

Recycled Products

Product:
Plastic cutting boards

Company:
Epicurean
Duluth, Minnesota
www.epicureancs.com

Recycled content:
100 percent recycled HDPE

Market:
Kitchenware

Sold in seven colors and three sizes, Epicurean's recycled plastic cutting boards represent a new project for a company that has focused on recycling and waste reduction since its inception. Epicurean first began salvaging wood from skate-park building projects in 2003 to make recycled wood cutting boards. Those items, still sold today in various shapes and sizes, have led the company to make a wide range of home and kitchen products using recycled materials.

The company's Recycled Poly Boards are made from 100 percent recycled HDPE at the company's Duluth plant. Introduced last year, the recycled plastic boards feature removable non-slip corners to minimize slippage. Dishwasher safe, the boards are also heat-resistant up to 350 degrees Fahrenheit.



Product:
Denim clothing

Company:
H&M
www.hm.com
Stockholm, Sweden

Recycled content:
20 percent recycled cotton

Market:
Clothing

Bolstered by a year of collecting used jeans and clothing from customers around the world, H&M has begun selling jeans, jackets and vests with 20 percent recycled cotton.

To date, five styles have been introduced to the Conscious denim line. Tops and jeans, which range in fit from regular to slim, are made from both organic cotton and 20 percent recycled cotton. Recycled cotton is sourced from post-industrial and post-consumer cotton, which then gets ground into a fiber, spun into yarn and weaved into new clothing items. According to H&M, 95 percent of clothing could be re-worn or recycled and the company plans to continue to increase recycled content as technologies develop.



The H&M Conscious denim line can be found at the company's retail outlets across the globe and ordered online.

Product:
Coated freesheet paper

Company:
FutureMark Paper
www.futuremarkpaper.com
Alsip, Illinois

Recycled content:
100 percent recycled fiber

Market:
Paper

Offering “excellent paper qualities some might traditionally associate with non-recycled products,” FutureMark says its Future Vantage paper is an industry first.

Of note, according to the company, is the product’s 100 percent recycled content paired with its distinction as a coated freesheet paper. The paper features a gloss finish and comes in a blue-white color. Future Vantage is being marketed for high-end corporate marketing materials as well as magazine, catalog, book, direct mail and retail applications. The product is available in 50, 60, 70 and 80-pound basis weights, with certified paper products available upon request. It is the company’s only 100 percent recycled coated paper offering, with all other coated papers featuring at least 90 percent recycled content.

Future Vantage paper can be purchased through the company’s sales team and is made in the U.S. at the company’s Illinois production center.

