

**INNOVIA'S NEW STRATA FILM AWARDED  
'MADE FOR RECYCLING' QUALITY SEAL**

Innovia Films has worked with Interseroh, an Independent German recycling and consulting company, to have their newly launched high barrier BOPP Propafilm™ Strata SL film evaluated. We are delighted that the film has been awarded a 'very good' rating and has been awarded the 'Made for recycling' logo.

Interseroh analyse and evaluate the packaging based on sound criteria along with the entire after-life processes (collection, sorting, recycling and processing). The result of their stringent analysis is a scale which determines whether the packaging is non-recyclable through to very good.

Alasdair McEwen, Global Product Manager Packaging, Innovia Films explains *"This certification proves the recyclability of our new Strata BOPP film. As it is a mono structure, the film performs much better in recycling than composite films and can be added to the PP closed loop and reused."*

Propafilm™ Strata SL provides a very effective barrier to aroma, mineral oils and oxygen even at high relative humidity levels ensuring increased shelf life and reduced food waste. It is glossy, is food contact compliant and chlorine free.

The film is suitable for use in a range of markets, is printable and offers a wide seal and hot tack range.

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Left to right:  
Innovia Films Sales Manager Central Europe, Labels & Packaging, Holger Eschenburg, receives the 'Made for Recycling' certification for Propafilm™ Strata from Interseroh's Julian Thielen.

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**PICTURE CAPTION:**

Innovia Films Ltd is a major producer of highly differentiated speciality Biaxially Oriented Polypropylene (BOPP) films using a proprietary 'bubble' manufacturing process. It holds a leading global position in the markets for high performance coated films, tobacco overwrap, labels and security films. Innovia employs >1200 people worldwide and has production sites in Australia, Belgium, Mexico and the UK. The company is focused on high quality value added products, strong customer relationship, R&D and excellent service.

