

Recycled Products

Product:
Water cooler bottle

Company:
Ice River Springs
Shelburne, Ontario
www.iceriversprings.ca

Recycled Content:
100 percent recycled PET plastic

Market:
Beverage industry

Canadian water bottling company Ice River Springs is preparing to release a new water cooler bottle made from 100 percent recycled PET plastic.

The 15-liter cooler bottles get their green tint from recycled, BPA-free green plastic bottles purchased exclusively through municipal recycling programs in Canada. Baled post-consumer bottles are sent to Ice River Springs' recycling center, Blue Mountain Plastics, in Shelburne, Ontario, where the company has been producing food-grade resin since 2011. Once manufactured, the recycled cooler bottles are filled with Canadian spring water and distributed through Ice River Springs' Arrowhead brand. Once used, the containers can be crushed by foot and added to bins for residential or commercial recycling collection.

Ice River Springs was founded in 1995, and six of its nine facilities are now located in the U.S. The company's recycled water cooler bottle will be introduced to areas of western Canada this year before the design makes its way to the rest of North America.



Product:
Recycled toothbrush

Company:
Preserve
Waltham, Massachusetts
www.preserveproducts.com

Recycled Content:
Handle is 100 percent recycled polypropylene

Market:
Dentists, general consumers

Looking to develop a better toothbrush and a better way to make it, Preserve opened in 1995 with its first recycled toothbrush.

Nearly two decades later, the company has broadened its reach with products for the home and travel, while keeping close to its roots and producing affordable toothbrushes from recycled plastic. The curved handle of Preserve's toothbrush is made from 100 percent recycled No. 5 polypropylene (PP) and can itself be recycled. To source the recovered PP, the company operates Gimme 5, a national take-back program for all used Preserve toothbrushes and containers, as well as other items stamped with a No. 5 resin identification code. Gimme 5 has more than 200 drop-off locations at grocery stores around the country and also accepts material submitted by mail from consumers. The bristles of the toothbrush are made from virgin nylon.

Retailing for \$3, individual toothbrushes come in a variety of colors and can be delivered each month to consumers at a 15 percent discount.



Product:
Tiki iPad Sleeve

Company:
Looptworks
Portland, Oregon
looptworks.com

Recycled Content:
100 percent landfill-diverted leather

Market:
General consumer

Looptworks produces an array of accessories from excess, high-quality scrap material. Its Tiki iPad Sleeve comes in two different sizes – fitting the iPad Air and iPad mini – and contains 100 percent salvaged leather from the Italian handbag industry.

As with every Looptworks item, the Tiki iPad Sleeve is handmade, numbered and comes with a lifetime guarantee. In

addition to the primary section for tablet storage, the leather sleeve has a pair of inner pockets that can hold a smartphone and wallet. The case comes in licorice, cherry and buttercream colors and is manufactured in China at an ISO-certified factory, according to the company.

Looptworks has partnered with Patagonia, Toyota, Microsoft and New Belgium Brewing on a number of exclusive products and product designs aimed at limiting the landfilling of valuable scrap materials. In addition to the company's iPad cases, Looptworks products include shirts and backpacks made from a variety of salvaged materials, such as leather and microfleece. Looptworks accessories and clothing items can be found online and in select boutiques in the U.S.

