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APR Announces 2018 Plastics Recycling Showcase *Highlighting Innovations to Support the Plastics Recycling Industry*

The Association of Plastic Recyclers (APR) recognized the innovators selected for the 2018 APR Plastics Recycling Showcase during the APR Technical Forum at the 2018 Plastics Recycling Conference in Nashville. The Showcase, developed to highlight and promote industry leading innovations that have a positive impact on plastics collection and recycling, focuses on recently commercialized innovations developed by APR member companies. As the leading international trade association representing the plastics recycling industry, APR works to provide technical expertise, leadership for long-term industry growth, and commend innovations supporting that growth.

“For the third year running, this program commends innovators that address technical challenges facing plastic recyclers,” commented John Standish, APR’s Technical Director. “Innovation drives the growth of recycling, and is essential to the success of the plastics recycling industry.”

The APR would like to thank the 2018 Innovators for their commitment to the growth of plastics recycling:

- NRT’s The Max-AI AQC (Autonomous Quality Control)
- The Coca Cola Company’s 89 oz. bottle of Simply Juice in collaboration with Indorama Ventures and CKS Packaging Inc.
- The Zimmer and Fimic Continuous Melt Filter

“These companies exemplify the tremendous innovation happening across the packaging and equipment platforms that support the growth of plastics recycling,” commented Steve Alexander, President of APR. “We are grateful to this year’s innovators, and look forward to working with the industry to continue promoting new technologies that provide additional pathways to sustainability.”

Showcase recipients are selected by a committee comprised of APR members representing a variety of roles within the value chain.

Visit <http://plasticsrecycling.org/recognition/2018-apr-plastics-recycling-showcase> for additional information about each innovation.

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The Association of Plastic Recyclers (APR) is *The Voice of Plastics Recycling*[®]. As the international trade association representing the plastics recycling industry, membership includes independent recycling

companies of all sizes, processing numerous resins, as well as consumer product companies, equipment manufacturers, testing laboratories, organizations, and others committed to the success of plastics recycling. APR advocates the recycling of all plastics. Visit www.PlasticsRecycling.org for more information.