

# Recycled Products

**Company:**  
Bedford Technology, LLC  
(Worthington, Minnesota)  
[www.plasticboards.com](http://www.plasticboards.com)

**Product:**  
**ForSite Designs Park Avenue benches**

**Recycled Content:**  
Bench slats are made from 100-percent recycled HDPE, and the aluminum frame from 65-percent to 70-percent recycled content

**Target Market:**  
Municipal or commercial public seating

ForSite Designs, a division of Bedford Technology, manufactures its products from both post-consumer and post-industrial high-density polyethylene, with the Park Avenue line achieving a classic outdoor furniture look with the recycled plastic seats.

The frames for the benches are made from sealed, powder-coated recycled aluminum frames, and are modular, meaning that the seats can be made into various configurations. The benches come in five-, six- and eight-foot lengths and are low-maintenance, like most outdoor plastic furniture.

All of ForSite Designs' wares are made from Bedford Technologies' Select line of plastic lumber, and the Park Avenue line of furniture is available in a variety of colors, including black, blue, green, red, tan, weathered wood and yellow. The frames are available in black, blue, brown, gray, green, red and white.



**Company:**  
Hudson Incentives International  
(Hudson, Ohio)  
[www.hudsonincentives.com](http://www.hudsonincentives.com)

**Product:**  
**Recycled tire coaster**

**Recycled Content:**  
100-percent post-consumer recycled tires

**Target Market:**  
Commercial promotions

Promotional product purveyor Hudson Incentives has been making its recycled tire coaster for a couple of years now, offering the four-inch diameter, 1/8-inch thick discs with your choice of printed message or logo on them. The coasters, available for a mere 59 cents each, are made in the U.S. and fit in a number 10 envelope, for easy mailing.

The company touts the environmentally-friendly image the coasters project, especially with the glut of promotional items on the market, stating "being green in the automotive industry is the place to be," says Hudson Incentives' Kyle Rohwedder. "The coasters are a great incentive for anyone in trucking, logistics and environmental areas."



Company:  
Cycle Dog  
(Portland, Oregon)  
[www.cycle-dog.com](http://www.cycle-dog.com)

Product:  
**Bike tube dog leashes and collars**

Recycled Content:  
100-percent recycled bicycle inner tubes

Target Market:  
General consumers

Cycle Dog is a Portland, Oregon-based start-up that makes dog collars and leashes out of used inner tubes. The company came about after founder Lanette Fidrych began using the piles of flat inner tubes she'd collected after a lifetime of being an avid bicyclist.

Cycle Dog's leashes and collars are hand-sewn and promise "super comfort" from the stretchy material for both man and beast. The outside of the products are double-stitched fabric, for both style and to mitigate the stretchiness of the tubes. In addition, the material is quick-drying, which is ideal for canines fond of water – "fights the stink!" according to the company's Web site.

Fidrych, a product manager for Nike during the day, is presently selling Cycle Dog's wares in both pet shops and bike shops, and are available online.

Know of a great recycled product that you'd like to see featured here? Send an email to Dylan de Thomas at [dylan@resource-recycling.com](mailto:dylan@resource-recycling.com).

