

Recycled Products

Summer is here and it's time to get outside and play with your products made of recycled materials.

Company:

Branch
(San Francisco, California)
www.branchhome.com

Product:

Reclaimed Soccer Ball Bag

Recycled Content:

Bag and pocket are made from 100-percent reclaimed materials

Target Market:

General consumer



As this is being written, World Cup Fever has gripped, *well*, the world, which makes this a perfect time to sell a groovy handbag made out of a reclaimed soccer ball.

Branch's Reclaimed Soccer Ball Bag is handmade in Germany from a used soccer ball – "You may well also find inside your bag markings from the ball's previous owner," according to the company – that has been turned inside-out and fashioned with a four-foot long nylon strap and metal clasp. In addition, each one-of-a-kind bag (measuring roughly nine inches in diameter) has an interior cell phone-sized pocket made from reclaimed truck-tarp material. GGGGOOOOAAAAALLLLLL!!!!

Company:

Amazing Recycled Products Inc.
(Denver, Colorado)
www.amazingrecycled.com

Product:

Fiesta Flyer

Recycled Content:

75-percent post-consumer and 25-percent post industrial HDPE and PS

Target Market:

Corporate or branded promotional item

If the above soccer ball bag doesn't seem American enough for you, perhaps summer is time for recreational activities that were invented – or popularized, at least – in the good ol' U.S. of A.

Amazing Recycled Products' Fiesta Flyer is made in the U.S. using a combination of recycled polystyrene and recycled high-density polyethylene, with 25 percent coming from post-consumer resin and 73 percent coming from post-industrial sources. Flake, used as decorative coloring in the flying disc, accounts for the remaining two percent.

The Fiesta Flyer is 9.25 inches in diameter and is available with a custom imprint in a standard color with rainbow foil (as shown). Other versions of the flyer can also be purchased in colors ranging from red, white or blue – sticking with the patriotic theme – or green, yellow, orange, purple and black. For those interested in some nighttime disc tossing, the frisbees can even be made to glow in the dark.

With corporate branding one of the many markets for the flyer, Amazing Recycled Products offers this "fun hint" for the use of a disc handed out at a company or organizational gathering: "Use less expensive standard paper plates and turn the flyer over to hold the plates. Then, recycle the paper and let them keep the flyer."



Company:
Bright Idea Shops
(Akron, Ohio)
www.brightideashops.com

Product:
Recycling Express-Train

Recycled Content:
As much as 97-percent recycled HDPE

Target Market:
General consumer/municipal
playground buyers

All aboard the *Recycling Express*! When you're done tossing around your recycled plastic frisb, er, *flyer*, Bright Idea Shops will take you on a train ride to the enchanted Land of Recycling.

The plastic lumber in the Recycling Express is made of up to 97-percent recycled high-density polyethylene, depending on the hue – darker colors can use more recycled content than lighter tints – with the remaining percentage made up of chemical additives or color pigments.

Combined, the entire five-piece train set weighs over one ton (13,229 one-gallon milk jugs); however, each train car is sold individually, breaking down to an engine (525 pounds), a coal car (282 pounds), a tanker car (314 pounds), a dining car (393 pounds) and a caboose (553 pounds). Each train car comes fully assembled and the convoy can be mix and matched to fit the size of a facility's needs.

Another product from Bright Idea Shops, the Pirate Ship, utilizes the equivalent weight of 11,780 one-gallon milk containers (1,778 pounds) to make the recycled plastic buccaneer's vessel. Thar be a lot of recycled plastic, matey.

