

Recycled Products

Company:
Resource Revival
(Mosier, Oregon)
www.resource revival.com

Product:
Bike chain luggage tags

Recycled Content:
100-percent recycled bicycle chain

Target Market:
Promotional consumers

Bicycle-themed promotional goods company Resource Revival has been making its “fun, functional products” from used bike parts since 1991. The idea for the company came to founder Graham Bergh while fixing a flat on his bike on his way to a recycling job. In addition to the pictured bike chain tags, Resource Revival makes bike chain bowls, bottle openers made from bike chains, bike chain medals and award clocks made from bike cogs and chains.

All of the company’s products are made by hand from discarded bicycle parts sourced from bike shops around the country. The bike chain luggage tags are laser engraved with the customer’s choice of logo on blue, green, orange or red backgrounds, and have a steel fastener to make sure the tag doesn’t get tugged off by your favorite overpriced baggage handling provider.

Resource Revival makes the products at its Mosier, Oregon headquarters, working with Opportunity Connection, a Hood River, Oregon organization that provides jobs and job training for developmentally-disabled adults, in the process.

Company:
ECOBAGS
(Ossining, New York)
www.ecobags.com

Product:
Printed canvas tote bag

Recycled Content:
100-percent recycled cotton

Target Market:
General consumer

ECOBAGS are doing nothing if not going for the green, as the fair-wage/fair-labor canvas bags are sustainably-sourced, and proceeds from several ECOBAG models go to various charities, such as MS research and the Environmental Media Association. The printed totes also feature such sloganeering as “Talk Green to Me”, “I Am What I Do”, “Make Love Not Carbon,” the old standby “Think Global, Act Local”, and Recycled Products’ favorite, “Livin’ La Vida Verde.” One hopes that Ricky Martin doesn’t see a dime from that model.

The company, which has been making reusable bags since 1989, sees the market for these bags as ranging from such disparate types as “the rocker, the activist and the eco-aware to the loving mother and truly chic.”

In addition to the bag being made from 100-percent recycled



cotton, other models feature content such as 100-percent organic cotton; 55-percent hemp/45-percent cotton blends; 75-percent recycled cotton/25-percent natural cotton blends; and non-woven polypropylene. Most are machine washable and can hold the weight equivalent of four or five single-use plastic bags.

Company:

USA Gypsum

(Reinholds, Pennsylvania)

www.usagypsum.com

Product:

Barn dry product

Recycled Content:

100-percent recycled drywall

Target Market:

Agricultural industry

USA Gypsum's new barn dry product, GripX1, is made from recycled drywall, like all of the company's products. GripX1 is made from a blend of recycled drywall gypsum and white high-calcium lime, providing both drying, odor control and traction for barn floors. And, according to the company, it is "naturally safe, non-caustic and non-toxic for humans and animals." The company also notes that gypsum converts ammonia (from urine) to ammonium sulfate, which does not release into the air.

For over a decade, USA Gypsum has been recycling drywall into various agricultural products, such as barn dry product and soil amendments.

