

Recycled Products

Company:

Command Packaging
(Vernon, California)
www.commandpackaging.com

Product:

Smarterbags

Recycled Content:

100 percent recycled agricultural plastic

Target Market:

Grocery stores in California

Responding to a flurry of single-use plastic bag ban ordinances throughout California, Command Packaging has introduced a reusable grocery bag line known as smarterbags.

To make the bags, Command Packaging contracts with California's agricultural industry to collect and recycle agricultural plastics at its recycling facilities in Los Angeles and Salinas, California. Meeting ordinance specifications for responsibility and sustainability, smarterbags can be used 125 times and feature a light-weight, durable design.

According to the company website, the bags are water-resistant and are sold for 10 cents – the same price now tacked onto paper bags in many communities that have adopted bans. In an effort to increase production and meet growing consumer demand, Command Packaging recently announced its plans to spend an additional \$25 million on the product.

California grocery stores and retailers can order the bags through the company website or over the phone. Custom printed bags are available and the company also makes reusable restaurant, garment and merchandise bags. Smarterbags can be found at select grocery stores throughout the Golden State.



Company:

Nestlé Waters North America
(Stamford, Connecticut)
www.nestle-watersna.com

Product:

Picnic tables

Recycled Content:

100 percent recycled PET

Target Market:

Stamford, Connecticut community

Made from more than 120,000 post-consumer plastic bottles, these tables were assembled at Nestlé Waters North America's Connecticut headquarters by hundreds of company and community volunteers. The cause? Restoring the dozens of picnic tables Stamford lost during Hurricane Sandy, which hit in October 2012.

Before making their way to Stamford, post-consumer plastic bottles were cleaned, sorted and processed at two recycling facilities owned and operated by Cogle's Recycling. Once extruded and molded, the parts were shipped to Stamford, where they were assembled and then donated to parks and nonprofit organizations in the area. All told, volunteers spent approximately 1,000 hours assembling the products and participating in the "Project Picnic Event," which was co-sponsored by Keep America Beautiful (KAB).

The plastic in the uniquely blue tables are made from 100 percent recycled post-consumer PET and can be found throughout the city of Stamford.



Company:
Dirtball Fashion
(Hickory, North Carolina)
www.dirtballfashion.com

Product:
Green Jean

Recycled Content:
31 percent recycled PET

Target Market:
Clothing

American clothing company Dirtball recently raised more than \$40,000 through an online campaign introducing customers to the Green Jean.

Aside from its color, the name does ring true. Including the equivalent of approximately eight recycled PET water bottles, each Dirtball Green Jean, as with all of the company's clothing, is made in the southeastern U.S. Once the recovered PET plastic bottles are melted down, the product heads to a spinner, where it is spun into a yarn with virgin cotton and made into denim. Available for pre-order through the company's website, the jeans are available in four styles – regular, rigid, khaki and enzyme – and are sold in a full range of sizes. The company describes the fit of the jeans as “not too skinny and not too loose.”

According to the company website, the jeans will ship in late November and will regularly retail for \$115. Dirtball clothing can be found online and at active clothing stores in the U.S.

