



**MEDIA RELEASE – FOR IMMEDIATE USE**

**Monday, April 10th, 2023**

**[SAM WHITE](#) JOINS GREENLABS RECYCLING AS CHIEF EXECUTIVE OFFICER**

*Climate Entrepreneur Founded Incubator for Companies Promoting Sustainability*

CONCORD, MA – GreenLabs Recycling has named Sam White, an established climate entrepreneur, as Chief Executive Officer of the growing four-year-old company.

GreenLabs Recycling was founded in 2019 by two Brandeis University doctoral students David and Brenda Waterman. They saw first-hand the large amounts of plastic that a single scientist can generate while working in the lab and wanted to be part of the solution to the plastic problem. In its first four years of existence, GreenLabs has diverted more than 100 tons of lab plastic away from landfills and incineration.

“Sam is a talented and creative entrepreneur in the climate space who we’ve engaged to help us work with our many existing partners and grow GreenLabs to service a larger footprint of laboratory spaces” said Matt Young, co-founder of the company.

White previously co-founded Promethean Power, Greentown Labs, and Nano-Ice, and grew them to the point where they are now operated with new management teams.

“I am passionate about enabling rapid growth and global deployment of new technologies that impact the climate, and most importantly, I’m a father who constantly thinks about the impact of climate change on my kids,” says White.

“I really loved this niche [GreenLabs] is targeting. It’s a business model that creates both environmental and financial sustainability. It’s striking to see that a lot of these customers come from these rebel scientists fed up with plastic waste they themselves have been producing that ends up in landfills. There’s a groundswell of activism within the scientific and biotech communities from the scientists themselves” White said.

White’s goal is to scale the number of companies participating in GreenLabs Recycling’s program and to ultimately produce a product from the recycled resins that gets sold back to the labs.

### **ABOUT GREENLABS RECYCLING**

GreenLabs Recycling collects and recycles empty pipette tip boxes, refillable wafers and other plastic items from research facilities in Greater Boston. The four-year-old company, based in Concord, MA, provides efficient, local and cost-effective plastic recycling solutions to help make science more sustainable.

### **FOR MORE INFORMATION, PLEASE CONTACT:**

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