevocable (i) until the selection of the Successful Bid in accordance with these Bidding Procedures; or (ii) if the bid is selected as a Successful Bid or as a Backup Bid, until the Backup Bid Expiration Date;
  - c. state and acknowledge that the Prospective Bidder shall not be entitled to any bidding protection or payment in connection with the submission of a bid for the Assets or otherwise participating in the Sale Process;
  - d. for any bidder other than a Stalking Horse Bidder, state that the Prospective Bidder is committed to closing the sale transaction contemplated in its bid as soon as practicable (and in no event later than May 16, 2025);
  - e. expressly waive any claim or right to assert any substantial contribution administrative expense claim under section 503(b) of the Bankruptcy Code in connection with bidding for any of the Assets and/or otherwise participating in the Auction or the Sale Process;
  - f. not contain any financing contingencies of any kind;
  - g. state whether the Prospective Bidder intends to offer future employment to any of the Debtors' employees and, if so, to whom;
  - h. certify that the Prospective Bidder did not collude with any other bidders and is not otherwise a partnership, joint venture, or other entity in which more than one bidder (or any affiliates of a bidder) has a direct or indirect interest, unless consented to in writing by the Debtors;

- i. include a covenant to comply with the terms of these Bidding Procedures and the Bidding Procedures Order; and
- j. contain such other information as may be reasonably requested by the Debtors.

By submission of its bid, each Qualified Bidder shall be deemed to acknowledge and represent that it (a) has reviewed, understands, and accepts these Bidding Procedures, (b) has consented to the jurisdiction of the Court, (c) intends to consummate its Qualified Bid if it is selected as the Successful Bidder, and (d) waives any and all rights (whether actual or potential) to contest any of the Debtors' determinations made during, or in connection with, any aspect of the Bidding Process.

**Right to Credit Bid**. Subject to these Bidding Procedures, a person or entity holding a perfected security interest in such Assets may seek to credit bid some or all of their claims for their respective collateral (each such bid, a "<u>Credit Bid</u>") pursuant to section 363(k) of the Bankruptcy Code.

#### **B. Bid Review Process**

The Debtors will evaluate bids and, based upon their evaluation of the content of each bid, the Debtors may, as they deem appropriate in their reasonable business judgment and in a manner consistent with their fiduciary duties and applicable law, engage in negotiations with any Prospective Bidder for the purposes of (i) curing any deficiencies in a bid that prevents it from constituting a Qualified Bid, (ii) improving the terms of the Prospective Bidder's bid, or (iii) otherwise promoting a more competitive bidding and Auction process with the ultimate goal of maximizing the value of the Assets.

In evaluating a bid, the Debtors may take into consideration any and all factors that the Debtors deem reasonably pertinent, including (i) the amount of the proposed purchase price and proposed form of consideration; (ii) any Assets included in, or excluded from, the bid, including any Contracts to be assumed and assigned; (iii) the value to be provided to the Debtors under the bid, including the net economic effect on the Debtors' estates; (iv) any benefits to the Debtors' estates from any assumption or waiver of liabilities contemplated by the bid; (v) the structure of the proposed sale transaction and any attendant execution risk, including conditions to, timing of, and certainty of closing, termination provisions, availability of financing and general financial wherewithal to meet all commitments, and any required governmental approvals; and (vi) the impact of the proposed sale transaction on the Debtors' employees, trade creditors, landlords, and any other parties in interest.

The Debtors will evaluate timely bids and will (i) after consultation with the Consultation Parties, determine which bids qualify as Qualified Bids and which Qualified Bid has been selected as the Baseline Bid and (ii) notify bidders whether they are Qualified Bidders as soon as commercially reasonable following the Bid Deadline. A Qualified Bidder shall not (without the consent of the Debtors), modify, amend, or withdraw its Qualified Bid, unless for the purposes of increasing the purchase price or otherwise improving the terms of the Qualified Bid, as determined by the Debtors in their reasonable business judgment.

# C. Qualified Bidders

A bid received for the Assets that the Debtors determine satisfies the requirements set forth herein will qualify as a "<u>Qualified Bid</u>," and any bidder that submits a Qualified Bid will qualify as a "<u>Qualified Bidder</u>."

The Debtors may, after consultation with the Consultation Parties, in their reasonable business judgment, in a manner consistent with their fiduciary duties and applicable law, amend or waive the conditions precedent to qualifying as a Qualified Bidder.

#### **D. Bidding Protections**

Other than any Bid Protections approved by the Court in connection with a Stalking Horse Bid, if any, no bidder or any other party shall be entitled to any termination or "break-up" fee, expense reimbursement, or any other bidding protection in connection with the submission of a bid for the Assets or otherwise participating in the Auction or the Sale Process.

# VII. THE AUCTION

If the Debtors receive more than one Qualified Bid (including a combination of bids that, when considered together, constitute a Qualified Bid) for the Assets, the Debtors will conduct an Auction for the Assets. If the Stalking Horse Bid is the only Qualified Bid received in respect of the Assets, the Debtors will not conduct an Auction for the Assets and will seek approval of such Stalking Horse Bid at the Sale Hearing. If the Debtors determine not to hold an Auction, the Debtors will file with the Court, and cause to be served and published on the Case Website, a notice containing the following information, as applicable: (i) a statement that the Auction for the Assets has been canceled; (ii) the identity of the Successful Bidder; (iii) a copy of the Successful Bid or a summary of the material terms of such bid, including any assumption and assignment of Contracts contemplated thereby, or provide instructions for accessing the Successful Bid free of charge from the Case Website; and (iv) the date, time, and location of the Sale Hearing.

The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on **May 7, 2025, at 10:00 a.m. (ET)** or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time or location of the Auction to Qualified Bidders and the Consultation Parties, and will cause publication of such change to occur on the Case Website.

If held, the Auction proceedings will be transcribed and/or video recorded.

# A. Participants and Attendees

Only Qualified Bidders are eligible to participate in the Auction, subject to other limitations as may be reasonably imposed by the Debtors in accordance with these Bidding Procedures. Qualified Bidders participating in the Auction must attend the Auction personally or through a duly authorized representative. Subject to the Auction procedures set forth herein, all Qualified Bidders and the Consultation Parties are permitted to attend the Auction; *provided* that the Debtors may, in their sole discretion, establish a reasonable limit on the number of representatives and/or professional advisors that may appear on behalf of a Qualified Bidder or otherwise attend the Auction.

Each Qualified Bidder participating in the Auction will be required to confirm in writing and on the record at the Auction that (i) it has not engaged in any collusion with respect to the Auction or the submission of any bid for any of the Assets and (ii) its Qualified Bid that gained the Qualified Bidder admission to participate in the Auction and each Qualified Bid submitted by the Qualified Bidder at the Auction is a binding, good-faith, and *bona fide* offer to purchase the Assets identified in such bids.

All Prospective Bidders and Qualified Bidders (including any Stalking Horse Bidder, Successful bidder, and Backup Bidder) shall be deemed to have (i) agreed that all proceedings in the Court related to these Bidding Procedures, the Auction, any other relief requested in the Motion or granted pursuant to the Bidding Procedures Order, or the construction or enforcement of any agreement or any other document directly relating to the sale transaction are core proceedings as described in 28 U.S.C. § 157; (ii) waived any right to a jury trial in connection with any disputes relating to these Bidding Procedures, the Auction, or the construction or enforcement of any agreement or any other document directly relating to the sale transaction; and (iii) consented to the entry of a final order or judgment by the Court in connection with any disputes relating to these Bidding Procedures, the Auction or enforcement of any agreement or any other document directly relating to the sale transaction; and (iii) consented to the entry of a final order or judgment by the Court in connection with any disputes relating to these Bidding Procedures, the Auction, or the construction or enforcement or any other document relating directly to the sale transaction, if it is determined that the Court would lack Article III jurisdiction to enter such a final order or judgment absent the consent of the relevant parties.

Any party in interest may attend the Auction; *provided* that any such party request attendance at least two (2) days prior to the start of the Auction by emailing counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6th Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)).

# **B.** Auction Procedures

The Auction shall be governed by the following procedures, subject to the Debtors' right to modify such procedures in their reasonable business judgment (in a manner consistent with their fiduciary duties and in consultation with the Consultation Parties):

1. <u>Baseline Bids</u>. Prior to the commencement of the Auction, the Debtors will determine, in their reasonable business judgment (and in consultation with the Consultation Parties, other than any Consultation Party that submitted a Credit Bid) the highest or otherwise best Qualified Bid submitted for the Assets (such Qualified Bid, a "<u>Baseline Bid</u>"). Bidding at the Auction shall commence at the amount of the Baseline Bid. **No later than May 6, 2025**, the Debtors will provide all Qualified Bidders with (a) a notice identifying

all the Qualified Bidders and which Qualified Bid is the Baseline Bid; and (b) a copy of the Baseline Bid.

2. <u>Minimum Overbid</u>. Bidding shall commence at the Baseline Bid. The first overbid at the Auction shall be in an amount not less than the amount of the Baseline Bid (<u>plus</u> the Bid Protections, if any, if a Stalking Horse Bid is the Baseline Bid) <u>plus</u> \$100,000 (the "<u>Minimum Overbid</u>"). At each round of bidding, Qualified Bidders may submit successive bids higher than the Leading Bid (as defined below) from the prior round. During the Auction, the Debtors may, in their reasonable discretion, announce increases or reductions to Minimum Overbids at any time.

Except as specifically set forth herein, for the purpose of evaluating the value of the consideration provided by any bid subsequent to the Baseline Bid, the Debtors will, at each round of bidding, consider and/or give effect to (a) any additional liabilities to be assumed by a Qualified Bidder under the bid, including whether such liabilities are secured or unsecured; and (b) any additional costs that may be imposed on the Debtors. Any subsequent bid made by any Stalking Horse Bidder shall be deemed to have been made in an amount equal to such subsequent bid plus the Bid Protections, if any, to the extent provided for in the Stalking Horse Agreement.

3. <u>Leading Bid</u>. After the first round of bidding and between each subsequent round of bidding, the Debtors will announce, after consultation with the Consultation Parties (other than any Consultation Party that submitted a Credit Bid), the bid that they believe to be the highest or otherwise best offer for the Assets (such bid, a "<u>Leading Bid</u>") and describe the material terms thereof. Each round of bidding will conclude after each participating Qualified Bidder has had the opportunity to submit a subsequent bid with full knowledge of the material terms of the Leading Bid.

The Auction will include open bidding in the presence of all other Qualified Bidders. Each Qualified Bidder shall have the right to be present for all rounds of bidding and to submit additional bids and make modifications to its Proposed Asset Purchase Agreement at the Auction to improve its bid. The Debtors may, in their reasonable business judgment, negotiate with any and all Qualified Bidders participating in the Auction.

The Debtors shall have the right to determine, in their reasonable business judgment after consultation with the Consultation Parties (other than any Consultation Party that submitted a Credit Bid), which bid is the highest or otherwise best bid with respect to the Assets and, after consultation with the Consultation Parties, reject, at any time, without liability (but only in the absence of gross negligence or willful misconduct), any bid that the Debtors deem to be inadequate or insufficient, not in conformity with the requirements of the Bankruptcy Code, the Bankruptcy Rules, the Local Rules, these Bidding Procedures, any order of the Court, or the best interests of the Debtors and their estates.

#### C. Auction Results

- <u>Successful Bids</u>. Immediately prior to the conclusion of the Auction, the Debtors will (a) determine, consistent with these Bidding Procedures and in consultation with the Consultation Parties (other than any Consultation Party that submitted a Credit Bid), which Qualified Bid constitutes the highest or otherwise best bid (such bid, including a Stalking Horse Bid if no additional Qualified Bids are received and no Auction conducted, a "<u>Successful Bid</u>") and (b) notify all Qualified Bidders at the Auction of the identity of the bidder that submitted the Successful Bid (such bidder, a "<u>Successful Bidder</u>") and the amount of the purchase price and other material terms of the Successful Bid.
- 2. <u>Backup Bids</u>. Immediately prior to the conclusion of the Auction, the Debtors will (a) determine, in a manner consistent with these Bidding Procedures and in consultation with the Consultation Parties (other than any Consultation Party that submitted a Credit Bid), which Qualified Bid, other than any Credit Bid, is the Backup Bid; and (b) notify all Qualified Bidders at the Auction of the identity of the Backup Bidder and the amount of the purchase price and other material terms of the Backup Bid.

A Backup Bid will remain binding on the applicable Backup Bidder until the earlier of (a) the first business day after the closing of the sale transaction with the Successful Bidder for the Assets and (b) thirty (30) days after the Sale Hearing (such date, the "<u>Backup Bid Expiration Date</u>"). If the sale transaction with the Successful Bidder is terminated prior to the Backup Bid Expiration Date, the Backup Bidder shall be deemed the new Successful Bidder for the Assets and shall be obligated to consummate the Backup Bid as if it were the Successful Bid at the Auction.

3. <u>Notice of Auction Results</u>. By the earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction, the Debtors will file with the Court and cause to be served and published on the Case Website, a notice setting forth the results of the Auction (the "<u>Notice of Auction Results</u>"), which will (a) identify each Successful Bidder and the Backup Bidder; (b) include a copy of each Successful Bid and the Backup Bid or a summary of the material terms of such bids, or provide instructions for accessing each Successful Bid and the Backup Bid free of charge from the Case Website; and (c) set forth the Supplemental Sale Objection Deadline, the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction. The Notice of Auction Results shall also include the deadline to file and serve Adequate Assurance Objections with respect to any Successful Bidder.

# **D. Disposition of Good Faith Deposit**

- 1. <u>Prospective Bidders</u>. Within five (5) business days after the Debtors make final determinations as to which Prospective Bidders qualify as Qualified Bidders, the Escrow Agent shall return to each Prospective Bidder that did not qualify as a Qualified Bidder, as confirmed by the Debtors, such Prospective Bidder's Good Faith Deposit. Upon the authorized return of a Prospective Bidder's Good Faith Deposit, the bid of such Prospective Bidder shall be deemed terminated and no longer binding against the Prospective Bidder.
- 2. <u>Qualified Bidders</u>.
  - Forfeiture of Good Faith Deposit. The Good Faith Deposit of a a. Qualified Bidder shall be forfeited if the Qualified Bidder attempts to withdraw its Qualified Bid, except as may be permitted by these Bidding Procedures, during the time the Qualified Bid remains binding and irrevocable under these Bidding Procedures. The Debtors and their estates shall be entitled to retain the Qualified Bidder's Good Faith Deposit as partial compensation for the damages caused to the Debtors and their estates as a result of the Qualified Bidder's failure to adhere to the terms of these Bidding Procedures and/or the relevant Qualified Bid. If a Qualified Bidder's Good Faith Deposit is deemed forfeited, the Escrow Agent shall release such Good Faith Deposit by wire transfer of immediately available funds to an account designated by the Debtors within two (2) business days after the Escrow Agent receives written notice by an authorized officer of the Debtors stating that the applicable Qualified Bidder has breached or otherwise failed to satisfy its obligations in accordance with these Bidding Procedures and the applicable Qualified Bid.
  - b. <u>Return of Good Faith Deposit</u>. With the exception of the Good Faith Deposits of the Successful Bidder and the Backup Bidder, the Escrow Agent shall return to any other Qualified Bidder the Qualified Bidder's Good Faith Deposit, within ten (10) business days after the conclusion of the Auction for the Assets.
  - c. <u>Backup Bidder</u>. Unless the Backup Bidder becomes the Successful Bidder, the Escrow Agent shall return the Backup Bidder's Good Faith deposit, within ten (10) business days after the occurrence of the applicable Backup Bid Expiration Date; *provided*, *however*, if the Backup Bidder becomes the Successful Bidder, its Good Faith Deposit shall be forfeited if it fails to consummate the sale

transaction because of a breach that entitles the Debtors to terminate the applicable asset purchase agreement with such Backup Bidder, and the Debtors and their estates shall be entitled to retain the Backup Bidder's Good Faith Deposit as partial compensation for the damages caused to the Debtors and their estates as a result of such breach. If a Backup Bidder's Good Faith Deposit is deemed forfeited, the Escrow Agent shall release such Good Faith Deposit by wire transfer of immediately available funds to an account designated by the Debtors within two (2) business days after the Escrow Agent receives written notice by an authorized officer of the Debtors stating that the applicable Backup Bidder has breached or otherwise failed to satisfy its obligations in accordance with these Bidding Procedures and the applicable Backup Bidder.

d. Successful Bidder. At the closing of the sale transaction, the Successful Bidder shall be entitled to a credit against the purchase price in the amount of the Successful Bidder's Good Faith Deposit. The Good Faith Deposit of a Successful Bidder shall be forfeited if the Successful Bidder fails to consummate the sale transaction because of a breach that entitles the Debtors to terminate the applicable asset purchase agreement with such Successful Bidder, and the Debtors and their estates shall be entitled to retain the Successful Bidder's Good Faith Deposit as partial compensation for the damages caused to the Debtors and their estates as a result of such breach. If a Successful Bidder's Good Faith Deposit is deemed forfeited, the Escrow Agent shall release such Good Faith Deposit by wire transfer of immediately available funds to an account designated by the Debtors within two (2) business days after the Escrow Agent receives written notice by an authorized officer of the Debtors stating that the Successful Bidder has breached or otherwise failed to satisfy its obligations in accordance with these Bidding Procedures and the Successful Bid.

# VIII. SALE HEARING

The Successful Bid (including any Backup Bid that is subsequently deemed a Successful Bid) will be subject to Court approval. The hearing to approve the sale transaction consummated in accordance with these Bidding Procedures (except in the case of the sale transaction contemplated by a Backup Bid that subsequently is deemed a Successful Bid) shall take place on May 9, 2025 at 10:00 a.m. (ET) (the "Sale Hearing") before the Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 N. Market Street, Wilmington, Delaware 19801.

At the Sale Hearing, the Debtors will seek entry of an order (a "<u>Sale Order</u>") approving, among other things, the sale of the Assets to the Successful Bidder or a Stalking Horse Bidder.

The Sale Hearing may be adjourned without further notice other than announcing such adjournment at the Sale Hearing or filing a notice on the Court's docket indicating such adjournment.

The Debtors' presentation to the Court for approval of a selected Qualified Bid as a Successful Bid does not constitute the Debtors' acceptance of such bid. The Debtors will have accepted a Successful Bid only when such Successful Bid has been approved by the Court at the Sale Hearing.

# IX. RESERVATION OF RIGHTS TO MODIFY BIDDING PROCEDURES

The Debtors reserve the right to, in their reasonable business judgment, after consultation with the Consultation Parties and in a manner consistent with their fiduciary duties and applicable law, (i) modify these Bidding Procedures, including to, among other things, extend or waive deadlines or other terms and conditions set forth herein, adopt new rules and procedures for conducting the bidding and Auction process so long as any such modifications are disclosed to all Prospective Bidders and Qualified Bidders, as applicable; or (ii) otherwise modify these Bidding Procedures to further promote competitive bidding for, and maximizing the of value of, the Assets, in each case, to the extent not materially inconsistent with these Bidding Procedures or the Bidding Procedures Order.

# X. NOTICING

# A. Bid Notice Parties

Qualified Bids must be submitted in writing to the following parties (collectively, the "Bid Notice Parties"): (i) counsel for the Debtors: Potter Anderson & Corroon LLP, 1313 North Market Wilmington, Street. 6th Floor. Delaware 19801 (Attn: Jeremy W. Ryan (jrvan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) the Debtors' investment banker: SSG Advisors, LLC (Attn: Mark Chesen (mchesen@ssgca.com) and Neil Gupta (ngupta@ssgca.com); and (iii) counsel for the Committee.

# **B.** Sale Notice Parties

The "<u>Sale Notice Parties</u>" shall include the following persons and entities: (i) the Consultation Parties (as applicable); (ii) counsel to the DIP Lender and Bridge Lender; (iii) counsel to the Indenture Trustee ; (iv) all persons and entities known by the Debtors to have asserted any lien, claim, interest, or encumbrance in the Assets (for whom identifying information and addresses are available to the Debtors); (v) all relevant non-debtor parties (each, a "<u>Counterparty</u>") to any Contract that may be assumed or rejected in connection with the sale transaction; (vi) all of the Debtors' known creditors (for whom identifying information and addresses are available to the Debtor); (vii) any party that has filed a proof of claim in these chapter 11 cases; (viii) any governmental authority known to have a claim against the Debtors in these chapter 11 cases; (ix) the office of the U.S. Trustee; (x) all applicable federal, state, and local taxing authorities, including the Internal Revenue Service; (xi) the United States Securities and Exchange Commission; (xii) the United States Attorney's Office for the District of Delaware; (xiii) United

States Attorney General's Office for the District of Delaware; (xiv) the Office of the Attorney General and the Secretary of State in each state in which the Debtors operate; (xv) the Antitrust Division of the United States Department of Justice; (xvi) the Federal Trade Commission; (vxii) all parties on the Debtors' creditor matrix; (xviii) all of the parties entitled to notice pursuant to Bankruptcy Rule 2002; (xix) counsel to any Stalking Horse Bidder; and (xx) all other parties as directed by the Court.

# C. Sale Notice and Publication Notice

**No later than three (3) business days after the entry of the Bidding Procedures Order**, the Debtors will file with the Court, serve on the Sale Notice Parties, and cause to be published on the Case Website a notice (the "<u>Sale Notice</u>") setting forth (A) a description of the Assets available for sale in accordance with these Bidding Procedures; (B) the date, time, and location of the Auction and Sale Hearing; (C) the Sale Objection Deadline and Supplemental Sale Objection Deadline and the procedures for filing such objections; and (D) if applicable, a summary of the material terms of any Stalking Horse Agreement, including the terms and conditions of any Bid Protections to be provided thereunder, as of the date of the Sale Notice.

As soon as practicable but no later than five (5) business days after the entry of the Bidding Procedures Order, the Debtors shall cause the information substantially in the form contained in the Sale Notice, with such modifications as may be appropriate for purposes of publication, to be published once in the national edition of *USA Today* or *The New York Times*.

# D. Sale Objections and Supplemental Sale Objections

Except objections to the conduct of the Auction, all objections to a sale of the Assets, including any objection to a sale of the Assets free and clear of all liens, claims, interests, and encumbrances pursuant to section 363(f) of the Bankruptcy Code (each such objection, a "Sale Objection"), shall, by no later than April 28, 2025 at 4:00 p.m. (ET) (the "Sale Objection Deadline"), be filed with Court and served on the following parties (collectively, the "Objection Notice Parties"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800, Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) and Beth M. Brownstein (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

Following service of the Notice of Auction Results, parties in interest may object solely with respect to the conduct of the Auction (each a "<u>Supplemental Sale Objection</u>") by **May 8, 2025** at **4:00 p.m. (ET)** (the "<u>Supplemental Sale Objection Deadline</u>").

#### E. Notices Regarding Assumption and Assignment of Contracts

The Debtors will provide all notices regarding the proposed assumption and assignment of Contracts in accordance with the Assumption and Assignment Procedures set forth in the Bidding Procedures Order.

# XI. CONSULTATION BY THE DEBTOR

**A.** Throughout the sale process, the Debtors and their advisors will consult with the Consultation Parties as provided in these Bidding Procedures, or as is otherwise necessary or appropriate, as determined in the Debtors' business judgment.

**B.** The Debtors shall consult with the Consultation Parties in good faith regarding the sale process, any diligence and other information requested by the Consultation Parties, and the Debtors will provide to the Consultation Parties reports concerning the sale process, including parties contacted, buyer feedback, copies of all letters of intent, drafts of definitive agreements and updates on proposals. For the avoidance of doubt, and without limitation, the Debtors shall consult with the Consultation Parties on the selection of the Baseline Bid, how the Auction is conducted, any additional Auction procedures, adjourning the Auction, and selecting the Successful Bidder and the Backup Bidder, except that any Consultation Party as of the date of such bid, including a Credit Bid, for purposes of the Bidding Procedures unless and until such bid, including a Credit Bid, is irrevocably withdrawn in accordance with the requirements of the Bidding Procedures, in which case such party's status as a Consultation Party shall be automatically restored.

C. Notwithstanding the foregoing, the Debtors will not consult with or provide copies of any bids or other confidential information to any Consultation Party or any insider or affiliate of the Debtors if such party is an active bidder for the Assets at the applicable time, including through a Credit Bid. If a member of the Committee submits a Qualified Bid for the Assets, the Committee will maintain its consultation rights as a Consultation Party; *provided* that the Committee shall exclude the bidding Committee member from any discussions or deliberations regarding a transaction involving the relevant Assets, and shall not provide any confidential information regarding the Assets or otherwise involving the sale process to such bidding committee member; *provided further* that, upon written notice by such Committee member (which may be via email) to the Debtors, or express confirmation on the record during the Auction, of its withdrawal as a bidder for the Debtors' assets, such Committee member's rights as a Consultation Party (as a Committee member) shall be restored.

For the avoidance of doubt, any consultation rights afforded to the Consultation Parties by these Bidding Procedures or the Bidding Procedures Order shall not in any way limit the Debtors' discretion and shall not include the right to veto any decision made by the Debtors in the exercise of their reasonable business judgment.

# Exhibit 2

Sale Notice

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,<sup>1</sup>

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Jointly Administered)

#### NOTICE OF SALE, BIDDING PROCEDURES, AUCTION, SALE HEARING AND OTHER DEADLINES RELATED THERETO

#### PLEASE TAKE NOTICE OF THE FOLLOWING:

On [•], 2025, the above-captioned debtors and debtors in possession (the "Debtors") in the above-captioned chapter 11 cases filed with the United States Bankruptcy Court for the District of Delaware (the "Court") a motion [Docket No. •] (the "Motion") seeking entry of (a) an order (the "Bidding Procedures Order") (i) approving bidding procedures (the "Bidding Procedures")<sup>2</sup> to be used in connection with the sale (each, a "Sale") of all, substantially all, or a portion of the Debtors' assets (the "Assets"); (ii) authorizing the Debtors to designate a Stalking Horse Bidder and provide Bid Protections in accordance with the Stalking Horse Designation Procedures; (iii) scheduling (A) an auction of the Assets (the "Auction") on, and (B) a final hearing to consider approval of, the proposed Sale (the "Sale Hearing"); (iv) approving the form and manner of notice of the Bidding Procedures, the Auction and the Sale Hearing; (v) approving procedures for the assumption and assignment of executory contracts and unexpired leases (collectively, the "Contracts") in connection with the Sale; (vi) approving the form and manner of notice to each relevant non-debtor counterparty to a Contract of the Debtors' calculation of the amount necessary to cure any defaults under an applicable Contract and certain other information regarding the potential assumption and assignment of Contracts in connection with a Sale; and (vii) granting related relief; and (b) an order (the "Sale Order") (i) authorizing the sale of the Assets free and clear of all liens, claims, interests and encumbrances, except certain permitted encumbrances as determined by the Debtors and any Successful Bidder, with liens to attach to the proceeds of the Sale; (ii) authorizing the assumption and assignment of certain Contracts in connection with approved Sale; and (iii) granting related relief.

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Bidding Procedures Order. Any summary of the Bidding Procedures or the Bidding Procedures Order contained herein is qualified in its entirety by the actual terms thereof. To the extent that there is any inconsistency between any summary in this notice and either of the Bidding Procedures or the Bidding Procedures Order, the actual terms in those documents shall control.

On [•], 2025, the Court entered the Bidding Procedures Order [Docket No. •].

#### ASSETS FOR SALE

The Debtors intend to sell all, substantially all, or a portion of their Assets, including their owned real property, personal property, intellectual property, and all claims, causes of action, lawsuits, judgments, and demands of any nature, in each case, available to or being pursued by the Debtors.

A Prospective Bidder may bid on the Assets, subject to the conditions set forth in the Bidding Procedures and the Bidding Procedures Order.

The ability to undertake and consummate a sale of the Assets shall be subject to competitive bidding, as set forth herein, and approval by the Court. In addition to any Stalking Horse Bid, and as set forth herein, the Debtors will consider bids for the Assets from other parties.

Parties may submit bids for all or some of the Debtors' business and assets, including for parts of the Debtors' business or assets (each, a "<u>Partial Bid</u>"), which bids may be combined with other Partial Bids or be considered independently and/or together with the liquidation value (as reasonably determined by the Debtors in good faith) of the Debtors' business or assets that are not the subject of other Partial Bids to be deemed a Qualified Bid.

Any party interested in submitting a bid for any of the Debtors' Assets should contact the Debtors' investment banker:

#### SSG Advisors, LLC

Attn: Mark Chesen and Neil Gupta mchesen@ssgca.com | (610) 940-5801 ngupta@ssgca.com | (610) 940-2663

# KEY DATES AND DEADLINES

#### A. Bid Deadline

Any Prospective Bidder that intends to participate in the Auction must submit in writing to the Bid Notice Parties a Qualified Bid on or before [•], 2025 at 5:00 p.m. (ET) (the "<u>Bid</u> <u>Deadline</u>").

The Qualified Bid requirements are set forth in the Bidding Procedures.

#### B. Stalking Horse Bidder Designation

The Debtors may designate a Stalking Horse Bidder and enter into a Stalking Horse Agreement **no later than** [•], 2025, which deadline may be extended by the Debtors (after consultation with the Consultation Parties).

# C. Auction

If the Debtors receive more than one Qualified Bid (including a combination of bids that, when considered together, constitute a Qualified Bid) for the Assets, the Debtors will conduct an Auction for the Assets. If any Stalking Horse Bid is the only Qualified Bid received in respect of the Assets subject to such Stalking Horse Bid, the Debtors will not conduct an Auction for such applicable Assets and will seek approval of such Stalking Horse Bid at the Sale Hearing.

The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on [•], 2025, at 10:00 a.m. (ET) or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time or location of the Auction to Qualified Bidders, and will cause publication of such change to occur on the website maintained by the Debtors' claims and noticing agent in these chapter 11 cases. located at https://www.omniagentsolutions.com/BrightmarkPlastics (the "Case Website").

By the earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction, the Debtors will file with the Court and cause to be served and published on the Case Website, a notice of the results of the Auction, which will, among other things, (A) identify the Successful Bidder and Backup Bidder(s); (B) either include a copy of the Successful Bid and the Backup Bid or a summary of the material terms of such bids, including any assumption and assignment of Contracts contemplated thereby, or provide instructions for accessing the Successful Bid and the Backup Bid free of charge from the Case Website; and (C) set forth the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction.

If the Debtors determine not to hold an Auction for some or all of the Assets, the Debtors shall file with the Court, and cause to be served and published on the Case Website, a notice containing the following information (as applicable): (a) a statement that the Auction for the relevant Assets has been canceled; (b) the identity of the Successful Bidder; (c) either include a copy of the Successful Bid or a summary of the material terms of such bid, including any assumption and assignment of Contracts contemplated thereby, or provide instructions for accessing the Successful Bid free of charge from the Case Website; and (d) the date, time, and location of the Sale Hearing.

# **D. Objection Deadlines**

1. <u>Sale Objection Deadline</u>. Except objections to the conduct of the Auction, all objections to a sale of the Assets, including any objection to a sale of the Assets free and clear of all liens, claims, interests and encumbrances pursuant to section 363(f) of the Bankruptcy Code, must be (i) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; and (ii) filed with the Court by **no later than** 

[•], 2025 at 4:00 p.m. (ET) and served on the following parties (collectively, the "Objection Notice Parties"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender. (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800. Atlanta. Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) and Beth M. Brownstein (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

- <u>Cure Objection Deadline</u>. Any objection to the Debtors' proposed Cure Costs (each such objection, a "<u>Cure Objection</u>") shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by no later than [•], 2025, at 4:00 p.m. (ET); and (c) served on the Objection Notice Parties.
- 3. <u>Supplemental Sale Objection Deadline</u>. Following service of the Notice of Auction Results, parties may object solely with respect to the particular terms of a proposed Sale or the Successful Bid or Backup Bid. Any Supplemental Sale Objection must be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; and (b) filed with the Court by no later [•], 2025, at 4:00 p.m. (ET) (the "<u>Supplemental Sale Objection Deadline</u>") and served on the Objection Notice Parties.
- 4. <u>Adequate Assurance Objection</u>. Any Adequate Assurance Objection to the proposed assumption and assignment of a Contract, the subject of which objection is the Successful Bidder's proposed form of adequate assurance of future performance with respect to the Contract (each such objection, an "<u>Adequate Assurance Objection</u>"), shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than** [●], **2025 at 4:00 p.m. (ET)**; and (c) served on the Objection Notice Parties.

#### E. Sale Hearing

The Sale Hearing shall take place on  $[\bullet]$ , 2025 at  $[\bullet:\bullet a/p.m.]$  (ET) before The Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 N. Market Street, Wilmington, Delaware 19801.

#### **RESERVATION OF RIGHTS TO MODIFY BIDDING PROCEDURES**

The Debtors reserve the right to, in their reasonable business judgment and after consultation with the Consultation Parties in a manner consistent with their fiduciary duties and applicable law, modify the Bidding Procedures, including to, among other things, extend or waive deadlines or other terms and conditions set forth therein; adopt new rules and procedures for conducting the bidding and Auction process so long as any such modifications are disclosed to all Prospective Bidders and Qualified Bidders, as applicable; or otherwise modify these Bidding Procedures to further promote competitive bidding for and maximizing the of value of the Assets, in each case, to the extent not materially inconsistent with the Bidding Procedures or the Bidding Procedures Order.

# **ADDITIONAL INFORMATION**

Copies of the Motion, the Bidding Procedures Order and the Bidding Procedures may be obtained free of charge by visiting the Case Website located at https://www.omniagentsolutions.com/BrightmarkPlastics.

FAILURE TO ABIDE BY THE BIDDING PROCEDURES, THE BIDDING PROCEDURES ORDER OR ANY OTHER APPLICABLE ORDER OF THE COURT ENTERED IN THE CHAPTER 11 CASES MAY RESULT IN THE REJECTION OF YOUR BID AND YOUR DISQUALIFICATION FROM PARTICIPATING IN THE BIDDING FOR, AND AUCTION OF, ANY OF THE DEBTORS' ASSETS.

THE FAILURE OF ANY PERSON OR ENTITY TO FILE AND SERVE AN OBJECTION IN ACCORDANCE WITH THE BIDDING PROCEDURES ORDER, INCLUDING THE FAILURE TO FILE ANY SUCH OBJECTION BY THE APPLICABLE OBJECTION DEADLINE, SHALL FOREVER BAR SUCH PERSON OR ENTITY FROM ASSERTING, AT THE SALE HEARING OR THEREAFTER, ANY SUCH OBJECTION TO THE RELIEF REQUESTED IN THE MOTION, THE CONSUMMATION OF ANY APPLICABLE SALE, INCLUDING THE SALE OF ANY ASSETS TO A SUCCESSFUL BIDDER AND OF LIENS, CLAIMS, FREE CLEAR INTERESTS AND ENCUMBRANCES PURSUANT TO SECTION 363(f) OF THE BANKRUPTCY CODE OR THE TERMS OF THE STALKING HORSE AGREEMENT OR OTHER ASSET PURCHASE AGREEMENT EXECUTED BY THE DEBTORS.

Dated: [•], 2025 Wilmington, Delaware

#### POTTER ANDERSON & CORROON LLP

Jeremy W. Ryan (No. 4057) R. Stephen McNeill (No. 5210) Brett M. Haywood (No. 6166) Katelin A. Morales (No. 6683) James R. Risener III (No. 7334) Andrew C. Ehrmann (No. 7395) 1313 North Market Street, 6th Floor Wilmington, Delaware 19801 Tel: (302) 984-6000 Facsimile: (302) 658-1192 Email: jryan@potteranderson.com rmcneill@potteranderson.com bhaywood@potteranderson.com kmorales@potteranderson.com jrisener@potteranderson.com aehrmann@potteranderson.com

Proposed Counsel for Debtors and Debtors in Possession

# Exhibit 3

Assumption and Assignment Notice

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,1

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Jointly Administered)

#### NOTICE OF CURE COSTS AND POTENTIAL ASSUMPTION AND ASSIGNMENT OF EXECUTORY CONTRACTS AND UNEXPIRED LEASES IN CONNECTION WITH SALE OF SUBSTANTIALLY ALL ASSETS

#### PLEASE TAKE NOTICE OF THE FOLLOWING:

On [•], 2025, the above-captioned debtors and debtors in possession (the "Debtors") in the above-captioned chapter 11 cases filed with the United States Bankruptcy Court for the District of Delaware (the "Court") a motion [Docket No. •] (the "Motion") seeking entry of (a) an order (the "Bidding Procedures Order") (i) approving bidding procedures (the "Bidding Procedures")<sup>2</sup> to be used in connection with a sale (the "Sale") of all, substantially all, or a portion of the Debtors' assets (the "Assets"); (ii) authorizing the Debtors to designate a Stalking Horse Bidder and provide Bid Protections in accordance with the Stalking Horse Designation Procedures; (iii) scheduling (A) an auction of the Assets (the "Auction"), and (B) a final hearing to consider approval of the proposed Sale (the "Sale Hearing"); (iv) approving the form and manner of notice of the Bidding Procedures, the Auction and the Sale Hearing; (v) approving procedures for the assumption and assignment of executory contracts and unexpired leases (collectively, the "Contracts") in connection with any Sale; (vi) approving the form and manner of notice to each relevant nondebtor counterparty to a Contract of the Debtors' calculation of the amount necessary to cure any defaults under an applicable Contract (the "Cure Cost") and certain other information regarding the potential assumption and assignment of Contracts in connection with the Sale; and (vii) granting related relief; and (b) an order (the "Sale Order") (i) authorizing the sale of the Assets free and clear of all liens, claims, interests and encumbrances, except certain permitted encumbrances as determined by the Debtors and any Successful Bidder (as defined in the Bidding

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Bidding Procedures Order. Any summary of the Bidding Procedures or the Bidding Procedures Order contained herein is qualified in its entirety by the actual terms thereof. To the extent that there is any inconsistency between any summary in this notice and either of the Bidding Procedures or the Bidding Procedures Order, the actual terms in those documents shall control.

Procedures), with liens to attach to the proceeds of the Sale; (ii) authorizing the assumption and assignment of certain Contracts in connection with approved Sale; and (iii) granting related relief.

On [●], 2025, the Court entered the Bidding Procedures Order [Docket No. ●].

# You are receiving this Notice because you may be a Counterparty to a Contract of the Debtors that may be assumed and assigned to the Successful Bidder for the Debtors' Assets.

# CURE COSTS

In accordance with the Assumption and Assignment Procedures and the Bidding Procedures Order, the Debtors may, in connection with the Sale with the Successful Bidder at the Auction, seek to assume and assign to the Successful Bidder certain of their Contracts. Each of the Contracts that potentially could be assumed and assigned in connection with the Sale, together with the Debtors' calculation of Cure Costs with respect to such Contracts, is set forth on <u>Schedule 1</u> hereto. The inclusion of any Contract on <u>Schedule 1</u> does not constitute an admission by the Debtors, a Stalking Horse Bidder, any Successful Bidder, or any other party that such Contract is an executory contract or an unexpired lease within the meaning of the Bankruptcy Code or require or guarantee that such Contract ultimately will be assumed or assigned. All rights of the Debtors with respect thereto are reserved.

In addition, to the extent that any of the Cure Costs set forth on <u>Schedule 1</u> do not reflect (i) postpetition payments that have been made by the Debtors in respect of applicable Cure Costs or (ii) any payments that are made by the Debtors in respect of such Cure Costs after the filing of this Notice, the respective amounts required to be paid to cure any existing defaults under the applicable Contracts shall be reduced by any such corresponding postpetition payments, and the Debtors reserve their rights to update the Cure Costs set forth on <u>Schedule 1</u> accordingly, either by filing a supplemental notice with the Court or by written notice to the applicable Counterparty.

# **CURE OBJECTIONS**

# A. Cure Objection Deadline

Any objection to the Debtors' proposed Cure Costs (each such objection, a "<u>Cure Objection</u>") shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than [•]**, **2025, at 4:00 p.m. (ET)**; and (c) served on the following parties (collectively, the "<u>Objection Notice Parties</u>"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800, Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd

Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) and Beth M. Brownstein (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

#### **B.** Resolution of Cure Objections

Pursuant to the Bidding Procedures Order, the Debtors or Successful Bidder (if applicable) and the objecting Counterparty must first confer in good faith to attempt to resolve the Cure Objection without Court intervention. If a Cure Objection is resolved in a manner that is not in the best interests of the Debtors and their estates, whether or not such resolution occurs prior to or after the closing of the Sale, the Debtors and the Successful Bidder may determine that any Contract subject to such resolved Cure Objection no longer will be assumed and assigned.

If a timely filed Cure Objection cannot otherwise be resolved by the parties, the Cure Objection may be heard at the Sale Hearing, or, with the agreement of the Debtors and the Successful Bidder, be adjourned to a subsequent hearing (each an "<u>Adjourned Cure Objection</u>"). Upon resolution of an Adjourned Cure Objection and the payment of the applicable cure amount, if any, the applicable Contract that was the subject of such Adjourned Cure Objection shall, at the election of the Successful Bidder, and subject to the Debtors' rights set forth in the Bidding Procedures Order, be deemed assumed and assigned to the Successful Bidder as of the closing of the Sale.

IF A COUNTERPARTY FAILS TO FILE WITH THE COURT AND SERVE ON THE **OBJECTION** NOTICE PARTIES Α TIMELY CURE **OBJECTION.** THE COUNTERPARTY FOREVER SHALL BE BARRED FROM ASSERTING ANY **OBJECTION WITH REGARD TO THE COST TO CURE ANY DEFAULTS UNDER THE** APPLICABLE CONTRACT, AND THE CURE COSTS SET FORTH ON SCHEDULE 1 HERETO SHALL BE CONTROLLING AND WILL BE THE ONLY AMOUNT **NECESSARY TO CURE OUTSTANDING DEFAULTS UNDER THE CONTRACT AND** SATISFY THE REQUIREMENTS OF SECTION 365(b) OF THE BANKRUPTCY CODE, AND THE COUNTERPARTY TO THE CONTRACT SHALL BE DEEMED BOUND BY AND TO HAVE CONSENTED TO THE CURE COSTS.

# **NOTICE OF AUCTION RESULTS**

The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on  $[\bullet]$ , 2025, at 10:00 a.m. (ET) or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time, or location of the Auction to Qualified Bidders and the Consultation Parties and will cause publication of such change to occur on the Case Website (as defined below).

Within one day after the conclusion of the Auction, the Debtors shall file with the Court and cause to be served and published on the website maintained by the Debtors' claims and these chapter noticing agent in 11 cases located at https://www.omniagentsolutions.com/BrightmarkPlastics (the "Case Website") a notice of the results of the Auction, which will, among other things, (A) identify the Successful Bidder(s) and Backup Bidder(s); (B) either include a copy of each Successful Bid and each Backup Bid or a summary of the material terms of such bids, or provide instructions for accessing each Successful Bid and each Backup Bid free of charge from the Case Website; and (C) set forth the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction.

# **ADEQUATE ASSURANCE OBJECTIONS**

# A. Adequate Assurance Objection Deadline

Any Counterparty to a Contract that wishes to object to the proposed assumption and assignment of a Contract, the subject of which objection is the Successful Bidder's proposed form of adequate assurance of future performance with respect to the Contract (each such objection, an "<u>Adequate Assurance Objection</u>"), must file with the Court and serve on the Objection Notice Parties an Adequate Assurance Objection, which must state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof, by [•], 2025 at 4:00 p.m. (ET).

# **B.** Resolution of Adequate Assurance Objections

Pursuant to the Bidding Procedures Order, the Debtors, the Successful Bidder and the objecting Counterparty must first confer in good faith to attempt to resolve the Adequate Assurance Objection without Court intervention. If the parties are unable to consensually resolve the Adequate Assurance Objection prior to the commencement of the Sale Hearing, the Adequate Assurance Objection and all issues of adequate assurance of future performance of the Successful Bidder (or any other relevant assignee) shall be determined by the Court at the Sale Hearing or, at the option of the Debtors and the Successful Bidder, be adjourned to a subsequent hearing, with notice to the party having filed the Adequate Assurance Objection.

IF A COUNTERPARTY FAILS TO FILE WITH THE COURT AND SERVE ON THE OBJECTION NOTICE PARTIES A TIMELY ADEQUATE ASSURANCE OBJECTION, THE COUNTERPARTY FOREVER SHALL BE BARRED FROM ASSERTING ANY OBJECTION TO THE ASSUMPTION AND/OR ASSIGNMENT OF THE APPLICABLE CONTRACT WITH REGARD TO ADEQUATE ASSURANCE OF FUTURE PERFORMANCE. THE APPLICABLE SUCCESSFUL BIDDER SHALL BE DEEMED TO HAVE PROVIDED ADEQUATE ASSURANCE OF FUTURE PERFORMANCE WITH RESPECT TO THE CONTRACT IN ACCORDANCE WITH BANKRUPTCY CODE SECTIONS 365(b)(1)(C), 365(f)(2)(B) AND, IF APPLICABLE, 365(b)(3), NOTWITHSTANDING ANYTHING TO THE CONTRACY IN THE CONTRACT OR ANY OTHER DOCUMENT.

#### **SALE HEARING**

The Sale Hearing shall take place on [], 2025 at [•:• a/p.m.] (ET) before The Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 N. Market Street, Wilmington, Delaware 19801.

#### ADDITIONAL INFORMATION

Copies of the Motion, the Bidding Procedures Order and the Bidding Procedures may be obtained free of charge by visiting the Case Website.

Dated: [•], 2025 Wilmington, Delaware POTTER ANDERSON & CORROON LLP

Jeremy W. Ryan (No. 4057) R. Stephen McNeill (No. 5210) Brett M. Haywood (No. 6166) Katelin A. Morales (No. 6683) James R. Risener III (No. 7334) Andrew C. Ehrmann (No. 7395) 1313 North Market Street, 6<sup>th</sup> Floor Wilmington, Delaware 19801 Tel: (302) 984-6000 Facsimile: (302) 658-1192 Email: jryan@potteranderson.com rmcneill@potteranderson.com bhaywood@potteranderson.com kmorales@potteranderson.com jrisener@potteranderson.com aehrmann@potteranderson.com

Proposed Counsel for Debtors and Debtors in Possession

# Schedule 1

# EXHIBIT B

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,1

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Joint Administration Requested Jointly Administered)

Re: Docket Nos. 22, 23, 44, 74

# ORDER (I) APPROVING BIDDING PROCEDURES FOR THE SALE OF SUBSTANTIALLY ALL OF THE DEBTORS' ASSETS, (II) AUTHORIZING THE DEBTORS TO DESIGNATE ONE OR MORE STALKING HORSE BIDDERS AND TO PROVIDE BID PROTECTIONS, (III) SCHEDULING AN AUCTION AND APPROVING THE FORM AND MANNER OF NOTICE THEREOF, (IV) APPROVING ASSUMPTION AND ASSIGNMENT PROCEDURES, (V) SCHEDULING A SALE HEARING AND APPROVING THE FORM AND MANNER OF <u>NOTICE THEREOF, AND (VI) GRANTING RELATED RELIEF</u>

Upon consideration of the Motion<sup>2</sup> filed by the debtors and debtors in possession (the "<u>Debtors</u>") in the above-captioned chapter 11 cases; and the Court having reviewed the Motion, the First Day Declaration and the Chesen Declaration; and the Court having considered the statements of counsel and the evidence adduced with respect to the Motion at a hearing before the Court (if any) to consider certain of the relief requested in the Motion (the "<u>Bidding</u> <u>Procedures Hearing</u>"); and after due deliberation, this Court having determined that the legal and factual bases set forth in the Motion, the First Day Declaration, and the Chesen Declaration, establish just cause for the relief granted herein; and it appearing that the relief requested in the

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Motion.

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Motion is in the best interests of the Debtors, their estates, and their creditors, and the Debtors having demonstrated good, sufficient, and sound business justifications for the relief granted herein;

#### **IT IS HEREBY FOUND AND DETERMINED THAT:**

A. The Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334 and the *Amended Standing Order of Reference* from the United States District Court for the District of Delaware, dated February 29, 2012. This matter is a core proceeding pursuant to 28 U.S.C. § 157(b).

B. Venue is proper before this Court pursuant to 28 U.S.C. §§ 1408 and 1409.

C. Notice of the Motion and the Bidding Procedures Hearing was sufficient under the circumstances of these chapter 11 cases, and such notice complied with all applicable requirements of the Bankruptcy Code, Bankruptcy Rules, and the Local Rules. Accordingly, no other or further notice of the Motion, the Bidding Procedures Hearing, or this Order need be provided.

D. The bidding procedures, substantially in the form attached hereto as <u>Exhibit 1</u> (the "<u>Bidding Procedures</u>") and incorporated herein by reference as if fully set forth in this Order, are fair, reasonable, and appropriate and are designed to maximize the value of the proceeds of the sale of all, substantially all, or a portion of the Debtors' assets (the "<u>Assets</u>").

E. The Bidding Procedures comply with the requirements of Local Rule 6004-1(c).

F. The procedures set forth herein regarding the Debtors' assumption and assignment of executory contracts and unexpired leases (collectively, the "<u>Contracts</u>") in connection with a sale of the Assets (the "Assumption and Assignment Procedures") are fair,

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reasonable, and appropriate and comply with the provisions of section 365 of the Bankruptcy Code and Rule 6006 of the Federal Rules of Bankruptcy Procedure (the "<u>Bankruptcy Rules</u>").

G. The Debtors have articulated good and sufficient business reasons for the Court to approve the relief requested in the Motion, including, without limitation, (i) the Bidding Procedures; (ii) the form and manner of notice of the Bidding Procedures, the auction of the Assets (the "Auction"), and the final hearing to consider approval of a sale of the Assets (the "Sale Hearing"), substantially in the form attached hereto as Exhibit 2 (the "Sale Notice"); (iii) the form and manner of notice to each relevant non-debtor counterparty to a Contract (each, a "Counterparty") of (a) the Debtors' calculation of the amount necessary to cure any defaults under an applicable Contract (the "Cure Costs") and (b) certain other information regarding the potential assumption and assignment of Contracts in connection with the sale of the Assets, substantially in the form attached hereto as **Exhibit 3** (the "Assumption and Assignment Notice"); and (iv) the Assumption and Assignment Procedures. Such good and sufficient business reasons, which were set forth in the Motion and on the record at the Bidding Procedures Hearing, including the First Day Declaration and the Chesen Declaration, and are incorporated herein by reference and, among other things, form the basis for the findings of fact and conclusions of law set forth herein.

H. The Bidding Procedures are reasonably designed to promote active bidding at, and participation in, the Auction to ensure that the highest or otherwise best value is generated for the Assets.

I. The Debtors are authorized, in consultation with the Consultation Parties, to select a Stalking Horse Bidder, to file a Stalking Horse Motion, and to seek entry of a Stalking Horse Order, approving, among other things, Bid Protections at the Stalking Horse Hearing.

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J. The Sale Notice, the Publication Notice, and the Assumption and Assignment Notice are appropriate and reasonably calculated to provide all interested parties with timely and proper notice of the Auction, the Sale Hearing, the Bidding Procedures, the Assumption and Assignment Procedures, the Debtors' proposed Cure Costs, any proposed assumption of a Contract in connection with a sale of the Assets, and all relevant and important dates and deadlines with respect to the foregoing, and no other or further notice of the Auction, the Sale of the Assets, or the assumption and assignment of Contracts in connection therewith shall be required.

K. The findings of fact and conclusions of law herein constitute the Court's findings of fact and conclusions of law for the purposes of Bankruptcy Rule 7052, made applicable pursuant to Bankruptcy Rule 9014. To the extent any findings of facts are conclusions of law, they are adopted as such. To the extent any conclusions of law are findings of fact, they are adopted as such.

#### IT IS HEREBY ORDERED, ADJUDGED, AND DECREED THAT:

1. The Motion is GRANTED to the extent set forth herein.

2. All objections to the relief granted in this Order that have not been withdrawn, waived, or settled, and all reservations of rights included therein, are hereby overruled, and denied on the merits with prejudice.

#### A. The Timeline for the Sale

3. The Debtors are authorized to proceed with the sale transaction in accordance with the Bidding Procedures and to take any and all actions reasonably necessary or appropriate to implement the Bidding Procedures in accordance with the following timeline:

Deadline	Event
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Three business days after the entry of the Bidding Procedures Order	Deadline for Debtors to file and serve Sale Notice and Assumption and Assignment Notice
Five business days after entry of the Bidding Procedures Order	Deadline for Debtors to publish Publication Notice
Wednesday, April 16, 2025	Deadline for Debtors to designate a Stalking Horse Bidder and enter into a Stalking Horse Agreement
Monday, April 21, 2025 at 4:00 p.m. (ET)	Deadline to object to Cure Costs
<u>Monday, April 21, 2025</u>	Deadline for Debtors to file Form APA and Sale Order
Monday, April 28, 2025 at 4:00 p.m. (ET)	Sale Objection Deadline
Monday <del>,</del> May 5, 2025 at 5:00 p.m. (ET)	Bid Deadline
Tuesday <del>,</del> May 6, 2025	Deadline to designate Qualified Bids or to cancel the Auction, as applicable
Wednesday <del>,</del> May 7, 2025 at 10:00 a.m. (ET)	Auction (if needed)
OneEarlier of five (5) business hours afterthe conclusion of the Auction and Noon(ET) the calendarday after the conclusionof the Auction	Deadline for Debtors to file and serve Notice of Auction Results
Friday, <u>Thursday</u> May <mark>98</mark> , 2025 at 4:00 p.m. (ET)	Supplemental Sale Objection Deadline and Adequate Assurance Objection Deadline
12:00 p.m. (ET) one business day before <u>Prior to or at the</u> Sale Hearing	Debtors' Deadline to Reply to any Sale Objections or Supplemental Sale Objections
<mark>{Tuesday,Friday</mark> May <del>13]</del> 9, 2025 at <mark>{●}10:00 a.m. (</mark> ET)	[Proposed] Sale Hearing
Friday, May 16, 2025	Deadline to Consummate Sale

# **B.** The Bidding Procedures

4. The Bidding Procedures attached hereto as <u>Exhibit 1</u> are hereby approved in their entirety and are incorporated by reference as if fully set forth herein. The Bidding Procedures shall govern the selection of a Stalking Horse Bidder, bids and proceedings related to the Auction and the sale of the Assets. The failure to specifically include or reference a particular

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provision of the Bidding Procedures in this Order shall not diminish or impair the effectiveness of such provision.

5. Subject to this Order and the Bidding Procedures, the Debtors, in the exercise of their reasonable business judgment and in a manner consistent with their fiduciary duties and applicable law, shall have the right to, following consultation with the Official Committee of Unsecured Creditors (if any, the "Committee") and, solely to the extent it is not participating in the Auction as a bidder and is are not otherwise a participant in any active or prospective Bid with respect to any Assets, the DIP Lender and the Indenture Trustee (together, the "Consultation Parties"): (i) select a Stalking Horse Bidder and provide such Stalking Horse withseek approval of Bid Protections; (ii) determine which bidders qualify as "Qualified Bidders," and which bids qualify as "Qualified Bids;" (iii) make final determinations as to whether the Debtors will conduct an Auction; (iv) select the Baseline Bid for the Assets; (v) determine the amount of each Minimum Overbid; (vi) determine the highest or otherwise best offer for the Assets (such bid, a "Leading Bid"); (vii) determine which Qualified Bid is the highest or otherwise best bid for the Assets (such Qualified Bid, including the Stalking Horse Bid if no other Qualified Bids are received and no Auction conducted, a "Successful Bid") and which Qualified Bid is the next highest and otherwise best bid after the Successful Bid for the Assets (such Qualified Bid, a "Backup Bid"); (viii) reject any bid that is (a) inadequate or insufficient; (b) not in conformity with the requirements of this Order or any other applicable order of the Court, the Bidding Procedures, the Bankruptcy Code, or other applicable law; or (c) contrary to the best interests of the Debtors and their estates; (ix) adjourn or cancel the Auction in accordance with the Bidding Procedures; and (x) adjourn the Sale Hearing in accordance with the Bidding Procedures.

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6. In accordance with and subject to the Bidding Procedures, the Debtors, in the exercise of their reasonable business judgment and in a manner consistent with their fiduciary duties and applicable law, shall have the right, in consultation with the Consultation Parties, to modify the Bidding Procedures, including to (i) extend or waive deadlines or other terms and conditions set forth herein or therein; (ii) adopt new rules and procedures for conducting the bidding and Auction process so long as any such modifications are disclosed to all Prospective Bidders and Qualified Bidders; and (iii) otherwise modify the Bidding Procedures to further promote competitive bidding for, and maximizing the value of, the Assets.

7. In connection with the Sale of all or any portion of the Assets, a person or entity holding a perfected security interest in such Assets may seek to credit bid some or all of their claims for their respective collateral (each such bid, a "<u>Credit Bid</u>") pursuant to section 363(k) of the Bankruptcy Code; *provided* that the Credit Bid complies with the orders of the Bankruptcy Court. <u>Any Consultation Party who elects to submit a bid, including a Credit Bid, shall automatically cease to be a Consultation Party as of the date of such bid, including a Credit Bid, is for purposes of the Bidding Procedures unless and until such bid, including a Credit Bid, is irrevocably withdrawn in accordance with the requirements of the Bidding Procedures, in which case such party's status as a Consultation Party shall be automatically restored.</u>

#### C. Stalking Horse Agreement and Bid Protections

8. The Stalking Horse Designation Procedures are approved, and the Debtors are authorized to seek approval of a Stalking Horse Agreement with a Stalking Horse Bidder and provideseek approval of Bid Protections pursuant to a Stalking Horse Motion, in accordance with the Stalking Horse Designation Procedures. The Debtors may designate a Stalking Horse Bidder **no later than April 16, 2025**, which deadline may be extended by the Debtors (after

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consultation with the Consultation Parties). <u>Notwithstanding anything to the contrary, nothing in</u> <u>this Order is granting or approving any Bid Protections, which shall be requested pursuant to a</u> <u>Stalking Horse Motion in accordance with the Stalking Horse Designation Procedures, or</u> <u>otherwise modifying the applicable standard or burden of proof with respect to a request for</u> <u>approval of Bid Protections, and all parties' rights with respect thereto are expressly preserved.</u>

9. To the extent the Debtors file a Stalking Horse Motion on or before April 16, 2025, the Debtors shall request a hearing to consider the Stalking Horse Motion (a "<u>Stalking Horse Hearing</u>"), subject to the Court's availability.

#### **D. Bid Deadline and Auction**

10. Any Prospective Bidder that intends to participate in the Auction must submit in writing to SSG a Qualified Bid on or before **May 5, 2025 at 5:00 p.m. (ET)** (the "<u>Bid</u> <u>Deadline</u>"). The Debtors shall promptly provide a copy of each bid to each of the Consultation Parties, but in no event later than the day after the date of the Bid Deadline.

11. If the Debtors receive more than one Qualified Bid for the Assets, the Debtors shall conduct an Auction for the Assets.

12. The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on **May 7, 2025, at 10:00 a.m. (ET)** or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time, or location of the Auction to Qualified Bidders and the Consultation Parties and will cause publication of such change to

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occur on the Case Website (as defined below). If held, the Auction proceedings shall be transcribed or video recorded.

13. If the Debtors determine not to hold an Auction, the Debtors shall file with the Court, and cause to be served and published on the website maintained by the Debtors' claims noticing 11 and agent in these chapter located cases. at https://www.omniagentsolutions.com/BrightmarkPlastics (the "Case Website"), a notice containing the following information (as applicable): (i) a statement that the Auction has been canceled; (ii) the identity of the Successful Bidder; (iii) either include a copy of the Successful Bid or a summary of the material terms of such bid, or provide instructions for accessing the Successful Bid free of charge from the Case Website; and (iv) the date, time, and location of the Sale Hearing.

14. Only a Qualified Bidder that has submitted a Qualified Bid shall be eligible to participate in the Auction, subject to any other limitations as the Debtors may reasonably impose in accordance with the terms set forth in the Bidding Procedures. Qualified Bidders participating in the Auction must attend the Auction personally or through a duly authorized representative. The Debtors may establish a reasonable limit on the number of representatives and/or professional advisors that may appear on behalf of a Qualified Bidder or otherwise attend the Auction.

15. Each Qualified Bidder participating in the Auction shall confirm in writing on the record that (i) it has not engaged in any collusion with respect to the Auction or the submission of any bid for any of the Assets; and (ii) the Qualified Bid that gained the Qualified Bidder admission to participate in the Auction and each Qualified Bid submitted by the Qualified Bidder

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at the Auction (including any Credit Bid) constitutes a binding, good-faith, and *bona fide* offer to purchase the Assets identified in such bids.

16. Within oneBy the earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction, the Debtors shall file with the Court, and cause to be served and published on the Case Website, a notice setting forth the results of the Auction (the "Notice of Auction Results"). The Notice of Auction Results will (i) identify each Successful Bidder and each Backup Bidder; (ii) either include a copy of each Successful Bid and each Backup Bid or a summary of the material terms of such bid, or provide instructions for accessing each Successful Bid and each Backup Bid free of charge from the Case Website; and (iii) set forth the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction. The Notice of Auction Results shall also include the deadline to file and serve Adequate Assurance Objections with respect to any Successful Bidder.

#### E. Sale Noticing and Objection Procedures

17. Except objections to the conduct of the Auction, all objections to the sale of the Assets (each, a "<u>Sale Objection</u>"), including any objection to the sale of any Assets free and clear of liens, claims, interests, and encumbrances pursuant to section 363(f) of the Bankruptcy Code, shall be (i) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (ii) filed with the Court by **no later than April 28, 2025, at 4:00 p.m. (ET)** (the "<u>Sale Objection Deadline</u>"); and (iii) served on the following parties (collectively, the "<u>Objection Notice Parties</u>"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill

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(rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800, Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (mark.angelov@afslaw.com) and Beth M. Brownstein (Attn: Mark A. Angelov (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; and (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

18. Following service of the Notice of Auction Results, parties in interest may file an objection solely with respect to the conduct of the Auction (each a "<u>Supplemental Sale</u> <u>Objection</u>"). Any Supplemental Sale Objection shall be (i) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (ii) filed with the Court by **no later than May 98**, **2025 at 4:00 p.m. (ET)** (the "<u>Supplemental</u> <u>Sale Objection Deadline</u>"); and (iii) served on the Objection Notice Parties.

19. Any party who fails to file and serve a timely Sale Objection or Supplemental Sale Objection in accordance with the terms of this Order shall be forever barred from asserting, at the Sale Hearing or thereafter, any Sale Objection or Supplemental Sale Objection to the relief requested in the Motion, or to the consummation or performance of the sale of the Assets,

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including the transfer of Assets to the Successful Bidder free and clear of liens, claims, interests, and encumbrances pursuant to, and to the extent of any such lien, claim, interest and encumbrance in such property of an entity other than the estates, section 363(f) of the Bankruptcy Code, and shall be deemed to "consent" to such sale for purposes of, and to the extent of any such lien, claim, interest and encumbrance in such property of an entity other than the property of an entity other than the estates is extended to the extent of any such lien, claim, interest and encumbrance in such property of an entity other than the estates, section 363(f) of the Bankruptcy Code.

20. The Debtors shall file any reply to any Sale Objection or Supplemental Sale Objection, if any, by no later than 12:00 p.m. one (1) business days before prior to or at the Sale Hearing (ET).

21. Consummation of the sale of the Assets pursuant to a Successful Bid shall be subject to Court approval. The Sale Hearing to (a) approve a sale of all, substantially all, or a portion of the Assets to the Successful Bidder(s) and (b) authorize the assumption and assignment of certain Contracts shall be held before the Court on [May 13]2, 2025 at [•:••] [a/p.m.]10:00 a.m. (ET). The Sale Hearing may be adjourned without further notice other than announcing such adjournment at the Sale Hearing or filing a notice on the Court's docket indicating such adjournment.

22. The Sale Notice, substantially in the form attached hereto as **Exhibit 2**, is approved, and no other or further notice of the proposed Sale of the Assets, the Auction, the Sale Hearing, the Sale Objection Deadline, or the Supplemental Sale Objection Deadline shall be required if the Debtors serve and publish the Sale Notice in the manner provided in the Bidding Procedures and this Order. **By no later than three (3) business days after entry of this Order**, the Debtors shall file with the Court, serve on the Sale Notice Parties, and cause to be published on the Case Website, the Sale Notice.

#### 23. As soon as practicable but no later than five (5) business days after the entry

of this Order, the Debtors shall cause the information substantially in the form contained in the Sale Notice, with such modifications as may be appropriate for purposes of publication, to be published once in the national edition of *USA Today* or *The New York Times* (the "<u>Publication Notice</u>").

#### F. Assumption and Assignment Procedures

24. The Assumption and Assignment Notice, substantially in the form attached hereto as **Exhibit 3**, is approved, and no other or further notice of the assumption or the assumption and assignment of the Contracts or of the proposed Cure Costs is necessary or required.

25. **By no later than three (3) business days after entry of this Order**, the Debtors shall file with the Court, serve on the applicable Counterparties (and counsel, if known), and cause to be published on the Case Website, the Assumption and Assignment Notice.

26. Any objection to the proposed Cure Costs (each a "<u>Cure Objection</u>") shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than April 21**, **2025**, at 4:00 p.m. (ET); and (c) served on the Objection Notice Parties.

27. The Debtors, any Stalking Horse Bidder, or the Successful Bidder, as applicable, and the objecting Counterparty shall first confer in good faith to attempt to resolve the Cure Objection without Court intervention. If a Cure Objection is resolved in a manner that is not in the best interests of the Debtors and their estates, whether or not such resolution occurs prior to or after the closing of the sale of the Assets, the Debtors or the Successful Bidder may determine that any Contract subject to such resolved Cure Objection no longer will be assumed and assigned in connection with the sale of the Assets (subject to the terms of the applicable

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purchase agreement). If a timely Cure Objection cannot otherwise be resolved by the parties, the Cure Objection may be heard at the Sale Hearing or, with the agreement of the Debtors, any Stalking Horse Bidder, or the Successful Bidder, as applicable, be adjourned to a subsequent hearing, with notice to the party having filed the Cure Objection (each an "<u>Adjourned Cure Objection</u>"). An Adjourned Cure Objection may be resolved after the closing of the Sale of the Assets. Upon resolution of an Adjourned Cure Objection and the payment of the applicable cure amount, if any, the Contract that was the subject of such Adjourned Cure Objection shall be deemed assumed and assigned to the Successful Bidder as of the closing date of the Sale of the Assets.

28. If a Counterparty fails to file with the Court and serve on the Objection Notice Parties a timely Cure Objection, the Counterparty forever shall be barred from asserting any objection with regard to the cost to cure any defaults under the applicable Contract. The Cure Costs set forth in the applicable Assumption and Assignment Notice shall be controlling and will be the only amount necessary to cure outstanding defaults under the Contract and satisfy the requirements of section 365(b) of the Bankruptcy Code, and the Counterparty to the Contract shall be bound by and deemed to have consented to the Cure Costs.

29. In accordance with the Bidding Procedures, Qualified Bids shall be accompanied by Adequate Assurance Information (as defined in the Bidding Procedures). The Debtors shall promptly provide, upon a Counterparty's request to the Debtors' counsel, the Adequate Assurance Information to any Counterparty (and counsel, if known) to any Contract that may be assumed by the applicable Qualified Bidder.

30. Any objection to the proposed assumption and assignment of a Contract, the subject of which objection is the provision of adequate assurance of future performance with

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respect to the Contract (each such objection, an "<u>Adequate Assurance Objection</u>"), shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than May 98**, **2025 at 4:00 p.m. (ET)**; and (c) served on the Objection Notice Parties.

31. The Debtors, any Stalking Horse Bidder, or the Successful Bidder, as applicable, and a Counterparty that has filed an Adequate Assurance Objection shall first confer in good faith to attempt to resolve the Adequate Assurance Objection without Court intervention. If the parties are unable to consensually resolve the Adequate Assurance Objection prior to the commencement of the Sale Hearing, the Adequate Assurance Objection and all issues of adequate assurance of future performance of the Successful Bidder (or any other relevant assignee) shall be determined by the Court at the Sale Hearing or, at the option of the Debtors, the Stalking Horse Bidder, or the Successful Bidder, as applicable, be adjourned to a subsequent hearing, with notice to the party having filed the Adequate Assurance Objection.

32. If a Counterparty fails to file with the Court and serve on the Objection Notice Parties a timely Adequate Assurance Objection, the Counterparty shall be forever barred from asserting any objection to the assumption and/or assignment of a Contract with regard to adequate assurance of future performance. The Successful Bidder shall be deemed to have provided adequate assurance of future performance with respect to a Contract in accordance with Bankruptcy Code sections 365(b)(1)(C), 365(f)(2)(B), and, if applicable, Bankruptcy Code section 365(b)(3), notwithstanding anything to the contrary in the Contract or any other document.

33. If (i) the Debtors identify (a) additional Contracts to be assumed and assigned to a Successful Bidder (any "<u>Additional Contracts</u>"), or (b) modifications that need to be made to a

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proposed Cure Cost previously stated in the Assumption and Assignment Notice, or (ii) a Stalking Horse Bidder or Successful Bidder designates any Additional Contracts not previously included on the Assumption and Assignment Notice for assumption in accordance with the time period set forth in the applicable purchase agreement between the Debtors and such Successful Bidder, the Debtors shall promptly file with the Court and serve by first class mail a supplemental Assumption and Assignment Notice, the form of which shall be substantially similar to the form of Assumption and Assignment Notice (each, a "Supplemental Assumption and Assignment Notice"), only on the Counterparties to each added, removed, or otherwise affected Contract. As soon as reasonably practicable after filing a Supplemental Assumption and Assignment Notice, the Debtors shall post a copy of the Supplemental Assumption and Assignment Notice on the Case Website. Any Cure Objection with respect to Cure Costs set forth in a Supplemental Assumption and Assignment Notice or any Adequate Assurance Objection with respect to the provision of adequate assurance of future performance must be filed no less than fourteen (14) calendar days after service of a Supplemental Assumption and Assignment Notice and must otherwise comply with the requirements herein for Cure Objections.

34. As soon as reasonably practicable after the closing of the Sale of the Assets, the Debtors shall file with the Court, serve on the applicable Counterparties, and cause to be published on the Case Website, a notice containing the list of Contracts that the Debtors assumed and assigned pursuant to any asset purchase agreement with a Successful Bidder.

35. The inclusion of a Contract or Cure Costs with respect to any Contract on any Assumption and Assignment Notice, shall not constitute or be deemed a determination or admission by the Debtors, a Stalking Horse Bidder, any Successful Bidder, or any other party

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that such Contract is an executory contract or an unexpired lease within the meaning of the Bankruptcy Code, and shall not be a guarantee that such Contract ultimately will be assumed or assigned. The Debtors reserve all rights, claims, and causes of action with respect to each Contract listed on any Assumption and Assignment Notice.

#### G. Other Related Relief

36. All persons and entities that participate in the Auction or bid for the Assets during the sale process shall be deemed to have knowingly and voluntarily (i) consented to the core jurisdiction of the Court to enter any order related to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order; (ii) waived any right to a jury trial in connection with any disputes relating to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order; and (iii) consented to the entry of a final order or judgment in connection with any disputes relating to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order; and (iii) consented to the entry of a final order or judgment in connection with any disputes relating to the Bidding Procedures, the Auction, or any other relief requested in the Motion or granted in this Order, if it is determined that the Court would lack Article III jurisdiction to enter such a final order or judgment absent the consent of the relevant parties.

37. Nothing in this Order, or any of the Exhibits hereto, shall (i) prevent the Debtors from, in the exercise of their fiduciary duties, pursuing or otherwise consummating an alternative transaction or (ii) obligate the Debtors to pursue or consummate any transaction with any Qualified Bidder.

38. Notwithstanding the applicability of any of Bankruptcy Rules 6004(h), 6006(d), 7062, 9014, or any other provisions of the Bankruptcy Rules or the Local Rules stating to the contrary, the terms and provisions of this Order shall be immediately effective and enforceable

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upon its entry, and any applicable stay of the effectiveness and enforceability of this Order is hereby waived.

39. The Debtors are authorized to take all steps necessary or appropriate to implement the relief granted in this Order.

40. This Order shall be binding on and inure to the benefit of the Debtors, including any Chapter 7 or Chapter 11 trustee or other fiduciary appointed for the estates of the Debtors.

41. This Court shall retain jurisdiction over any and all matters arising from or related to the implementation or interpretation of this Order.

# <u>Exhibit 1</u>

# **Bidding Procedures**

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,<sup>1</sup>

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Joint Administration Requested)

#### **BIDDING PROCEDURES**

The above-captioned debtors and debtors in possession (the "<u>Debtors</u>") in the above-captioned chapter 11 cases will use the procedures set forth herein (the "<u>Bidding</u> <u>Procedures</u>") in connection with a sale or disposition of all, substantially all, or a portion of the Debtors' assets (the "<u>Assets</u>").

On March  $[\bullet]$ , 2025, the Debtors filed with the United States Bankruptcy Court for the District of Delaware (the "<u>Court</u>") the *Debtors' Motion for Entry of Orders (I)(A) Approving Bidding Procedures for the Sale of Substantially All of the Debtors' Assets, (B) Authorizing the Debtors to Designate One or More Stalking Horse Bidders and to Provide Bid Protections, (C) Scheduling an Auction and Approving the Form and Manner of Notice Thereof, (D) Approving Assumption and Assignment Procedures, (E) Scheduling a Sale Hearing and Approving the Form and Manner of Notice Thereof, and (F) Granting Related Relief; and (II)(A) Approving the Sale of the Debtors' Assets Free and Clear of Liens, Claims, Interests, and Encumbrances, (B) Approving the Assumption and Assignment of Executory Contracts and Unexpired Leases, and (C) Granting Related Relief [Docket No. •] (the "<u>Motion</u>"). By the Motion, the Debtors sought, among other things, entry of an order approving Bidding Procedures for soliciting bids for an auction (the "<u>Auction</u>") of, and consummating a sale of, the Assets, as further described herein.* 

On [•], 2025, the Court entered the Order (I) Approving Bidding Procedures for the Sale of Substantially All of the Debtors' Assets, (II) Authorizing the Debtors to Designate One or More Stalking Horse Bidders and to Provide Bid Protection, (III) Scheduling an Auction and Approving the Form and Manner of Notice Thereof, (IV) Approving Assumption and Assignment

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

*Procedures, (V) Scheduling a Sale Hearing and Approving the Form and Manner of Notice Thereof, and (VI) Granting Related Relief* [Docket No. •] (the "Bidding Procedures Order").<sup>2</sup>

## I. ASSETS FOR SALE

The Debtors intend to sell all, substantially all, or a portion of their Assets, including their owned real <u>property</u>, <u>personal</u> property, intellectual property, and all claims, causes of action, lawsuits, judgments, and demands of any nature, in each case, available to or being pursued by the Debtors.

A Prospective Bidder may bid on the Assets, subject to the conditions set forth herein.

The ability to undertake and consummate a sale of the Assets shall be subject to competitive bidding, as set forth herein, and approval by the Court. In addition to any Stalking Horse Bid, and as set forth herein, the Debtors will consider bids for the Assets from other parties.

Parties may submit bids for all or some of the Debtors' business and assets, including for parts of the Debtors' business or assets (each, a "<u>Partial Bid</u>"), which bids may be combined with other Partial Bids or be considered independently and/or together with the liquidation value (as reasonably determined by the Debtors in good faith) of the Debtors' business or assets that are not the subject of other Partial Bids to be deemed a Qualified Bid.

Any party interested in submitting a bid for any of the Debtors' Assets should contact the Debtors' investment banker:

#### SSG Advisors, LLC

Attn: Mark Chesen and Neil Gupta mchesen@ssgca.com | (610) 940-5801 ngupta@ssgca.com | (610) 940-2663

## II. KEY DATES AND DEADLINES

Deadline	Event
Three business days after the entry of the	Deadline for Debtors to file and serve Sale
Bidding Procedures Order	Notice and Assumption and Assignment Notice
Five business days after entry of the	Deadline for Debtors to publish Publication
Bidding Procedures Order	Notice
Wednesday, April 16, 2025	Deadline for Debtors to designate a Stalking Horse Bidder and enter into a Stalking Horse Agreement

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in these Bidding Procedures or in the Bidding Procedures Order, as applicable.

Monday, April 21, 2025 at 4:00 p.m. (ET)	Deadline to object to Cure Costs
Monday, April 21, 2025	Deadline for Debtors to file Form APA and Sale Order
Monday, April 28, 2025 at 4:00 p.m. (ET)	Sale Objection Deadline
Monday <del>,</del> May 5, 2025 at 5:00 p.m. (ET)	Bid Deadline
Tuesday <del>,</del> May 6, 2025	Deadline to designate Qualified Bids or to cancel the Auction, as applicable
Wednesday <del>,</del> May 7, 2025 at 10:00 a.m. (ET)	Auction (if needed)
OneEarlier of five (5) business hours afterthe conclusion of the Auction and Noon(ET) the calendarday after the conclusionof the Auction	Deadline for Debtors to file and serve Notice of Auction Results
Friday, <u>Thursday</u> May 98, 2025 at 4:00 p.m. (ET)	Supplemental Sale Objection Deadline and Adequate Assurance Objection Deadline
12:00 p.m. (ET) one business day beforePrior to or at the Sale Hearing	Debtors' Deadline to Reply to any Sale Objections or Supplemental Sale Objections
<mark>{Tuesday,Friday</mark> May <del>13]</del> 9, 2025 at <del>[●]10:00 a.m.</del> (ET)	[Proposed] Sale Hearing
Friday, May 16, 2025	Deadline to Consummate Sale

## III. DUE DILIGENCE

Each person or entity that desires to participate as a bidder in the Auction process (each, a "<u>Prospective Bidder</u>") must first deliver to SSG Advisors, LLC ("<u>SSG</u>") the following:

- documentation identifying the Prospective Bidder, its principals, and the representatives thereof who are authorized to appear and act on its behalf for all purposes regarding the contemplated Sale;
- an executed confidentiality agreement, in form and substance satisfactory to the Debtors;
- a statement and other factual support demonstrating to the Debtors and their advisors, in their sole judgment, that the Prospective Bidder has a *bona fide* interest in purchasing some or all of the Assets; and
- preliminary proof by the Prospective Bidder of its financial capacity to close a proposed sale transaction, which may include current unaudited or verified financial statements of, or verified financial commitments obtained by, the Prospective Bidder (or, if the Prospective Bidder is an entity formed for the purpose of acquiring the Assets to be sold, the party

that will bear liability for a breach by the Prospective Bidder of an asset purchase agreement or other agreement entered into in respect of the sale transaction), the adequacy of which the Debtors will determine in their sole judgment.

Without the need for any further action, any Stalking Horse Bidder is a Qualified Bidder.

Upon execution of a valid confidentiality agreement and subject to the other limitations and guidelines set forth herein, the Debtors may grant a Prospective Bidder that the Debtors identify as reasonably likely to become a Qualified Bidder with access to information allowing such Prospective Bidder to conduct due diligence with respect to the potential acquisition of some or all of the Assets. If any Prospective Bidder is (or is affiliated with) a competitor of the Debtors, the Debtors will not be required to disclose to such Prospective Bidder any trade secrets or proprietary information (as determined by the Debtors in their sole discretion), unless the confidentiality agreement executed by such Prospective Bidder is satisfactory to the Debtors and contains provisions sufficient to ensure that such Prospective Bidder will not use such trade secrets or proprietary information for an improper purpose or to gain an unfair competitive advantage.

If the Debtors determine, after consulting with the Consultation Parties, that a Prospective Bidder is unlikely to qualify as a Qualified Bidder or fails to become a Qualified Bidder, then such Prospective Bidder shall have no further right to access due diligence or any other non-public information. The Prospective Bidder shall return or destroy any non-public information the Debtors or their advisors provided to the Prospective Bidder in accordance with the terms of the confidentiality agreement executed by the Debtors and the Prospective Bidder. For purposes hereof, the term "Consultation Parties" shall include the Committee and, solely to the extent it is not participating in the Auction as a bidder and is not otherwise a participant in any active or prospective Bid with respect to any Assets, the DIP Lender.

The Debtors will try to accommodate all reasonable requests from Prospective Bidders for additional information and due diligence access. All due diligence requests shall be directed to the Debtors' investment banker:

SSG Advisors, LLC Attn: Mark Chesen and Neil Gupta mchesen@ssgca.com | (610) 940-5801 ngupta@ssgca.com | (610) 940-2663

#### IV. STALKING HORSE AGREEMENT AND BID PROTECTIONS

The procedures set forth in this section (the "<u>Stalking Horse Designation Procedures</u>") shall apply to the designation of any Stalking Horse Bidder, Stalking Horse Agreement and Bid Protections.

Subject to the provisions set forth herein, the Bidding Procedures Order, and in consultation with the Consultation Parties, the Debtors may designate a Stalking Horse Bidder that submits a Qualified Bid acceptable to the Debtors and enter into a Stalking Horse Agreement, subject to higher or otherwise better offers at the Auction, **no later than April 16**,

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**2025**, which deadline may be extended by the Debtors (after consultation with the Consultation Parties).

The Debtors, in consultation with the Consultation Parties, may seek approval of one or more bid protections, including, break-up fees and/or reimbursement of expenses, if any, for documented, actual, and necessary expenses incurred by any Stalking Horse Bidder (collectively, the "<u>Bid Protections</u>").

The Debtors shall file a motion (a "<u>Stalking Horse Motion</u>") seeking authority to allow Bid Protections. If the Debtors filed the Stalking Horse Motion **on or before April 16, 2025**, the Debtors shall request a hearing, which may be on shortened notice, to consider the Stalking Horse Motion (a "<u>Stalking Horse Hearing</u>"), subject to the Court's availability. All parties in interest shall have the right at the Stalking Horse Hearing to object to the Debtors' entry into a Stalking Horse Agreement and to object to the Bid Protections and the form of proposed order (a "<u>Stalking Horse Order</u>").

Upon entry of a Stalking Horse Order, any Stalking Horse Agreement executed by the Debtors and the transactions contemplated thereby will be deemed a Qualified Bid for all purposes, and any Stalking Horse Bidder party to a Stalking Horse Agreement executed by the Debtors will be deemed to be a Qualified Bidder.

Other than as provided by order of the Court, no party submitting a Bid shall be entitled to a break-up fee or expense reimbursement except for the Bid Protections for any Stalking Horse Bidder. Any substantial contribution claims by any bidder are deemed waived.

#### V. BID DEADLINE

Any Prospective Bidder that intends to participate in the Auction must submit in writing to the Bid Notice Parties a Qualified Bid on or before **May 5, 2025 at 5:00 p.m. (ET)** (the "<u>Bid Deadline</u>"). The Debtors shall promptly provide a copy of each bid to each of the Consultation Parties, but in no event later than the day after the date of the Bid Deadline.

#### VI. BID REQUIREMENTS

#### A. Qualified Bid Requirements

To qualify as a "<u>Qualified Bid</u>," a bid must be in writing and satisfy the following requirements:

1. <u>Identification of Bidder</u>. A Qualified Bid must fully disclose the following: (a) the legal identity of each person or entity bidding for the Assets and/or otherwise sponsoring, financing (including through the issuance of debt in connection with such bid), or participating in (including through license or similar arrangement with respect to the Assets to be acquired in connection with such bid) the Auction in connection with such bid and the complete terms of any such participation; and (b) any past or present connections or agreements with the Debtors, the DIP Lender, any other known Prospective Bidder, any

Stalking Horse Bidder, or Qualified Bidder, or any officer or director of any of the foregoing (including any current or former officer or director of the Debtors).

- 2. <u>Purchased Assets</u>. A Qualified Bid must identify the following:
  - a. the Assets to be purchased, including any executory contracts and unexpired leases (collectively, the "<u>Contracts</u>") that, as of the submission of such bid, the Prospective Bidder proposes to be assumed and assigned by the Debtors in connection with the proposed sale; and
  - b. the liabilities, if any, to be assumed, including any debt to be assumed.
- 3. <u>Form of Consideration</u>.
  - a. <u>Credit Bidding</u>. In connection with the Sale of all or any portion of the Assets, a person or entity holding a perfected security interest in such Assets may seek to credit bid some or all of their claims for their respective collateral (each such bid, a "<u>Credit Bid</u>") pursuant to section 363(k) of the Bankruptcy Code; *provided* that the Credit Bid complies with the orders of the Bankruptcy Court.
  - b. <u>Consideration</u>. Each other bid must include a statement confirming that the bid is based on an all-cash offer, or if a bid includes forms of consideration other than cash, the bidder shall include an analysis or description of the value of such non-cash components, including any supporting documentation, to assist the Debtors and the Consultation Parties in evaluating the bid.
- 4. <u>Minimum Bid for Assets</u>. If a Stalking Horse Bidder has been designated, each bid that is not a Stalking Horse Bid must have a value to the Debtors, as determined by the Debtors, in consultation with the Consultation Parties, that is greater than or equal to the sum of (a) the value offered under the Stalking Horse Agreement, <u>plus</u> (b) the amount of the Bid Protections, if any, <u>plus</u> (c) \$100,000 (collectively, the "<u>Minimum Bid</u> <u>Amount</u>"). Any subsequent bid made by the Stalking Horse Bidder shall be deemed to have been made in an amount equal to such subsequent bid plus the Bid Protections, if any, to the extent provided for in the Stalking Horse Agreement.

If the value of a bid relative to the Stalking Horse Bid includes non-cash components (such as fewer contingencies than are in such Stalking Horse Agreement), the bidder should include an analysis or description of the value of any such additional non-cash components, including any supporting documentation, to assist the Debtors and the Consultation Parties in better evaluating the competing bid. The Debtors, in

consultation with their advisors and the Consultation Parties, reserve the right in their sole discretion to ascribe a value to any non-cash components of competing bids and the Stalking Horse Bid.

If a Stalking Horse Bidder is not designated pursuant to the Stalking Horse Designation Procedures, the Debtors, in consultation with the Consultation Parties, may set a minimum bid requirement, which shall be considered the Minimum Bid Amount for all purposes hereunder. In such case, the Debtors shall inform (email being sufficient) any known potential bidder of such Minimum Bid Amount.

- Proposed Asset Purchase Agreement. A Qualified Bid must constitute an 5. irrevocable offer and be in the form of an asset purchase agreement reflecting the terms and conditions of the bid (each, a "Proposed Asset Purchase Agreement"). A Proposed Asset Purchase Agreement shall be (a) duly authorized and executed; (b) based on, and marked against the form asset purchase agreement (the "Form APA") or, if a Stalking Horse Bidder has been designated, the Stalking Horse Agreement, to reflect the proposed sale transaction and to show any other proposed modifications to the Form APA or Stalking Horse Agreement, as applicable; (c) specify the proposed purchase price for the Assets in U.S. dollars; (d) include all exhibits and schedules contemplated thereby (other than exhibits and schedules that, by their nature, must be prepared by the Debtors); and (e) identify any Contracts that, as of the submission of such bid, the Prospective Bidder proposes to be assumed and assigned by the Debtors in connection with the proposed sale transaction. Alternatively, a Qualified Bid may provide for a chapter 11 plan bid (a "Chapter 11 Plan Bid") under which the Qualified Bidder seeks to prosecute a chapter 11 plan and comply with any orders of the Court, including any DIP Order (as defined in the DIP Motion).
- 6. <u>Financial Information</u>. A Qualified Bid must include the following:
  - a. a statement that the Prospective Bidder is financially capable of consummating the sale transaction contemplated by the Prospective Bidder's Proposed Asset Purchase Agreement;
  - b. sufficient evidence, as determined by the Debtors in their sole discretion, to determine that the Prospective Bidder has, or will obtain, the financial wherewithal to consummate the sale transaction contemplated by the Prospective Bidder's Proposed Asset Purchase Agreement; and
  - c. Adequate Assurance Information with respect to any Contracts included or that may be included in the Prospective Bidder's bid, including the identity of any known proposed assignee of the

applicable Contracts (if different from the Prospective Bidder), including contact information for such proposed assignee.

- 7. <u>Good Faith Deposit</u>. Each Qualified Bid must be accompanied by a good faith deposit (each, a "<u>Good Faith Deposit</u>") in the form of cash in an amount equal to ten percent (10%) of the proposed purchase price for the Assets. The Good Faith Deposit shall be deposited **no later than the Bid Deadline** with an escrow agent selected by the Debtors (the "<u>Escrow Agent</u>") and held in escrow until ten (10) business days after the conclusion of the Auction, except for the Good Faith Deposit of any bidder who is selected at the Auction as a Successful Bidder or as a Backup Bidder, and thereafter returned to the respective Qualified Bidders in accordance with these Bidding Procedures.
- Adequate Assurance. A Qualified Bid must include evidence of the 8. Prospective Bidder's (or any other relevant assignee's) ability to comply with section 365 of the Bankruptcy Code (to the extent applicable), including providing adequate assurance of such Prospective Bidder's (or any other relevant assignee's) ability to perform future obligations arising under any Contracts included in its bid. The Debtors may require the following information in connection with demonstrating adequate assurance of future performance: (a) information evidencing the Prospective Bidder's (or any other relevant assignee's) financial wherewithal and willingness to perform under any Contracts included in the bid, which information may include (i) a corporate organizational chart or similar disclosure identifying corporate ownership and control, (ii) financial statements, (iii) tax returns, and (iv) annual reports; and (b) the Prospective Bidder's (or any other relevant assignee's) proposed use of any leased premises or other property included in the bid (the information described in clauses (a) and (b), the "Adequate Assurance Information").

All Adequate Assurance Information must be in a form that will permit its immediate dissemination to Contract counterparties ("<u>Counterparties</u>").

9. <u>Representations and Warranties (As-Is, Where-Is)</u>. Each Qualified Bid must include a written acknowledgement and representation that (a) the Prospective Bidder has had an opportunity to conduct any and all due diligence regarding the Assets prior to making its Qualified Bid, (b) the Prospective Bidder has relied solely upon its own or its advisors' independent review, investigation, and/or inspection of any documents and/or the Assets in making its Qualified Bid, (c) the Prospective Bidder did not rely upon any written or oral statements, representations, promises, warranties, or guaranties whatsoever, whether express, implied, by operation of law, or otherwise, regarding the Assets, or the completeness of any information provided in connection therewith or the Auction, except as expressly stated in the Prospective Bidder's Proposed Asset Purchase Agreement; and (d) the Assets will be conveyed "as is, where is, with all faults," with limited representations and warranties, and no indemnification or guarantees by the Debtor.

- 10. <u>Authorization</u>. A Qualified Bid must (a) include evidence of authorization and approval from the Prospective Bidder's board of directors (or comparable governing body) with respect to the submission, execution, and delivery of any bid for the Assets, participation in the Auction, and closing of the sale transaction contemplated by the Prospective Bidder's Proposed Asset Purchase Agreement; or, (b) if the Prospective Bidder is an entity formed for the purpose of effecting the proposed sale transaction, a Qualified Bid must provide written evidence acceptable to the Debtors of authorization and the approval by the equity holder(s) of such Prospective Bidder.
- 11. <u>Other Requirements</u>. A Qualified Bid must:
  - a. state that the Prospective Bidder agrees to serve as a backup bidder (a "<u>Backup Bidder</u>") if such bidder's Qualified Bid is selected at the Auction as the next highest or next best bid after the Successful Bid for the Assets (each such bid, a "<u>Backup Bid</u>");
  - b. state that the bid represents a binding, good-faith, and *bona fide* offer to purchase the Assets and is not subject to or conditioned on any further due diligence, and is irrevocable (i) until the selection of the Successful Bid in accordance with these Bidding Procedures; or (ii) if the bid is selected as a Successful Bid or as a Backup Bid, until the Backup Bid Expiration Date;
  - c. state and acknowledge that the Prospective Bidder shall not be entitled to any bidding protection or payment in connection with the submission of a bid for the Assets or otherwise participating in the Sale Process;
  - d. for any bidder other than a Stalking Horse Bidder, state that the Prospective Bidder is committed to closing the sale transaction contemplated in its bid as soon as practicable (and in no event later than May 16, 2025);
  - e. expressly waive any claim or right to assert any substantial contribution administrative expense claim under section 503(b) of the Bankruptcy Code in connection with bidding for any of the Assets and/or otherwise participating in the Auction or the Sale Process;
  - f. not contain any financing contingencies of any kind;

- g. state whether the Prospective Bidder intends to offer future employment to any of the Debtors' employees and, if so, to whom;
- h. certify that the Prospective Bidder did not collude with any other bidders and is not otherwise a partnership, joint venture, or other entity in which more than one bidder (or any affiliates of a bidder) has a direct or indirect interest, unless consented to in writing by the Debtors;
- i. include a covenant to comply with the terms of these Bidding Procedures and the Bidding Procedures Order; and
- j. contain such other information as may be reasonably requested by the Debtors.

By submission of its bid, each Qualified Bidder shall be deemed to acknowledge and represent that it (a) has reviewed, understands, and accepts these Bidding Procedures, (b) has consented to the jurisdiction of the Court, (c) intends to consummate its Qualified Bid if it is selected as the Successful Bidder, and (d) waives any and all rights (whether actual or potential) to contest any of the Debtors' determinations made during, or in connection with, any aspect of the Bidding Process.

<u>**Right to Credit Bid.**</u> Subject to these Bidding Procedures, a person or entity holding a perfected security interest in such Assets may seek to credit bid some or all of their claims for their respective collateral (each such bid, a "Credit Bid") pursuant to section 363(k) of the Bankruptcy Code.

#### **B. Bid Review Process**

The Debtors will evaluate bids and, based upon their evaluation of the content of each bid, the Debtors may, as they deem appropriate in their reasonable business judgment and in a manner consistent with their fiduciary duties and applicable law, engage in negotiations with any Prospective Bidder for the purposes of (i) curing any deficiencies in a bid that prevents it from constituting a Qualified Bid, (ii) improving the terms of the Prospective Bidder's bid, or (iii) otherwise promoting a more competitive bidding and Auction process with the ultimate goal of maximizing the value of the Assets.

In evaluating a bid, the Debtors may take into consideration any and all factors that the Debtors deem reasonably pertinent, including (i) the amount of the proposed purchase price and proposed form of consideration; (ii) any Assets included in, or excluded from, the bid, including any Contracts to be assumed and assigned; (iii) the value to be provided to the Debtors under the bid, including the net economic effect on the Debtors' estates; (iv) any benefits to the Debtors' estates from any assumption or waiver of liabilities contemplated by the bid; (v) the structure of the proposed sale transaction and any attendant execution risk, including conditions to, timing of, and certainty of closing, termination provisions, availability of financing and general financial wherewithal to meet all commitments, and any required governmental approvals; and (vi) the

impact of the proposed sale transaction on the Debtors' employees, trade creditors, landlords, and any other parties in interest.

The Debtors will evaluate timely bids and will (i) after consultation with the Consultation Parties, determine which bids qualify as Qualified Bids and which Qualified Bid has been selected as the Baseline Bid and (ii) notify bidders whether they are Qualified Bidders as soon as commercially reasonable following the Bid Deadline. A Qualified Bidder shall not (without the consent of the Debtors), modify, amend, or withdraw its Qualified Bid, unless for the purposes of increasing the purchase price or otherwise improving the terms of the Qualified Bid, as determined by the Debtors in their reasonable business judgment.

## C. Qualified Bidders

A bid received for the Assets that the Debtors determine satisfies the requirements set forth herein will qualify as a "<u>Qualified Bid</u>," and any bidder that submits a Qualified Bid will qualify as a "<u>Qualified Bidder</u>."

The Debtors may, after consultation with the Consultation Parties, in their reasonable business judgment, in a manner consistent with their fiduciary duties and applicable law, amend or waive the conditions precedent to qualifying as a Qualified Bidder.

## **D. Bidding Protections**

Other than any Bid Protections approved by the Court in connection with a Stalking Horse Bid, if any, no bidder or any other party shall be entitled to any termination or "break-up" fee, expense reimbursement, or any other bidding protection in connection with the submission of a bid for the Assets or otherwise participating in the Auction or the Sale Process.

## VII. THE AUCTION

If the Debtors receive more than one Qualified Bid (including a combination of bids that, when considered together, constitute a Qualified Bid) for the Assets, the Debtors will conduct an Auction for the Assets. If the Stalking Horse Bid is the only Qualified Bid received in respect of the Assets, the Debtors will not conduct an Auction for the Assets and will seek approval of such Stalking Horse Bid at the Sale Hearing. If the Debtors determine not to hold an Auction, the Debtors will file with the Court, and cause to be served and published on the Case Website, a notice containing the following information, as applicable: (i) a statement that the Auction for the Assets has been canceled; (ii) the identity of the Successful Bidder; (iii) a copy of the Successful Bid or a summary of the material terms of such bid, including any assumption and assignment of Contracts contemplated thereby, or provide instructions for accessing the Successful Bid free of charge from the Case Website; and (iv) the date, time, and location of the Sale Hearing.

The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on May 7, 2025, at 10:00 a.m. (ET) or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time or location of the Auction to Qualified Bidders and the Consultation Parties, and will cause publication of such change to occur on the Case Website.

If held, the Auction proceedings will be transcribed and/or video recorded.

## A. Participants and Attendees

Only Qualified Bidders are eligible to participate in the Auction, subject to other limitations as may be reasonably imposed by the Debtors in accordance with these Bidding Procedures. Qualified Bidders participating in the Auction must attend the Auction personally or through a duly authorized representative. Subject to the Auction procedures set forth herein, all Qualified Bidders and the Consultation Parties are permitted to attend the Auction; *provided* that the Debtors may, in their sole discretion, establish a reasonable limit on the number of representatives and/or professional advisors that may appear on behalf of a Qualified Bidder or otherwise attend the Auction.

Each Qualified Bidder participating in the Auction will be required to confirm in writing and on the record at the Auction that (i) it has not engaged in any collusion with respect to the Auction or the submission of any bid for any of the Assets and (ii) its Qualified Bid that gained the Qualified Bidder admission to participate in the Auction and each Qualified Bid submitted by the Qualified Bidder at the Auction is a binding, good-faith, and *bona fide* offer to purchase the Assets identified in such bids.

All Prospective Bidders and Qualified Bidders (including any Stalking Horse Bidder, Successful bidder, and Backup Bidder) shall be deemed to have (i) agreed that all proceedings in the Court related to these Bidding Procedures, the Auction, any other relief requested in the Motion or granted pursuant to the Bidding Procedures Order, or the construction or enforcement of any agreement or any other document directly relating to the sale transaction are core proceedings as described in 28 U.S.C. § 157; (ii) waived any right to a jury trial in connection with any disputes relating to these Bidding Procedures, the Auction, or the construction or enforcement of any agreement or any other document directly relating to the sale transaction; and (iii) consented to the entry of a final order or judgment by the Court in connection with any disputes relating to these Bidding Procedures, the Auction, or the construction or enforcement of any agreement or any other document directly relating to the sale transaction; and (iii) consented to the entry of a final order or judgment by the Court in connection with any disputes relating to these Bidding Procedures, the Auction, or the construction or enforcement of any agreement or any other document relating directly to the sale transaction; if it is determined that the Court would lack Article III jurisdiction to enter such a final order or judgment absent the consent of the relevant parties.

Any party in interest may attend the Auction; *provided* that any such party request attendance at least two (2) days prior to the start of the Auction by emailing counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6th Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)).

## **B.** Auction Procedures

The Auction shall be governed by the following procedures, subject to the Debtors' right to modify such procedures in their reasonable business judgment (in a manner consistent with their fiduciary duties and in consultation with the Consultation Parties):

- <u>Baseline Bids</u>. Prior to the commencement of the Auction, the Debtors will determine, in their reasonable business judgment (and in consultation with the Consultation Parties, other than any Consultation Party that <u>submitted a Credit Bid</u>) the highest or otherwise best Qualified Bid submitted for the Assets (such Qualified Bid, a "<u>Baseline Bid</u>"). Bidding at the Auction shall commence at the amount of the Baseline Bid. No later than May 6, 2025, the Debtors will provide all Qualified Bidders with (a) a notice identifying all the Qualified Bidders and which Qualified Bid is the Baseline Bid; and (b) a copy of the Baseline Bid.
- 2. <u>Minimum Overbid</u>. Bidding shall commence at the Baseline Bid. The first overbid at the Auction shall be in an amount not less than the amount of the Baseline Bid (<u>plus</u> the Bid Protections, if any, if a Stalking Horse Bid is the Baseline Bid) <u>plus</u> \$100,000 (the "<u>Minimum Overbid</u>"). At each round of bidding, Qualified Bidders may submit successive bids higher than the Leading Bid (as defined below) from the prior round. During the Auction, the Debtors may, in their reasonable discretion, announce increases or reductions to Minimum Overbids at any time.

Except as specifically set forth herein, for the purpose of evaluating the value of the consideration provided by any bid subsequent to the Baseline Bid, the Debtors will, at each round of bidding, consider and/or give effect to (a) any additional liabilities to be assumed by a Qualified Bidder under the bid, including whether such liabilities are secured or unsecured; and (b) any additional costs that may be imposed on the Debtors. Any subsequent bid made by any Stalking Horse Bidder shall be deemed to have been made in an amount equal to such subsequent bid plus the Bid Protections, if any, to the extent provided for in the Stalking Horse Agreement.

3. <u>Leading Bid</u>. After the first round of bidding and between each subsequent round of bidding, the Debtors will announce, after consultation with the Consultation Parties, (other than any Consultation Party that <u>submitted a Credit Bid</u>), the bid that they believe to be the highest or otherwise best offer for the Assets (such bid, a "<u>Leading Bid</u>") and describe the material terms thereof. Each round of bidding will conclude after each participating Qualified Bidder has had the opportunity to submit a subsequent bid with full knowledge of the material terms of the Leading Bid.

The Auction will include open bidding in the presence of all other Qualified Bidders. Each Qualified Bidder shall have the right to be present for all rounds of bidding and to submit additional bids and make modifications to its Proposed Asset Purchase Agreement at the Auction to improve its bid. The Debtors may, in their reasonable business judgment, negotiate with any and all Qualified Bidders participating in the Auction.

The Debtors shall have the right to determine, in their reasonable business judgment after consultation with the Consultation Parties, (other than any Consultation Party that submitted a Credit Bid), which bid is the highest or otherwise best bid with respect to the Assets and, after consultation with the Consultation Parties, reject, at any time, without liability (but only in the absence of gross negligence or willful misconduct), any bid that the Debtors deem to be inadequate or insufficient, not in conformity with the requirements of the Bankruptcy Code, the Bankruptcy Rules, the Local Rules, these Bidding Procedures, any order of the Court, or the best interests of the Debtors and their estates.

## C. Auction Results

- <u>Successful Bids</u>. Immediately prior to the conclusion of the Auction, the Debtors will (a) determine, consistent with these Bidding Procedures and in consultation with the Consultation Parties (other than any Consultation Party that submitted a Credit Bid), which Qualified Bid constitutes the highest or otherwise best bid (such bid, including a Stalking Horse Bid if no additional Qualified Bids are received and no Auction conducted, a "<u>Successful Bid</u>") and (b) notify all Qualified Bidders at the Auction of the identity of the bidder that submitted the Successful Bid (such bidder, a "<u>Successful Bidder</u>") and the amount of the purchase price and other material terms of the Successful Bid.
- 2. <u>Backup Bids</u>. Immediately prior to the conclusion of the Auction, the Debtors will (a) determine, in a manner consistent with these Bidding Procedures and in consultation with the Consultation Parties (other than any Consultation Party that submitted a Credit Bid), which Qualified Bid, other than any Credit Bid, is the Backup Bid; and (b) notify all Qualified Bidders at the Auction of the identity of the Backup Bidder and the amount of the purchase price and other material terms of the Backup Bid.

Except as may otherwise be provided in any Stalking Horse Agreement, a<u>A</u> Backup Bid will remain binding on the applicable Backup Bidder until the earlier of (a) the first business day after the closing of the sale transaction with the Successful Bidder for the Assets and (b) thirty (30) days after the Sale Hearing (such date, the "<u>Backup Bid Expiration Date</u>"). If the sale transaction with the Successful Bidder is terminated prior to the Backup Bid Expiration Date, the Backup Bidder shall be deemed the new Successful Bidder for the Assets and shall be obligated to consummate the Backup Bid as if it were the Successful Bid at the Auction.

3. Notice of Auction Results. Within one By the earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction, the Debtors will file with the Court and cause to be served and published on the Case Website, a notice setting forth the results of the Auction (the "Notice of Auction Results"), which will (a) identify each Successful Bidder and the Backup Bidder; (b) include a copy of each Successful Bid and the Backup Bid or a summary of the material terms of such bids, or provide instructions for accessing each Successful Bid and the Backup Bid free of charge from the Case Website; and (c) set forth the Supplemental Sale Objection Deadline, the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction. The Notice of Auction Results shall also include the deadline to file and serve Adequate Assurance Objections with respect to any Successful Bidder.

## D. Disposition of Good Faith Deposit

- 1. <u>Prospective Bidders</u>. Within five (5) business days after the Debtors make final determinations as to which Prospective Bidders qualify as Qualified Bidders, the Escrow Agent shall return to each Prospective Bidder that did not qualify as a Qualified Bidder, as confirmed by the Debtors, such Prospective Bidder's Good Faith Deposit. Upon the authorized return of a Prospective Bidder's Good Faith Deposit, the bid of such Prospective Bidder shall be deemed terminated and no longer binding against the Prospective Bidder.
- 2. <u>Qualified Bidders</u>.
  - Forfeiture of Good Faith Deposit. The Good Faith Deposit of a a. Qualified Bidder shall be forfeited if the Qualified Bidder attempts to withdraw its Qualified Bid, except as may be permitted by these Bidding Procedures, during the time the Qualified Bid remains binding and irrevocable under these Bidding Procedures. The Debtors and their estates shall be entitled to retain the Qualified Bidder's Good Faith Deposit as partial compensation for the damages caused to the Debtors and their estates as a result of the Qualified Bidder's failure to adhere to the terms of these Bidding Procedures and/or the relevant Qualified Bid. If a Qualified Bidder's Good Faith Deposit is deemed forfeited, the Escrow Agent shall release such Good Faith Deposit by wire transfer of immediately available funds to an account designated by the Debtors within two (2) business days after the Escrow Agent receives written notice by an authorized officer of the Debtors

stating that the applicable Qualified Bidder has breached or otherwise failed to satisfy its obligations in accordance with these Bidding Procedures and the applicable Qualified Bid.

- b. <u>Return of Good Faith Deposit</u>. With the exception of the Good Faith Deposits of the Successful Bidder and the Backup Bidder, the Escrow Agent shall return to any other Qualified Bidder the Qualified Bidder's Good Faith Deposit, within ten (10) business days after the conclusion of the Auction for the Assets.
- Backup Bidder. Unless the Backup Bidder becomes the Successful c. Bidder, the Escrow Agent shall return the Backup Bidder's Good Faith deposit, within ten (10) business days after the occurrence of the applicable Backup Bid Expiration Date; provided, however, if the Backup Bidder becomes the Successful Bidder, its Good Faith Deposit shall be forfeited if it fails to consummate the sale transaction because of a breach that entitles the Debtors to terminate the applicable asset purchase agreement with such Backup Bidder, and the Debtors and their estates shall be entitled to retain the Backup Bidder's Good Faith Deposit as partial compensation for the damages caused to the Debtors and their estates as a result of such breach. If a Backup Bidder's Good Faith Deposit is deemed forfeited, the Escrow Agent shall release such Good Faith Deposit by wire transfer of immediately available funds to an account designated by the Debtors within two (2) business days after the Escrow Agent receives written notice by an authorized officer of the Debtors stating that the applicable Backup Bidder has breached or otherwise failed to satisfy its obligations in accordance with these Bidding Procedures and the applicable Backup Bidder.
- d. Successful Bidder. At the closing of the sale transaction, the Successful Bidder shall be entitled to a credit against the purchase price in the amount of the Successful Bidder's Good Faith Deposit. The Good Faith Deposit of a Successful Bidder shall be forfeited if the Successful Bidder fails to consummate the sale transaction because of a breach that entitles the Debtors to terminate the applicable asset purchase agreement with such Successful Bidder, and the Debtors and their estates shall be entitled to retain the Successful Bidder's Good Faith Deposit as partial compensation for the damages caused to the Debtors and their estates as a result of such breach. If a Successful Bidder's Good Faith Deposit is deemed forfeited, the Escrow Agent shall release such Good Faith Deposit by wire transfer of immediately available funds to an account designated by the Debtors within two (2) business days after the Escrow Agent receives written notice by an authorized officer of the Debtors stating that the Successful Bidder has

breached or otherwise failed to satisfy its obligations in accordance with these Bidding Procedures and the Successful Bid.

#### VIII. SALE HEARING

The Successful Bid (including any Backup Bid that is subsequently deemed a Successful Bid) will be subject to Court approval. The hearing to approve the sale transaction consummated in accordance with these Bidding Procedures (except in the case of the sale transaction contemplated by a Backup Bid that subsequently is deemed a Successful Bid) shall take place on [May 13]2, 2025 at [•:• a/p.m.]10:00 a.m. (ET) (the "Sale Hearing") before the Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 N. Market Street, Wilmington, Delaware 19801.

At the Sale Hearing, the Debtors will seek entry of an order (a "<u>Sale Order</u>") approving, among other things, the sale of the Assets to the Successful Bidder or a Stalking Horse Bidder.

The Sale Hearing may be adjourned without further notice other than announcing such adjournment at the Sale Hearing or filing a notice on the Court's docket indicating such adjournment.

The Debtors' presentation to the Court for approval of a selected Qualified Bid as a Successful Bid does not constitute the Debtors' acceptance of such bid. The Debtors will have accepted a Successful Bid only when such Successful Bid has been approved by the Court at the Sale Hearing.

## IX. RESERVATION OF RIGHTS TO MODIFY BIDDING PROCEDURES

The Debtors reserve the right to, in their reasonable business judgment, after consultation with the Consultation Parties and in a manner consistent with their fiduciary duties and applicable law, (i) modify these Bidding Procedures, including to, among other things, extend or waive deadlines or other terms and conditions set forth herein, adopt new rules and procedures for conducting the bidding and Auction process so long as any such modifications are disclosed to all Prospective Bidders and Qualified Bidders, as applicable; or (ii) otherwise modify these Bidding Procedures to further promote competitive bidding for, and maximizing the of value of, the Assets, in each case, to the extent not materially inconsistent with these Bidding Procedures or the Bidding Procedures Order.

## X. NOTICING

#### A. Bid Notice Parties

Qualified Bids must be submitted in writing to the following parties (collectively, the "<u>Bid Notice Parties</u>"): (i) counsel for the Debtors: Potter Anderson & Corroon LLP, 1313 North Market Street, 6th Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) the Debtors' investment banker: SSG

Advisors, LLC (Attn: Mark Chesen (mchesen@ssgca.com) and Neil Gupta (ngupta@ssgca.com); and (iii) counsel for the Committee.

## **B.** Sale Notice Parties

The "Sale Notice Parties" shall include the following persons and entities: (i) the Consultation Parties (as applicable); (ii) counsel to the DIP Lender and Bridge Lender; (iii) counsel to the Indenture Trustee ; (iv) all persons and entities known by the Debtors to have asserted any lien, claim, interest, or encumbrance in the Assets (for whom identifying information and addresses are available to the Debtors); (v) all relevant non-debtor parties (each, a "Counterparty") to any Contract that may be assumed or rejected in connection with the sale transaction; (vi) all of the Debtors' known creditors (for whom identifying information and addresses are available to the Debtor); (vii) any party that has filed a proof of claim in these chapter 11 cases; (viii) any governmental authority known to have a claim against the Debtors in these chapter 11 cases; (ix) the office of the U.S. Trustee; (x) all applicable federal, state, and local taxing authorities, including the Internal Revenue Service; (xi) the United States Securities and Exchange Commission; (xii) the United States Attorney's Office for the District of Delaware; (xiii) United States Attorney General's Office for the District of Delaware; (xiv) the Office of the Attorney General and the Secretary of State in each state in which the Debtors operate; (xv) the Antitrust Division of the United States Department of Justice; (xvi) the Federal Trade Commission; (vxii) all parties on the Debtors' creditor matrix; (xviii) all of the parties entitled to notice pursuant to Bankruptcy Rule 2002; (xix) counsel to any Stalking Horse Bidder; and (xx) all other parties as directed by the Court.

## C. Sale Notice and Publication Notice

No later than three (3) business days after the entry of the Bidding Procedures Order, the Debtors will file with the Court, serve on the Sale Notice Parties, and cause to be published on the Case Website a notice (the "<u>Sale Notice</u>") setting forth (A) a description of the Assets available for sale in accordance with these Bidding Procedures; (B) the date, time, and location of the Auction and Sale Hearing; (C) the Sale Objection Deadline and Supplemental Sale Objection Deadline and the procedures for filing such objections; and (D) if applicable, a summary of the material terms of any Stalking Horse Agreement, including the terms and conditions of any Bid Protections to be provided thereunder, as of the date of the Sale Notice.

As soon as practicable but no later than five (5) business days after the entry of the Bidding Procedures Order, the Debtors shall cause the information substantially in the form contained in the Sale Notice, with such modifications as may be appropriate for purposes of publication, to be published once in the national edition of USA Today or The New York Times.

## D. Sale Objections and Supplemental Sale Objections

Except objections to the conduct of the Auction, all objections to a sale of the Assets, including any objection to a sale of the Assets free and clear of all liens, claims, interests, and encumbrances pursuant to section 363(f) of the Bankruptcy Code (each such objection, a "<u>Sale Objection</u>"), shall, by no later than April 28, 2025 at 4:00 p.m. (ET) (the "<u>Sale Objection</u>"), be filed with Court and served on the following parties (collectively, the "<u>Objection</u>")

Notice Parties"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800, Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) and Beth M. Brownstein (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

Following service of the Notice of Auction Results, parties in interest may object solely with respect to the conduct of the Auction (each a "<u>Supplemental Sale Objection</u>") by May 98, 2025 at 4:00 p.m. (ET) (the "<u>Supplemental Sale Objection Deadline</u>").

## E. Notices Regarding Assumption and Assignment of Contracts

The Debtors will provide all notices regarding the proposed assumption and assignment of Contracts in accordance with the Assumption and Assignment Procedures set forth in the Bidding Procedures Order.

## XI. CONSULTATION BY THE DEBTOR

**A.** Throughout the sale process, the Debtors and their advisors will consult with the Consultation Parties as provided in these Bidding Procedures, or as is otherwise necessary or appropriate, as determined in the Debtors' business judgment.

**B.** The Debtors shall consult with the Consultation Parties in good faith regarding the sale process, any diligence and other information requested by the Consultation Parties, and the Debtors will provide to the Consultation Parties reports concerning the sale process, including parties contacted, buyer feedback, copies of all letters of intent, drafts of definitive agreements and updates on proposals. For the avoidance of doubt, and without limitation, the Debtors shall consult with the Consultation Parties on the selection of the Baseline Bid, how the Auction is conducted, any additional Auction procedures, adjourning the Auction, and selecting the Successful Bidder and the Backup Bidder, except that any Consultation Party who elects to submit a bid, including a Credit Bid, for purposes of the Bidding Procedures unless and until such bid, including a Credit Bid, is irrevocably withdrawn in accordance with the requirements of the Bidding Procedures, in which case such party's status as a Consultation Party shall be automatically restored.

C. Notwithstanding the foregoing, the Debtors will not consult with or provide copies of any bids or other confidential information to any Consultation Party or any insider or affiliate of the Debtors if such party is an active bidder for the Assets at the applicable time, including through a Credit Bid. If a member of the Committee submits a Qualified Bid for the Assets, the Committee will maintain its consultation rights as a Consultation Party; provided that the Committee shall exclude the bidding Committee member from any discussions or deliberations regarding a transaction involving the relevant Assets, and shall not provide any confidential information regarding the Assets or otherwise involving the sale process to such bidding committee member; provided further that, upon written notice by such Committee member (which may be via email) to the Debtors, or express confirmation on the record during the Auction, of its withdrawal as a bidder for the Debtors' assets, such Committee member's rights as a Consultation Party (as a Committee member) shall be restored.

For the avoidance of doubt, any consultation rights afforded to the Consultation Parties by these Bidding Procedures or the Bidding Procedures Order shall not in any way limit the Debtors' discretion and shall not include the right to veto any decision made by the Debtors in the exercise of their reasonable business judgment.

# <u>Exhibit 2</u>

Sale Notice

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,1

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Joint Administration Requested Jointly Administered)

#### NOTICE OF SALE, BIDDING PROCEDURES, AUCTION, SALE HEARING AND OTHER DEADLINES RELATED THERETO

#### PLEASE TAKE NOTICE OF THE FOLLOWING:

On [•], 2025, the above-captioned debtors and debtors in possession (the "Debtors") in the above-captioned chapter 11 cases filed with the United States Bankruptcy Court for the District of Delaware (the "Court") a motion [Docket No. ●] (the "Motion") seeking entry of (a) an order (the "Bidding Procedures Order") (i) approving bidding procedures (the "Bidding Procedures")<sup>2</sup> to be used in connection with the sale (each, a "Sale") of all, substantially all, or a portion of the Debtors' assets (the "Assets"); (ii) authorizing the Debtors to designate a Stalking Horse Bidder and provide Bid Protections in accordance with the Stalking Horse Designation Procedures; (iii) scheduling (A) an auction of the Assets (the "Auction") on, and (B) a final hearing to consider approval of, the proposed Sale (the "Sale Hearing"); (iv) approving the form and manner of notice of the Bidding Procedures, the Auction and the Sale Hearing; (v) approving procedures for the assumption and assignment of executory contracts and unexpired leases (collectively, the "Contracts") in connection with the Sale; (vi) approving the form and manner of notice to each relevant non-debtor counterparty to a Contract of the Debtors' calculation of the amount necessary to cure any defaults under an applicable Contract and certain other information regarding the potential assumption and assignment of Contracts in connection with a Sale; and (vii) granting related relief; and (b) an order (the "Sale Order") (i) authorizing the sale of the Assets free and clear of all liens, claims, interests and encumbrances, except certain permitted encumbrances as determined by the Debtors and any Successful Bidder, with liens to attach to

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Bidding Procedures Order. Any summary of the Bidding Procedures or the Bidding Procedures Order contained herein is qualified in its entirety by the actual terms thereof. To the extent that there is any inconsistency between any summary in this notice and either of the Bidding Procedures or the Bidding Procedures Order, the actual terms in those documents shall control.

the proceeds of the Sale; (ii) authorizing the assumption and assignment of certain Contracts in connection with approved Sale; and (iii) granting related relief.

On [•], 2025, the Court entered the Bidding Procedures Order [Docket No. •].

## ASSETS FOR SALE

The Debtors intend to sell all, substantially all, or a portion of their Assets, including their owned real <u>property</u>, <u>personal</u> property, intellectual property, and all claims, causes of action, lawsuits, judgments, and demands of any nature, in each case, available to or being pursued by the Debtors.

A Prospective Bidder may bid on the Assets, subject to the conditions set forth in the Bidding Procedures and the Bidding Procedures Order.

The ability to undertake and consummate a sale of the Assets shall be subject to competitive bidding, as set forth herein, and approval by the Court. In addition to any Stalking Horse Bid, and as set forth herein, the Debtors will consider bids for the Assets from other parties.

Parties may submit bids for all or some of the Debtors' business and assets, including for parts of the Debtors' business or assets (each, a "<u>Partial Bid</u>"), which bids may be combined with other Partial Bids or be considered independently and/or together with the liquidation value (as reasonably determined by the Debtors in good faith) of the Debtors' business or assets that are not the subject of other Partial Bids to be deemed a Qualified Bid.

Any party interested in submitting a bid for any of the Debtors' Assets should contact the Debtors' investment banker:

## SSG Advisors, LLC

Attn: Mark Chesen and Neil Gupta mchesen@ssgca.com | (610) 940-5801 ngupta@ssgca.com | (610) 940-2663

## **KEY DATES AND DEADLINES**

#### A. Bid Deadline

Any Prospective Bidder that intends to participate in the Auction must submit in writing to the Bid Notice Parties a Qualified Bid **on or before** [•], 2025 at 5:00 p.m. (ET) (the "<u>Bid</u> <u>Deadline</u>").

The Qualified Bid requirements are set forth in the Bidding Procedures.

## **B.** Stalking Horse Bidder Designation

The Debtors may designate a Stalking Horse Bidder and enter into a Stalking Horse Agreement no later than  $[\bullet]$ , 2025, which deadline may be extended by the Debtors (after consultation with the Consultation Parties).

## C. Auction

If the Debtors receive more than one Qualified Bid (including a combination of bids that, when considered together, constitute a Qualified Bid) for the Assets, the Debtors will conduct an Auction for the Assets. If any Stalking Horse Bid is the only Qualified Bid received in respect of the Assets subject to such Stalking Horse Bid, the Debtors will not conduct an Auction for such applicable Assets and will seek approval of such Stalking Horse Bid at the Sale Hearing.

The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on [•], 2025, at 10:00 a.m. (ET) or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time or location of the Auction to Qualified Bidders, and will cause publication of such change to occur on the website maintained by the Debtors' claims and noticing agent in these chapter 11 cases, located at https://www.omniagentsolutions.com/BrightmarkPlastics (the "Case Website").

Within one By the earlier of five (5) business hours after the conclusion of the Auction and Noon (ET) the calendar day after the conclusion of the Auction, the Debtors will file with the Court and cause to be served and published on the Case Website, a notice of the results of the Auction, which will, among other things, (A) identify the Successful Bidder and Backup Bidder(s); (B) either include a copy of the Successful Bid and the Backup Bid or a summary of the material terms of such bids, including any assumption and assignment of Contracts contemplated thereby, or provide instructions for accessing the Successful Bid and the Backup Bid free of charge from the Case Website; and (C) set forth the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction.

If the Debtors determine not to hold an Auction for some or all of the Assets, the Debtors shall file with the Court, and cause to be served and published on the Case Website, a notice containing the following information (as applicable): (a) a statement that the Auction for the relevant Assets has been canceled; (b) the identity of the Successful Bidder; (c) either include a copy of the Successful Bid or a summary of the material terms of such bid, including any assumption and assignment of Contracts contemplated thereby, or provide instructions for accessing the Successful Bid free of charge from the Case Website; and (d) the date, time, and location of the Sale Hearing.

## D. Objection Deadlines

1. <u>Sale Objection Deadline</u>. Except objections to the conduct of the Auction, all objections to a sale of the Assets, including any objection to a sale of the

Assets free and clear of all liens, claims, interests and encumbrances pursuant to section 363(f) of the Bankruptcy Code, must be (i) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; and (ii) filed with the Court by no later than [•], 2025 at 4:00 p.m. (ET) and served on the following parties (collectively, the "Objection Notice Parties"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6th Wilmington, Delaware 19801 Floor, (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov)); (iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800. Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) Beth and M. Brownstein (beth.brownstein@afslaw.com); (v) if any statutory committee has been appointed in these cases, counsel to such committee; (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

- <u>Cure Objection Deadline</u>. Any objection to the Debtors' proposed Cure Costs (each such objection, a "<u>Cure Objection</u>") shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by no later than [•], 2025, at 4:00 p.m. (ET); and (c) served on the Objection Notice Parties.
- 3. <u>Supplemental Sale Objection Deadline</u>. Following service of the Notice of Auction Results, parties may object solely with respect to the particular terms of a proposed Sale or the Successful Bid or Backup Bid. Any Supplemental Sale Objection must be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; and (b) filed with the Court by no later [•], 2025, at 4:00 p.m. (ET) (the "<u>Supplemental Sale Objection Deadline</u>") and served on the Objection Notice Parties.
- 4. <u>Adequate Assurance Objection</u>. Any Adequate Assurance Objection to the proposed assumption and assignment of a Contract, the subject of which objection is the Successful Bidder's proposed form of adequate assurance of future performance with respect to the Contract (each such objection,

an "<u>Adequate Assurance Objection</u>"), shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than** [•], 2025 at 4:00 p.m. (ET); and (c) served on the Objection Notice Parties.

#### E. Sale Hearing

The Sale Hearing shall take place on  $[\bullet]$ , 2025 at  $[\bullet:\bullet a/p.m.]$  (ET) before The Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 N. Market Street, Wilmington, Delaware 19801.

## **RESERVATION OF RIGHTS TO MODIFY BIDDING PROCEDURES**

The Debtors reserve the right to, in their reasonable business judgment and after consultation with the Consultation Parties in a manner consistent with their fiduciary duties and applicable law, modify the Bidding Procedures, including to, among other things, extend or waive deadlines or other terms and conditions set forth therein; adopt new rules and procedures for conducting the bidding and Auction process so long as any such modifications are disclosed to all Prospective Bidders and Qualified Bidders, as applicable; or otherwise modify these Bidding Procedures to further promote competitive bidding for and maximizing the of value of the Assets, in each case, to the extent not materially inconsistent with the Bidding Procedures or the Bidding Procedures Order.

## **ADDITIONAL INFORMATION**

Copies of the Motion, the Bidding Procedures Order and the Bidding Procedures may be obtained free of charge by visiting the Case Website located at https://www.omniagentsolutions.com/BrightmarkPlastics.

FAILURE TO ABIDE BY THE BIDDING PROCEDURES, THE BIDDING PROCEDURES ORDER OR ANY OTHER APPLICABLE ORDER OF THE COURT ENTERED IN THE CHAPTER 11 CASES MAY RESULT IN THE REJECTION OF YOUR BID AND YOUR DISQUALIFICATION FROM PARTICIPATING IN THE BIDDING FOR, AND AUCTION OF, ANY OF THE DEBTORS' ASSETS.

THE FAILURE OF ANY PERSON OR ENTITY TO FILE AND SERVE AN OBJECTION IN ACCORDANCE WITH THE BIDDING PROCEDURES ORDER, INCLUDING THE FAILURE TO FILE ANY SUCH OBJECTION BY THE APPLICABLE OBJECTION DEADLINE, SHALL FOREVER BAR SUCH PERSON OR ENTITY FROM ASSERTING, AT THE SALE HEARING OR THEREAFTER, ANY SUCH OBJECTION TO THE RELIEF REQUESTED IN THE MOTION, THE CONSUMMATION OF ANY APPLICABLE SALE, INCLUDING THE SALE OF ANY ASSETS TO A SUCCESSFUL BIDDER FREE AND CLEAR OF LIENS, CLAIMS, INTERESTS AND ENCUMBRANCES PURSUANT TO SECTION 363(f) OF THE BANKRUPTCY CODE OR THE TERMS OF THE STALKING HORSE AGREEMENT OR OTHER ASSET PURCHASE AGREEMENT EXECUTED BY THE DEBTORS. Dated: [•], 2025 Wilmington, Delaware

#### POTTER ANDERSON & CORROON LLP

Jeremy W. Ryan (No. 4057) R. Stephen McNeill (No. 5210) Brett M. Haywood (No. 6166) Katelin A. Morales (No. 6683) James R. Risener III (No. 7334) Andrew C. Ehrmann (No. 7395) 1313 North Market Street, 6<sup>th</sup> Floor Wilmington, Delaware 19801 Tel: (302) 984-6000 Facsimile: (302) 658-1192 Email: jryan@potteranderson.com rmcneill@potteranderson.com bhaywood@potteranderson.com kmorales@potteranderson.com jrisener@potteranderson.com aehrmann@potteranderson.com

Proposed Counsel for Debtors and Debtors in Possession

# Exhibit 3

Assumption and Assignment Notice

#### IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:

Brightmark Plastics Renewal LLC, et al.,1

Debtors.

Chapter 11

Case No. 25-10472 (LSS)

(Joint Administration Requested Jointly Administered)

## NOTICE OF CURE COSTS AND POTENTIAL ASSUMPTION AND ASSIGNMENT OF EXECUTORY CONTRACTS AND UNEXPIRED LEASES IN CONNECTION WITH SALE OF SUBSTANTIALLY ALL ASSETS

#### PLEASE TAKE NOTICE OF THE FOLLOWING:

On [•], 2025, the above-captioned debtors and debtors in possession (the "Debtors") in the above-captioned chapter 11 cases filed with the United States Bankruptcy Court for the District of Delaware (the "Court") a motion [Docket No. ●] (the "Motion") seeking entry of (a) an order (the "Bidding Procedures Order") (i) approving bidding procedures (the "Bidding Procedures")<sup>2</sup> to be used in connection with a sale (the "Sale") of all, substantially all, or a portion of the Debtors' assets (the "Assets"); (ii) authorizing the Debtors to designate a Stalking Horse Bidder and provide Bid Protections in accordance with the Stalking Horse Designation Procedures; (iii) scheduling (A) an auction of the Assets (the "Auction"), and (B) a final hearing to consider approval of the proposed Sale (the "Sale Hearing"); (iv) approving the form and manner of notice of the Bidding Procedures, the Auction and the Sale Hearing; (v) approving procedures for the assumption and assignment of executory contracts and unexpired leases (collectively, the "Contracts") in connection with any Sale; (vi) approving the form and manner of notice to each relevant non-debtor counterparty to a Contract of the Debtors' calculation of the amount necessary to cure any defaults under an applicable Contract (the "Cure Cost") and certain other information regarding the potential assumption and assignment of Contracts in connection with the Sale; and (vii) granting related relief; and (b) an order (the "Sale Order") (i) authorizing the sale of the Assets free and clear of all liens, claims, interests and encumbrances, except

<sup>&</sup>lt;sup>1</sup> The Debtors in these chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are: Brightmark Plastics Renewal LLC (7907); Brightmark Plastics Renewal Indiana LLC (7118); and Brightmark Plastics Renewal Services LLC (3789). The Debtors' headquarters are located at 1725 Montgomery St, Floor 3, San Francisco, CA 94111.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Bidding Procedures Order. Any summary of the Bidding Procedures or the Bidding Procedures Order contained herein is qualified in its entirety by the actual terms thereof. To the extent that there is any inconsistency between any summary in this notice and either of the Bidding Procedures or the Bidding Procedures Order, the actual terms in those documents shall control.

certain permitted encumbrances as determined by the Debtors and any Successful Bidder (as defined in the Bidding Procedures), with liens to attach to the proceeds of the Sale; (ii) authorizing the assumption and assignment of certain Contracts in connection with approved Sale; and (iii) granting related relief.

On [•], 2025, the Court entered the Bidding Procedures Order [Docket No. •].

You are receiving this Notice because you may be a Counterparty to a Contract of the Debtors that may be assumed and assigned to the Successful Bidder for the Debtors' Assets.

#### **CURE COSTS**

In accordance with the Assumption and Assignment Procedures and the Bidding Procedures Order, the Debtors may, in connection with the Sale with the Successful Bidder at the Auction, seek to assume and assign to the Successful Bidder certain of their Contracts. Each of the Contracts that potentially could be assumed and assigned in connection with the Sale, together with the Debtors' calculation of Cure Costs with respect to such Contracts, is set forth on <u>Schedule 1</u> hereto. The inclusion of any Contract on <u>Schedule 1</u> does not constitute an admission by the Debtors, a Stalking Horse Bidder, any Successful Bidder, or any other party that such Contract is an executory contract or an unexpired lease within the meaning of the Bankruptcy Code or require or guarantee that such Contract ultimately will be assumed or assigned. All rights of the Debtors with respect thereto are reserved.

In addition, to the extent that any of the Cure Costs set forth on <u>Schedule 1</u> do not reflect (i) postpetition payments that have been made by the Debtors in respect of applicable Cure Costs or (ii) any payments that are made by the Debtors in respect of such Cure Costs after the filing of this Notice, the respective amounts required to be paid to cure any existing defaults under the applicable Contracts shall be reduced by any such corresponding postpetition payments, and the Debtors reserve their rights to update the Cure Costs set forth on <u>Schedule 1</u> accordingly, either by filing a supplemental notice with the Court or by written notice to the applicable Counterparty.

#### **CURE OBJECTIONS**

#### A. Cure Objection Deadline

Any objection to the Debtors' proposed Cure Costs (each such objection, a "<u>Cure</u> <u>Objection</u>") shall be (a) in writing and state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof; (b) filed with the Court by **no later than** [•], 2025, at 4:00 p.m. (ET); and (c) served on the following parties (collectively, the "<u>Objection Notice Parties</u>"): (i) proposed counsel to the Debtors, Potter Anderson & Corroon LLP, 1313 North Market Street, 6<sup>th</sup> Floor, Wilmington, Delaware 19801 (Attn: Jeremy W. Ryan (jryan@potteranderson.com), R. Stephen McNeill (rmcneill@potteranderson.com), and Brett M. Haywood (bhaywood@potteranderson.com)); (ii) Office of the United States Trustee for the District of Delaware, J. Caleb Boggs Federal Building, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801 (Attn: Benjamin A. Hackman (benjamin.a.hackman@usdoj.gov));

(iii) counsel to the DIP Lender, (a) Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street NE, Suite 2800, Atlanta, Georgia 30309 (Attn: Paul M. Rosenblatt (prosenblatt@ktslaw.com)), and (b) Chipman Brown Cicero & Cole LLP, Hercules Plaza, 1313 N. Market Street, Suite 5400, Wilmington, DE 19801 (Attn: Mark L. Desgrosseilliers (desgross@chipmanbrown.com)); (iv) counsel to the Indenture Trustee, ArentFox Schiff LLP, 1301 Avenue of the Americas, 42nd Floor, New York, New York 10019 (Attn: Mark A. Angelov (mark.angelov@afslaw.com) and Beth M. Brownstein (beth.brownstein@afslaw.com)); (v) if any statutory committee has been appointed in these cases, counsel to such committee; (vi) if applicable, counsel for the Successful Bidder; and (vii) if applicable, counsel for the Backup Bidder.

#### **B.** Resolution of Cure Objections

Pursuant to the Bidding Procedures Order, the Debtors or Successful Bidder (if applicable) and the objecting Counterparty must first confer in good faith to attempt to resolve the Cure Objection without Court intervention. If a Cure Objection is resolved in a manner that is not in the best interests of the Debtors and their estates, whether or not such resolution occurs prior to or after the closing of the Sale, the Debtors and the Successful Bidder may determine that any Contract subject to such resolved Cure Objection no longer will be assumed and assigned.

If a timely filed Cure Objection cannot otherwise be resolved by the parties, the Cure Objection may be heard at the Sale Hearing, or, with the agreement of the Debtors and the Successful Bidder, be adjourned to a subsequent hearing (each an "<u>Adjourned Cure Objection</u>"). Upon resolution of an Adjourned Cure Objection and the payment of the applicable cure amount, if any, the applicable Contract that was the subject of such Adjourned Cure Objection shall, at the election of the Successful Bidder, and subject to the Debtors' rights set forth in the Bidding Procedures Order, be deemed assumed and assigned to the Successful Bidder as of the closing of the Sale.

#### IF A COUNTERPARTY FAILS TO FILE WITH THE COURT AND SERVE ON THE **OBJECTION** NOTICE PARTIES TIMELY **OBJECTION**, THE Α CURE COUNTERPARTY FOREVER SHALL BE BARRED FROM ASSERTING ANY **OBJECTION WITH REGARD TO THE COST TO CURE ANY DEFAULTS UNDER** THE APPLICABLE CONTRACT, AND THE CURE COSTS SET FORTH ON SCHEDULE 1 HERETO SHALL BE CONTROLLING AND WILL BE THE ONLY AMOUNT NECESSARY TO CURE OUTSTANDING DEFAULTS UNDER THE CONTRACT AND SATISFY THE REQUIREMENTS OF SECTION 365(b) OF THE BANKRUPTCY CODE, AND THE COUNTERPARTY TO THE CONTRACT SHALL BE DEEMED BOUND BY AND TO HAVE CONSENTED TO THE CURE COSTS.

## **NOTICE OF AUCTION RESULTS**

The Auction, if required, will be conducted either at the offices of Potter Anderson & Corroon LLP, 1313 N. Market Street, Wilmington, Delaware 19801 or virtually, on [•], 2025, at 10:00 a.m. (ET) or at such other date, time or location as designated by the Debtors, after consulting with the Consultation Parties. If the Debtors conduct the Auction virtually, the Debtors will provide instructions setting forth how to attend the Auction to the

participants and other attendees via electronic mail. The Debtors will provide notice (via electronic mail or otherwise) of any change in the date, time, or location of the Auction to Qualified Bidders and the Consultation Parties and will cause publication of such change to occur on the Case Website (as defined below).

Within one day after the conclusion of the Auction, the Debtors shall file with the Court and cause to be served and published on the website maintained by the Debtors' claims and chapter noticing agent in these cases located 11 at https://www.omniagentsolutions.com/BrightmarkPlastics (the "Case Website") a notice of the results of the Auction, which will, among other things, (A) identify the Successful Bidder(s) and Backup Bidder(s); (B) either include a copy of each Successful Bid and each Backup Bid or a summary of the material terms of such bids, or provide instructions for accessing each Successful Bid and each Backup Bid free of charge from the Case Website; and (C) set forth the date, time, and location of the Sale Hearing and any other relevant dates or other information necessary to reasonably apprise parties in interest of the outcome of the Auction.

## ADEQUATE ASSURANCE OBJECTIONS

## A. Adequate Assurance Objection Deadline

Any Counterparty to a Contract that wishes to object to the proposed assumption and assignment of a Contract, the subject of which objection is the Successful Bidder's proposed form of adequate assurance of future performance with respect to the Contract (each such objection, an "<u>Adequate Assurance Objection</u>"), must file with the Court and serve on the Objection Notice Parties an Adequate Assurance Objection, which must state, with specificity, the legal and factual bases thereof and include any appropriate documentation in support thereof, by [•], 2025 at 4:00 p.m. (ET).

## B. Resolution of Adequate Assurance Objections

Pursuant to the Bidding Procedures Order, the Debtors, the Successful Bidder and the objecting Counterparty must first confer in good faith to attempt to resolve the Adequate Assurance Objection without Court intervention. If the parties are unable to consensually resolve the Adequate Assurance Objection prior to the commencement of the Sale Hearing, the Adequate Assurance Objection and all issues of adequate assurance of future performance of the Successful Bidder (or any other relevant assignee) shall be determined by the Court at the Sale Hearing or, at the option of the Debtors and the Successful Bidder, be adjourned to a subsequent hearing, with notice to the party having filed the Adequate Assurance Objection.

IF A COUNTERPARTY FAILS TO FILE WITH THE COURT AND SERVE ON THE OBJECTION NOTICE PARTIES A TIMELY ADEQUATE ASSURANCE OBJECTION, THE COUNTERPARTY FOREVER SHALL BE BARRED FROM ASSERTING ANY OBJECTION TO THE ASSUMPTION AND/OR ASSIGNMENT OF THE APPLICABLE CONTRACT WITH REGARD TO ADEQUATE ASSURANCE OF FUTURE PERFORMANCE. THE APPLICABLE SUCCESSFUL BIDDER SHALL BE DEEMED TO HAVE PROVIDED ADEQUATE ASSURANCE OF FUTURE PERFORMANCE WITH RESPECT TO THE CONTRACT IN ACCORDANCE WITH BANKRUPTCY

# CODE SECTIONS 365(b)(1)(C), 365(f)(2)(B) AND, IF APPLICABLE, 365(b)(3), NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THE CONTRACT OR ANY OTHER DOCUMENT.

#### SALE HEARING

The Sale Hearing shall take place on [], 2025 at [•:• a/p.m.] (ET) before The Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 N. Market Street, Wilmington, Delaware 19801.

#### **ADDITIONAL INFORMATION**

Copies of the Motion, the Bidding Procedures Order and the Bidding Procedures may be obtained free of charge by visiting the Case Website.

Dated: [•], 2025 Wilmington, Delaware POTTER ANDERSON & CORROON LLP

Jeremy W. Ryan (No. 4057) R. Stephen McNeill (No. 5210) Brett M. Haywood (No. 6166) Katelin A. Morales (No. 6683) James R. Risener III (No. 7334) Andrew C. Ehrmann (No. 7395) 1313 North Market Street, 6th Floor Wilmington, Delaware 19801 Tel: (302) 984-6000 Facsimile: (302) 658-1192 Email: jryan@potteranderson.com rmcneill@potteranderson.com bhaywood@potteranderson.com kmorales@potteranderson.com jrisener@potteranderson.com aehrmann@potteranderson.com

Proposed Counsel for Debtors and Debtors in Possession

# Schedule 1