

## **2019 Plastic Recycling Showcase**

## SmartHeat RHC: The next generation reheat technology for PET bottles

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## **Product Description**

SmartHeat RHC is the latest reheat technology for PET packaging developed under the ColorMatrix™ brand. As a SmartHeat additive, it is designed to be added at the injection molding phase as a liquid dispersion using a standard ColorMatrix™ liquid dosing cart. The excellent reheat capability, improved PET color and enhanced mechanical properties of the bottle, make it ideally suited to applications in the PET packaged water bottle market.

The impact on color and aesthetics through the recycling process of PET has shown to be positive, aiding in the reduction of yellowing generally experienced in most rPET processes.

Benefits including energy reduction and potential for light-weighting, increased rPET content and increased productivity contribute towards a reduced carbon footprint, improved sustainability and reduced cost.

As a liquid dispersion, SmartHeat RHC is available as a stand-alone product or can be combined with other ColorMatrix<sup>™</sup> liquid dispersions, such as toners or acetaldehyde scavengers. It can be used in clear or colored applications where a color-matched solution can be provided.

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Thank you for participating in the 2019 Showcase! Your commitment to plastics recycling is greatly appreciated!
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