

## Overall solutions for recycling projects

### Successful start for the new EREMA business unit KEYCYCLE

**Ansfelden, 30 October 2018 – Just four months after the founding of the new business unit KEYCYCLE, it can be seen that EREMA and its range of overall solutions for plastics recycling projects is being welcomed with open doors in the marketplace.**

The newly formed team has in the meantime received a number of project inquiries, most of them for post-consumer and PET applications. The reason for the high demand is, on the one hand, the increasing industrialisation in the sector and, on the other hand, the growing interest among newcomers in plastics recycling.

KEYCYCLE supports such potential recyclers, as Manfred Hackl, CEO of EREMA, explains: "Customers often need specific consulting and support at an early stage – for example in the form of a feasibility study – for the complex, overall planning of a new recycling plant or the integration of the most suitable solution in the existing production environment."

### Comprehensive portfolio

The range of services offered by the new business unit is thus geared towards both customers who are looking for an overall solution but have only limited experience with plastics recycling, plus those who are already considering the idea but want to concentrate their resources on their actual core business. Furthermore, KEYCYCLE is also a competent partner when there are plans to optimise existing facilities or when a general planner is required for a variety of services.

Michal Prochazka, head of the business unit, sees the entire spectrum of engineering and integration services for plastics recycling solutions as the current focus of activities. They are joined by factory and logistics planning and project management on request. Since presenting KEYCYCLE for the first time to a broad international audience at the EREMA Discovery Days at the end of June, he has already received a large number of project inquiries from around the world. Prochazka sees this as confirmation that this new portfolio is the right decision on the right track. "Recycling projects are becoming increasingly complex because they have to interconnect a number of technologies. To realise such projects you need a high degree of system knowledge for

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industrial solutions, process know-how and experience in the implementation of large-scale projects. And this is precisely what we offer our customers," he adds, confident about the successful further development.

KEYCYCLE has now launched its own website ([www.keycycle.at](http://www.keycycle.at)) and further content will be added over the coming weeks.



Photo:

Michal Prochazka, Head of Business Unit Keycycle

Photo credit: EREMA

**EREMA Group**

The companies EREMA – with the two business units POWERFIL and KEYCYCLE – 3S, PURE LOOP and UMAC are part of the EREMA Group. Besides subsidiaries in the USA, China and Russia, the company group has around 50 representatives in all five continents as a reliable network to realise customised plastics recycling solutions for customers around the world. Around 500 people in total now work for the Austrian company group which is headquartered in Ansfelden near Linz.

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