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APR Endorses Global Commitment to Eradicate Plastic Waste

Effort to Guide the Sustainability of Plastics in the Circular Economy

The Association of Plastic Recyclers (APR) recently signed a global commitment to eradicate plastic waste and pollution at the source. APR, the international trade association representing the plastics recycling industry, joins 250 other organizations to endorse The New Plastics Economy Global Commitment led by The Ellen MacArthur Foundation, in collaboration with the UN Environment, that was officially unveiled at the Our Ocean Conference in Bali this week.

“This Global Commitment is a huge step forward in the effort to create a global vision for a true circular economy for the plastics industry,” commented Jaime Camara, CEO of PetStar and Chair of The APR Board of Directors. “We are pleased with this effort, and we look forward to working with the Foundation and their New Plastics Economy program.”

Signatories include companies representing 20% of all plastic packaging produced globally. Targets include:

- Eliminate problematic or unnecessary plastic packaging, and move from single-use to reuse packaging models.
- Innovate to ensure 100% of plastic packaging can be easily and safely reused, recycled, or composted by 2025.
- Circulate the plastic produced by significantly increasing the amount of plastics reused or recycled and made into new packaging or products.

Eliminating unnecessary and problematic plastics is an essential part of the Global Commitment vision, and will make it easier to keep remaining plastics in the economy and out of the environment.

“While APR has endorsed the Global Commitment, brands that committed have targets to achieve. These are reviewed every 18 months,” commented Steve Alexander, APR President and CEO. “We look forward to working with those companies to create a ‘new normal’ for plastic packaging that embraces recyclability. APR testing protocols and the APR Design® Guide for Plastics Recyclability are tools brand owners can utilize to help them in that effort.”

For more information about The New Plastics Economy Global Commitment visit:

<https://www.newplasticseconomy.org/>

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The Association of Plastic Recyclers (APR) is *The Voice of Plastics Recycling*®. As the international trade association representing the plastics recycling industry, membership includes independent recycling

companies of all sizes, processing numerous resins, as well as consumer product companies, equipment manufacturers, testing laboratories, organizations, and others committed to the success of plastics recycling. APR advocates the recycling of all plastics. Visit www.PlasticsRecycling.org for more information.