

# Recycled Products

## Company:

ITO EN  
(Brooklyn, New York)  
[www.itoen.com](http://www.itoen.com)

## Product:

### Tea Bench

## Recycled Content:

20-percent recycled tea leaves and recycled food trays

## Target Market:

General consumer

The loose-leaf and ready-to-drink green tea company ITO EN has announced it will enter the furniture market with its Tea Bench, made from recovered and processed green tea leaves.

ITO EN's recycling efforts have led the company to produce a synthetic resin from used green tea leaves, which is then used to generate various eco-friendly products, including vending machines, floor mats and public benches. According to the company, the Tea Bench retains the antibacterial and antiviral properties found in green tea leaves.

The Tea Bench is available by special order online at ITO EN's website.



## Company:

S-Sense Design  
(Tel Aviv, Israel)  
[www.aditalela.com](http://www.aditalela.com)

## Product:

### Terra stools and lamps

## Recycled Content:

100-percent composted and recovered materials

## Target Market:

General consumer

Terra's "designer-gatherer" Adital Ela's line of furniture and kitchenware is made from 100-percent composted and recovered organic material.

Through the company S-Sense Design, Ela collects, combines and molds earth, fibers and composted material from the studio's backyard to create a wide range of household furniture, including stools and lamps. The biodegradable constructions are influenced by ancient traditions of earth-based design and compression techniques. According to the designer, "all materials were gathered from construction and agricultural waste and from the natural environment," using a process learned from her grandmother, among others.

Ela's work through S-Sense Design has led her to become one of the official consultants for sustainable design of the Israeli Ministry of Industry, Trade and Labor.



**Company:**  
Designtree  
(Wellington, New Zealand)  
[www.designtree.co.nz](http://www.designtree.co.nz)

**Product:**  
**Frankie lighting  
collection**

**Recycled Content:**  
Lampshade is 100-percent  
recycled PET

**Target Market:**  
General consumer

Made from FSC-certified New Zealand silver beech timber and 100-percent recycled PET, the Frankie Collection is Designtree's line for "green lighting" for homes and businesses.

The collection of felt (made from recycled PET) lamps includes floor lamps, desk lamps and ceiling lamps, which come in a range of shade and cable colors. Each lampshade is UV stabilized, combating daily and long-term wear.

The Frankie Collection is available for purchase online, where visitors can also find Designtree's full line of green furniture, which features other recovered or recycled content.

