

Recycled Products

Company:

Novelis
(Atlanta, Georgia)
www.novelis.com/evercan

Product:

**evercan aluminum can
body sheet**

Recycled Content:

A minimum of 90-percent recycled
aluminum

Target Market:

Beverage can market

Produced as part of aluminum giant Novelis' global sustainability goals to raise the overall recycled content of its material to 80 percent by 2020 – up from the 33 percent the company hit in fiscal year 2011 – the evercan is a 90-percent recycled aluminum can body sheet for the production of aluminum beverage cans.

According to the company, it is industry-standard aluminum can body sheet and meets all current beverage can-making requirements with the "highest guaranteed recycled content aluminum can sheet available today."

When using the evercan aluminum sheet, combined with can ends during the can-making process, the resulting beverage container has a guaranteed minimum of 70-percent recycled aluminum.

The Novelis evercan aluminum beverage can body sheet is commercially available now in North America and Europe, and will be available worldwide later in 2013.



Company:

Environmental Molding Concepts LLC
(Moreno Valley, California)
www.emcmolding.com

Product:

**Kid Kushion playground
surface tiles**

Target market:

Schools/playground construction firms

Recycled content:

92-percent recycled rubber with binders

Environmental Molding Concepts' Kid Kushion playground surface tiles offer modular design allowing for flexible installation options for playgrounds around the country – all while keeping kids' noggins safe from the cold, hard ground.

All Kid Kushion playground tiles are 24 inches by 24 inches and are designed to provide impact attenuation while providing drainage during inclement weather. Certified by the International Play Equipment Manufacturers Association for falls up to 10 feet, the tiles are also slip and skid resistant "whether wet or dry," according to the company.

The tiles are available in numerous color combinations as well as different thicknesses, from 1 inch to 3.75 inches thick. Each tile uses two-and-a-half truck tires for every tile made.



Company:
Fontenay Woods, Inc.
(La Mirada, California)
www.fontenaywood.com

Product:
Custom wood flooring

Recycled Content:
100-percent recycled or reused antique timbers

Target Market:
General consumer/interior designer/
building contractor

Fontenay Woods makes custom flooring from reclaimed wine barrels, antique wine tanks and nautical flooring retaining the distinct markings and colorings from each of those origins.

The antique timbers used in making the nautical flooring is reclaimed from ships from the 1940s through the 1970s, when the advent of water ballast systems made heavy timber ballast obsolete. According to the company, the wood from the ships was harvested during the creation of deep water ports and over 70 different species have been identified from the Americas, Africa and Asia.

The nautical reclaimed wood flooring comes pre-finished and ready to install, with tongue-and-groove construction. It is available in random widths from 1 ¼ inches to 2 ¾ inches and random lengths from 2 feet to 5 feet with a total thickness of 5/8 of an inch.

