

Recycled Products

Company:

TrafficWorks
(Burbank, California)
www.trafficwks.com

Product:

Sign bases

Recycled content:

100-percent post-consumer recycled rubber

Target market:

Traffic regulators

TrafficWorks makes its Boomerang line of portable sign stand bases from 100-percent recycled rubber. These signs are often used at construction sites or in high-traffic areas. The company makes a variety of bases made from recycled tire rubber that weigh between 15 and 32 pounds, depending on the use. The bases were designed to detach from the panel upon impact and can be reassembled for reuse. The safety sign bases are a minimum of 36 inches high in order to be visible to drivers.

The highly re-bounceable, flexible delineator can withstand repeated impacts yet remain upright. Signs can be easily attached or removed from the mounting post by means of a quick-lock pin.



Company:

DVELAS
(Pamplona, Spain)
www.dvelas.com

Product:

Furniture

Recycled content:

Varies, some percentage of used ship sails

Target market:

General consumer

After used ship sails become deteriorated and are unusable for navigation, they still have some excellent qualities. DVELAS recovers these used sails and transforms them through applied design into contemporary furniture. All of DVELAS' designs are inspired by observing sailing techniques and nautical construction.

All the furniture designs have a conceptual component, the aim of which is to make the materials work in a way that is similar to what they do at sea. That is why concepts such as the tension of the sail or equilibrium are present in the designs. The sailing techniques and intrinsic qualities of the materials are also a source of inspiration for the designs.

The used sails are still weather resistant and the finished products make good outdoor furniture. DVELAS waterproofs the recovered sails after washing them.

DVELAS will accept used sails from consumers. The company is particularly interested in sails that are colored or have special markings.



Company:

The Joy of Recycling
(Maui, Hawaii)

<http://tinyurl.com/JoyOfRecycling>

Product:**Bags****Recycled content:**

Approximately 90 percent

Target market:

General consumer

The Joy of Recycling is a small business run out of the Hawaii home of Joy Webster. In a tiny studio, she makes bags of all kinds – tote, shoulder, evening, drawstring, clutch – using recycled, repurposed and found materials, including old upholstery and drapery samples.

Each bag is completely unique. Only one sample in a particular color or design is used for each hand-made bag. All the fabrics Webster uses come from several of Maui's interior designers who otherwise would throw their old upholstery, drapery and wall covering samples out. She takes the books apart, sorts through the samples and stores them in her studio by color and weight. The samples she can't use are passed along to home economics teachers and local quilters. Webster also cuts up the hard covers of the books to use as the bases for rigid bottoms in the bags.

Webster also offers another product line of full and half aprons, also made out of discarded upholstery and drapery fabrics.

