

## FOR IMMEDIATE RELEASE

### **Busch Systems Introduces Products with 100% Post-Consumer Content**

**Barrie, Ontario, April 15<sup>th</sup>, 2019** – Busch Systems is committed to our promise to maximize the recycled content in our containers. With the dedicated Busch Systems R&D team and our valuable partners, we have expanded our line of products that are made of 100% post-consumer recycled material. This is material that has been collected at the residential curbside and given a second chance at life.

Busch Systems International has been a leader in the design of recycling containers since the company's inception in 1985. Comments Serena Brooks, Vice President of Sales and Marketing: *"Being sustainability minded is at the center of everything we do. The product development team works very hard to ensure we can deliver quality post-consumer products that we can be proud to sell our customers."*

Select products are now made with 100% post-consumer content! States Brooks: "Continuous product development is just another reason why our customers are our loyal partners, and we won't let them down."

The 100% post consumer resin is made from residential curbside collection within North America and put through a proprietary process. Busch Systems has worked very closely with their vendor to ensure the material is clean and that there would be a steady supply of material. They have also made sure that the color is consistent and the product is durable.

Seven products have successfully been transitioned to this material, with plans to manufacture more products with this resin in the future.

For more information on Busch Systems and their products, please visit [www.buschsystems.com](http://www.buschsystems.com).

#### **For additional information or a sample copy, contact:**

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**Busch Systems International**, Recycling Made Simple.

Busch Systems has been a prominent designer and retailer of recycling, waste and composting containers for over 30 years, leading the way with an innovative and constantly expanding catalogue. As part of their commitment to the environment, all products are 100% recyclable and proudly made in North America. Busch Systems is also the creator of the Resource Center, a ground-breaking recycling and waste collection analytics software application.

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