

# Recycled Products

**Product:**  
**Armadillo bike lane barriers**

**Company:**  
Cyclehoop  
[www.cyclehoop.com](http://www.cyclehoop.com)  
London

**Recycled content:**  
100 percent recycled PVC

**Market:**  
Municipalities

As bicycling commuting spreads across the globe as both a fashionable and environmentally friendly transport option, U.K.-based Cyclehoop is aiming to help municipalities adjust to the growing trend.

Marketed as “cycle lane segregators,” the company’s Armadillos are made from 100 percent recycled polyvinyl chloride (PVC) and are sold in three sizes and heights. Once installed along city and town streets, Armadillos delineate bike lanes from car lines. Generous spacing between each Armadillo allows cyclists easy exits and entrances. The flexible PVC bodies of the lane segregators absorb any potential impact from vehicles veering into bike lanes without posing a threat to the integrity of car tires. Painted stripes on each Armadillo provide day and night visibility.

Cyclehoops have been installed in cities in North America and the U.K. and towns for more than seven years, according to the company website. The recycled PVC used to manufacture Armadillos is sourced from electrical cable sheathing and pipes.



**Product:**  
**T-shirts**

**Company:**  
Clothes Made from Scrap  
[www.clothesmadefromscrap.com](http://www.clothesmadefromscrap.com)  
Orlando, Florida

**Recycled content:**  
100 percent recycled PET and cotton

**Market:**  
General consumer

Touting its wares as “made in America,” Clothes Made from Scrap has been making recycled-content T-shirts and other items since 1994.

The Clothes Made from Scrap shirts are made from a blend of 100 percent recycled PET and reclaimed cotton. The PET is sourced from a wide array of plastic packaging, including plastic water bottles, while the cotton is reclaimed from post-manufacturing cotton scraps. The recycled unisex T-shirts come in six different colors and in a full range of youth and adult sizes.

The shirts can be ordered in bulk at special discounted rates through the company website or on the phone, and custom designs and graphics can be printed on high-quantity shirt orders. The company also sells recycled tote bags, caps and visors and hoodies in an equally wide range of colors and sizes.



Product:  
**Modular cat furniture**

Company:  
Catty Stacks  
[www.cattystacks.com](http://www.cattystacks.com)  
Los Angeles

Recycled content:  
100 percent recycled cardboard

Market:  
Cat lovers

Made in the U.S. from recycled cardboard, the namesake product from Catty Stacks creates an indoor playground for your feline friend.

Easily assembled and combined, Catty Stacks feature "climbing holes," inviting cats to jump into and out of the boxes with ease as they play alone or with other cats. The company recommends putting toys and catnip

inside the "industrial-strength" boxes, which are made to withstand hours of horseplay – or, catplay, to be precise. Catty Stacks are suitable for cats weighing up to 20 pounds. According to the company, the recycled cardboard feels like "foldable wood."

The stacks come in five different colors and retail individually for \$14.99. They can be shipped throughout the U.S.



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