



E-recycling leader ecoTech Management aims to bolster national growth through CellMark's recent investment

NEW YORK, January 28, 2025 – Ecotech Management (Long Island's first e-Stewards company), and just fresh from its merger with 4THBIN (NYC's first e-Stewards company) only one year ago, announces its investment from CellMark, who is now Partner in Ecotech.

About ecoTech Management

ecoTech Management is a full service Long Island-based R2v3, e-Stewards, NAID and RIOS:2016 electronic recycler. Building years of infrastructure provides us with a competitive advantage, as we get closer to "end of life" for most commodities than our competitors. This lets us maximize revenue share opportunities for our partners/clients and reduce our landfill and waste footprint, helping the environment and societies we service. For more information, visit www.ecotechmanagement.com and www.4THBIN.com.

Ecotech Management will continue as an independent entity focusing exclusively on the e-waste and ITAD industry.

About Cellmark

CellMark is a privately owned independent sales solution company connecting suppliers and customers, facilitating trade and business development across multiple industries. CellMark runs five international divisions, including pulp, packaging and paper, recycling, chemicals and basic materials. Now, through its investment in Ecotech, it will add e-waste to its services.

Through a network spread over 30-plus countries, CellMark provides a full suite of services, as well as partners with clients to identify new business opportunities that add value to their processes and products, or sometimes serves purely as an external sales or sourcing division for its clients.

CellMark's operating revenue is more than \$3.6 billion, with volumes of almost 8 million tons, annually. Its footprint covers more than 120 markets.

We are truly excited about this new partnership with CellMark, as we believe it will bolster Ecotech's ability to go "national" through shared clients, resources and facilities, as well as continue to seek merger and acquisition opportunities within the e-waste industry.

For questions/comments, please email spassarello@4thbin.com.