

Recycled Products

Company:

Crazy Crayons
(Minnetonka, Minnesota)
www.crazycrayons.com

Product:

Crayons

Recycled Content:

100-percent recycled crayons

Target market:

Arts and crafts, education

Crazy Crayons are made from 100-percent recycled crayons and are sold in standard and custom shapes and sizes.

At Crazy Crayon's Minnesota headquarters, crayons collected from the company's national Crayon Recycle Program are melted down and re-molded to create new versions of the products. According to the company website, more than 92,000

pounds of used crayons have been collected from schools and educational organizations across the country. Reducing the landfilling of crayons remains a top priority for the firm as it continues to expand its collection of unwanted crayons and increase its recycling operations.

Shipped in fully compostable packaging, Crazy Crayons are currently sold in several shapes, including star, earthworm and stick. Custom orders can also be made by phone or online, and various eco-friendly stores throughout the country carry the products.



Company:

Kharmakhare
(Los Angeles, California)
kharmakhare.com

Product:

Yoga mats

Recycled Content:

100-percent recycled tires

Target market:

Yoga, exercise

The first eco-friendly product in Kharmakhare's line of yoga mats, each Yoga Reincarnated mat has a recycled tire to thank for its extra cushion and durability.

The mats, which contain rubber from recycled car tires, are 72 inches long and 24 inches wide. Weighing approximately 8 pounds each and able to withstand the

weight of an adult elephant, according to the company's website, they are intended to last longer than traditional yoga mats and are hypo-allergenic. The company did not, however, offer information about elephants doing yoga.

To encourage the recycling of old yoga mats, Kharmakhare offers a 50 percent discount on new yoga mats when customers return their existing Kharmakhare mats. All yoga mats turned in to the company are either recycled or donated to city playgrounds.

Yoga Reincarnated mats can be purchased online and in select yoga lifestyle stores in the U.S.



Company:

AXION

(New Providence, New Jersey)

www.axionintl.com

Product:

Construction mats

Recycled Content:

100-percent recycled composite plastics

Target market:

Construction

An alternative to traditional wood construction mats, AXION's STRUXURE Construction Mats are built to withstand tough working climates and wear and tear.

Using the company's patented recycling process, STRUXURE Construction Mats are made from 100-percent recycled composite plastics. According to the company, their contents make them particularly durable, allowing them to be used for a wide range of construction projects, including oil, gas, mining and civil projects. They are impervious to moisture, rot, fungus and insects and resistant to abrasion and tread-wear. Through its buy-back program, AXION customers receive a company credit when they turn in their old and end-of-life AXION construction mats.

STRUXURE mats are available in standard and custom sizes. For purchasing information, see the company website.



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